



for Flourishing

University of Navarra
Edificio Amigos, Room M01
June 30th 2025



Universidad
de Navarra

FACULTAD DE
ECONÓMICAS Y
EMPRESARIALES

DATAI
INSTITUTO DE CIENCIA DE LOS
DATOS E INTELIGENCIA ARTIFICIAL

- 9:00h Welcome Remarks**
Dulce M. Redín (School of Economics and Business, University of Navarra)
- 9:15h The Dark Side of AI**
Ricardo Baeza-Yates (Director del AI Institute, Barcelona Supercomputing Center).
Discussant: Jesús López Fidalgo (Institute of Data Science and Artificial Intelligence, University of Navarra).
- 10:30h Coffee Break**
- 11:00h How should we live well with LLMs?**
Mihaela Constantinescu (Lecturer and Executive Director of the Research Center in Applied Ethics at the University of Bucharest).
Discussant: Alejo José G. Sison (School of Economics and Business, University of Navarra).
- 12:15h Governing AI in the Workplace**
Pablo García Ruiz (Full Professor, University of Zaragoza).
Discussant: Dulce M. Redín (School of Economics and Business, University of Navarra).
- 14:00h Lunch**
- 15:45h The Vexed Question of Attention in the Age of AI**
Peter Kawalek (Loughborough University Business School)
Discussant: Stella Salvatierra (Institute of Data Science and Artificial Intelligence, University of Navarra).
- 17:00h Closing Remarks**