



Universidad
de Navarra

Title

Wholecare

Author

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Description

Wholecare is an environmental friendly hotel eco-soap that takes care of you and the environment. Hotel soaps that want to take the new market of hotel soap bars to fulfill the needs of today's customer which rely in self-care, environmental awareness and recovering artisan values.

Comments

The Project has been thought so it can work with a network of local artisans who produce the soaps but it can also work as a Project developed by big enterprises and factories. The values do not change, but the marketing approach should be slightly different.

Dimensions

Soap: 3,5x3,5cm / Soap dish: 7x7x1,7cm / Sign: 17x8cm

Materials

Biodegradable soap: Reused oil, caustic soda, water (and essence if needed).

Water soluble bioplastic: gelatin, glycerin and water.

Enlace a información adicional *Link to additional information*

<https://www.designimartinez.com/wholecare>

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