

## IGNACIO FERRERO MUÑOZ



### PERSONAL INFORMATION

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- First name/Surnames: Ignacio Ferrero Muñoz
- Date of birth: Málaga, 24.11.1968
- Nationality: Spanish
- Address: Facultad de Económicas. Universidad de Navarra • 31009 Pamplona (Navarra). SPAIN
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### EDUCATION

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- PhD, Economics. University of Navarra. 2000.
- B.A., Economics, University of Navarra. 1987-1991
- B.A., Philosophy, University of Navarra. 1986-1991.
- Visiting Scholar at Mendoza College of Business, Notre Dame University, SouthBend (IN), United States. July-August 2012.
- Fellow Research at Harvard University, Real Colegio Complutense, Cambridge (MA), United States. July-December 2011.
- Visiting Scholar at the Center for Business Ethics, Bentley University, Waltham (MA), United States. July-December 2010; July-December 2011.

### AWARDS AND GRANTS

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- Award *Víctor Mendoza* for the Best Doctoral Thesis on Economics in 2000. Instituto de Estudios Económicos.
- Award for the Best Doctoral Thesis. Faculty of Economics and Business Administration at the University of Navarra. 2000-01
- Research's Scholarship. Ministry of Education of Spain. 1992-1995.
- Research's Grant. University of California at Berkeley (CA, USA). Summer of 1993
- Asociación de Amigos de la Universidad de Navarra Fellowship, 1991-92.

## PUBLICATIONS

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### BOOKS

- *Ética de la actividad económica y empresarial*. Gráficas Ulzama, Pamplona, 2013.
- *¿Es útil la economía? Una mirada a los Premios Nobel*. Ed. CIE-Dossat, Madrid, 2007.
- *La mano invisible al descubierto. La economía de mercado*. Ed. CIE-Dossat, Madrid, 2006.
- *Milton Friedman. La política económica de un pragmata liberal*. Ed. Instituto de Estudios Económicos, Madrid, 2002.

### CHAPTER OF BOOKS

- “Dos mujeres a la sombra de un Nobel: Rose D. Friedman y Anna J. Schwartz” in *Mujeres Economistas*, Perdices L y Gallego E (eds.), Ecobook, Madrid, 2007, pp. 493-524.

### PAPERS

2015

- “How different is Neo-Aristotelian virtue from Positive Organizational Virtuousness? Coauthor with Sison, A. J. *Business Ethics: A European Review*. Forthcoming. ISI Impact Factor: 0.544. Scimago Journal Rank: Q3 (Business and International Management), 0.223.

2014

- “A quantitative analysis of authors, schools and themes in virtue ethics articles in business ethics and management journals (1980–2011)”. Coauthor with Sison A.J.G. *Business Ethics: A European Review*. Vol. 23 (4), 375-400. ISI Impact Factor: 0.544. Scimago Journal Rank: Q3 (Business and International Management), 0.223.
- “Exploring the Ethical Dimension of *Hawala*”. Coauthor with Redín, D. M. and Calderón, R. *Journal of Business Ethics*. Vol. 124, pp. 327-337. ISI Impact Factor: 1.253; Scimago Journal Rank: Q1 (Business, Management and Accounting), 0.824.
- “Must Milton Friedman Embrace Stakeholder Theory?”. Coauthor with Hoffman, M. W. and McNulty, R. *Business and Society Review*. Vol. 119 (1), 37–59. Scimago Journal Rank: Q3 (Business and International Management), 0.217.
- “Responsabilidad social y responsabilidad limitada en Milton Friedman. De un modelo shareholder hacia un modelo stakeholder”. *Revista de Ciencias Sociales*, vol. XX, No. 4, Octubre - Diciembre, pp. 633-643. Scimago Journal Rank: Q4 (Social Sciences), 0.13.
- “The Neglected Ethical and Spiritual Motivations in the workplace”. Coauthor with Guillén, M. and Hoffman, M. W. *Journal of Business Ethics*. DOI: 10.1007/s10551-013-1985-7. ISI Impact Factor: 1.253; Scimago Journal Rank: Q1 (Business, Management and Accounting), 0.824.

2013

- “Ethical Codes and Corporate Responsibility of the Most Admired Companies of the World: Toward a Third Generation Ethics?” Coauthor with Calderón, R. and Redín, D. *Business and Politics*. Vol. 14 (4), 1–24. DOI: [10.1515/bap-2012-0044](https://doi.org/10.1515/bap-2012-0044). Scimago Journal Rank: Q2 (Political Science and International Relations), 0.274.
- “The Ethical Dimension of Industrial Mass Production: the Role of Transitive Motivation”. Coauthor with Calderón, R. *Journal of Markets and Morality*, Vol. 16 (2), 529-541.

2012

- “La responsabilidad social y el papel de los directivos. Una puesta al día en las ideas de Friedman”. *Responsabilidad Social Empresarial*. Vol. 4 (3), 47-58.
- “Las motivaciones transitivas y la naturaleza ética de los procesos productivos”. Coauthor with Calderón, R. *Empresa y Humanismo*. Vol. XV (2/12), 59-78.

2004

- “El liberalismo económico en el nuevo orden social”. *Empresa y Humanismo*. Vol. VII (2/04), 201-239.

DRAFTS

- “Systematic Shared Value in Finance: Expanding Porter’s Approach”. Coauthor with Rocchi, M. Under review.
- Business leadership and virtue ethics. A case study ‘St. Albans Family Enterprises’. Coauthor with Ruizdealba, J. L. Under review.
- “Human Dignity and the Dignity of Work. Insights from Catholic Social Teaching”. Coauthor with Sison, A. J. Under review.
- “Corporate Reputation and Corporate Ethics: Looking good and doing well”. Coauthor with Calderón, R. and Leiva, R. Coauthor with Leiva, R and Calderón, R. Under review.

PRESS ARTICLES

- ¿Podemos confiar en las finanzas?. *El Mundo*. 4 de mayo de 2014.
- Del shareholder value al shared value. Newsletter. EBEN-España. Primer trimestre 2014.
- “Speaking in Codes”. *Communication Director*. Vol 2/ 2013.
- “¿Hacia dónde va nuestro sistema de pensiones?”. *Tendencias*. Institución Futuro, N° 29, 2009.
- “¿El canon digital, ¿tasa justa o privilegio?”. *Tendencias*. Institución Futuro, N° 28, 2009.
- “Pluralidad académica e intolerancia política”. *Tendencias*. Institución Futuro, N° 27, 2009.
- “¿Es la política fiscal del gobierno de Zapatero liberal?”. *Tendencias*. Institución Futuro, N° 26, 2008.
- “El liberalismo de Friedman a examen”. *Tendencias*. Institución Futuro, N° 25, 2008.
- “Burbuja inmobiliaria e intervencionismo estatal”. *Tendencias*. Institución Futuro, N°

24, 2008.

- “¿De qué libertad estamos hablando?”. *Tendencias*. Institución Futuro, N° 23, 2007.
- “Milton Friedman. Obituario”. *Libros de Economía y Empresa*. Año II, N° 2, 2007, pp. 64-7.
- “La utilidad de la economía. Una mirada a los Nóbel”. (2005) *Nuestro Tiempo*, N° 615, september, pp.70-80.

#### BOOK REVIEWS

- Book Review: “Ética en las organizaciones. Construyendo confianza” by Guillén, M. In *Nuevas Tendencias*, Instituto de Empresa y Humanismo. University of Navarra, N° 64, 2006, pp. 76-9.

#### RESEARCHPROJECTS

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- Title: Innovation, gift and social capital. Duration: 4 years. 30.06.2011-30.06.2014. Funding Entity: University of Navarra
- Title: A New Confidence Index in Navarra. Funding Entity: CAN. Duration: 1 year. 01.09.2014-01.09.2015
- Title: “Asesoramiento académico personal y rendimientos académicos en segundo curso del Grado de Economía”. Teaching Innovation Project. Funding Entity: University of Navarra. Duration: 1 year. 01.09.2014-01.09.2015.

#### CONFERENCES AND WORKSHOPS PRESENTATIONS

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- October 2014. Paper Development Workshop on “The Role of Human Rights and Human Responsibilities”. Global Ethics Institute. University of Tübingen (Germany).
- August 2014. 74<sup>th</sup> Annual Meeting of the Academy of Management. The power of words. “Developing an alternative paradigm: Global Perspectives on Humanistic Management”.
- August 2014. Annual Meeting of the Society for Business Ethics. Philadelphia (PA, USA): “Virtue and Virtuousness”.
- June 2014. 18<sup>th</sup> International Symposium on Ethics, Business and Society *Ethics in Accounting, Finance and Banking: Toward a More Comprehensive Integration*, IESE, Barcelona (Spain): “Does Finance Create Shared Value?”
- June 2014. 18<sup>th</sup> International Symposium on Ethics, Business and Society *Ethics in Accounting, Finance and Banking: Toward a More Comprehensive Integration*, IESE, Barcelona (Spain): “Ethical Issues on Shadow Banking: A Preliminary Approach”.
- June 2013. EBEN Research Conference. Corporate Reputation: Being and Looing Good. School of Economics, University of Navarra (Spain). Papers presented: “Corporate Reputation in the Business Ethics Field” and “Modeling the state of Business Ethics in MBA Programs”.
- September 2012. 25<sup>th</sup> Annual Conference EBEN-EUROPE: *Work, Virtues and Flourishing*, IESE, Barcelona (Spain): “The Neglected Ethical and Spiritual Motivation in the workplace.”

- August 2012. Annual Meeting of the Society for Business Ethics. Boston (MA, USA): “A Survey on Virtue in Business and Management.”
- May 2012. 17<sup>th</sup> International Symposium on Ethics, Business and Society *Universal Ethics, Cultural Diversity and Globalization*, IESE, Barcelona (Spain): “Cultural Financial Traditions and Universal Ethics: the Case of Hawala.”
- May. 2012. "Liderazgo e Innovación". Research Group on “Economía Política y Filosofía”. University of Navarra.
- May 2011. Bentley University Faculty Development. Teaching Business Ethics Workshop. Euromed Management, Marseille (France): “Integrating Ethics and Social Responsibility.”
- April. 2011. "Investigaciones recientes sobre la doctrina de Friedman acerca de la Responsabilidad Social Corporativa". Research Group on “Economía Política y Filosofía”. University of Navarra.
- June 2010. 18th EBEN-España Congress: “Teoría Superior de Stakeholder”. Bilbao (Spain). “Producción: algunas claves para una interpretación humanística. El concepto de eficiencia ética.”
- May 2010. 16<sup>th</sup> International Symposium on Ethics, Business and Society *Facing the Crisis: Towards a New Humanistic Synthesis*, IESE, Barcelona, (Spain). “Crisis in Values and Values in Crisis. The Thematic Contents of the Codes of Ethics of the Most Admired Companies of the World.”
- October 2006. 6<sup>th</sup> Conference on Catholic Social Thought and Management Education, Pontifical University of St. Thomas, Roma: “Corporate Corruption: Deceit, Religion and the Good Company”.

#### SEMINAR PRESENTATIONS

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- 2104. “Ámbito y metodología de las ciencias experimentales, sociales y humanas”. University of Navarra.
- 2014. “El liderazgo motivacional en la empresa”. Foro Empresarial de Asturias.
- 2014. “Lecciones de la crisis financiera: ¿Qué hemos aprendido?; ¿Qué deberíamos haber aprendido?”. Universidad Internacional de La Rioja (UNIR).
- 2012. “Liderazgo e Innovación”. University of Navarra
- 2011. “Friedman on Ownership, Corporate Social Responsibility and Limited Liability”. Harvard University

#### CONGRESSES AND COURSES

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- October 2014. 2<sup>nd</sup> Annual Humanistic Management Conference. “The Role of Human Rights and Human Responsibilities”. Global Ethics Institute. University of Tübingen (Germany).
- September 2011 Annual Ethics & Compliance Conference. Ethics & Compliance Officer Association (ECO). Bellevue (WA, USA).
- September 2011. Open Seminar: Research Methods for Secondary Sources of Information. Retrieval and Management Thereof. Real Colegio Complutense at Harvard University. Cambridge (MA, USA).
- August 2011. Workshop “Ethics Tools to Support the Management Professor: The ‘What’ and the ‘How’”. San Antonio (TX, USA).
- July 2011. Seminary “Management Research”, Real Colegio Complutense, Harvard

University, Cambridge (MA, USA).

- July 2011, July 2010. Seminary “International Leadership Training Seminar”. The Leadership Institute, Arlington, (VA, USA).
- May 2011. Bentley University Faculty Development. Teaching Business Ethics Workshop. Euromed Management, Marseille (France).
- Fall 2010. “Integrated Skills”. Harvard University. Cambridge (MA, USA).
- June 2009. “Reviewing the Fundamentals of *Management*”. Workshop. IESE, Barcelona (Spain).
- May 2008. 15th International Symposium on Ethics, Business and Society. *Business and Management: Towards More Human Models and Practices*. IESE, Barcelona (Spain).
- July 2007. “Otro mundo es posible: el liberalismo”. Fundación General Universidad Complutense de Madrid, in San Lorenzo de El Escorial, Madrid (Spain).
- 1989. XXV Philosophical Journals “Man: Immanence and Transcendence”. University of Navarra (Spain)
- 1987-88. Course “Human Factor in the Firm”. Instituto de Empresa y Humanismo, University of Navarra (Spain).
- 1986-87. Course “The Philosophy of the Firm”. Instituto de Empresa y Humanismo. University of Navarra (Spain).

## WORK EXPERIENCE

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- Dean of the School of Economics and Business Administration, University of Navarra, June 2014-...
- ViceDean of Faculty of the School of Economics and Business Administration, University of Navarra, September 2013-June 2014.
- Assistant Professor of the Department of Business. Faculty of Economics and Business Administration at the University of Navarra. 2010-...
- Associate Professor of the Department of Economics and Statistics. Faculty of Economics and Business Administration at the University of Navarra. 2004-2010.
- Associate Professor of the University of San Jorge. 2007-2010.
- Cofounder and Codirector of Cooperacion Internacional Aragón. 1996-2007.
- Teaching Assistant in the Department of Economics and Statistics in the Faculty of Economics and Business Administration at the University of Navarra. 1991-1996.
- Director of Miraflores University Residence. Saragossa (Spain). 1994-1996.

## TEACHING

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- Teaching at University of Navarra:
  - \*2007-08 to present: “Human Resources”. Undergraduate Degree on Economics and Business Administration.
  - \*2005-06 to present: “Business Ethics”. Undergraduate Degree on Economics and Business Administration.
  - \*2011-12 to present. “Advanced Direction of Persons”. Master on Managing People in Organizations.
  - \*2010-11 to present: “Ethics and Social Responsibility”. Master on Banking and Financial Regulation.

\*2012-13: "Ethics". Executive Fashion MBA. ISEM, University of Navarra.  
\*2004-05: "World Economy". Undergraduate Degree on Economics and Business Administration.  
\*1994-95; 1995-96: "Applied Economy I". Undergraduate Degree on Economics and Business Administration.  
\*1991-92; 1992-93; 1993-94: "Economic Policy I". Undergraduate Degree on Economics and Business Administration.

- Teaching at University of San Jorge:
  - \*2007-08 to 2009-10: "Social Responsibility". Undergraduate Degree on Journalism.
  - \*2009-10 to 2010-2011: "Corporate Social Responsibility". Master in Business Administration.

#### OTHER MERITS

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- Referee for Journal of Business Ethics; Business Ethics: A European Review; Corporate Governance: An International Review; Revista de Ciencias Sociales; Revista Empresa y Humanismo.
- Member of the Academy of Management.
- Member of the Society of Business Ethics.
- Member of EBEN (European Business Ethics Network).