digital
PORTFOLIO
degree in design

Universidad de Navarra | ESCUELA DE ARQUITECTURA

WHAT? EASY!

- A4 landscape format PDF file (210 x 297 mm)
- Maximun 14 pages.
- Size no more than 25 Megabytes (MB).
- Name the file: PD_ followed by the candidate's surname and name (using *UpperCamelCase* naming).
  (Example: PD_SmithJohn.pdf).

PAGES

01

The cover ,should include **candidate´s name and surname.**

Graphic design serves as a presentation card, so it must be engaging and expressive.

02

Should include a **personal statement.**

A **short-written text,** including a **brief bio** as well as the **main reasons to apply** for the Design Degree at the Universidad de Navarra.

03-14

Should include a selection of the **most significant** college/school **works or projects.**

Not having them is not a problem either, because strong design abilities can be shown through non-academic work that reflects your ideas and vision.

Send the portfolio to
admision_etsa@unav.es

HOW? UP TO YOU!

- Utilizing graphic software and applications that have great multi-page layout abilities:
  (Adobe InDesign, Microsoft Office Word, PowerPoint)
  export in good-resolution PDF.

WHY? YOUR STORY AS A DESIGNER!

- The portfolio is your story as a designer, **start writing it now.** With us, you'll **learn** to improve its design, content, and keep it updated.

  Your first portfolio will show us who you are, your background, and your soft/hard skills.

PERSONAL STATEMENT

(page 02)

The personal statement should present your **biography, education, achievements, and skills.**

Explain **why** you want to **study Design at the University of Navarra,** your **interests** and **inspirations** (interests like painting, photography, sports, books), and what you'd like to create.

Include **future goals** and **creative pursuits** beyond design to show curiosity.

You can write in **first person**, telling your story clearly and with enthusiasm.

ACADEMC & PERSONAL WORK

(pages to 03-14)

Show a curated selection of your best academic and **personal works, showcasing your skills**, creative thinking, design process, and preferred design focus; show your **interests** like painting, photography, crafts, digital projects.

Document each work thoroughly with the brief, final outcome, **sources of inspiration, sketches, technical drawings, material experiments,** and photos of the **process** and final result.

Use smartphone **pictures**, and add short, clear **explanatory texts** to enhance understanding.