

Curriculum Vitae

Ricardo Leiva (rleiva@unav.es)

Professional and academic experience

- **Ph.D Candidate of Navarra University Communication School**
January 2007 – Until now
- **Central Bank of Chile**
Communication Director
January 2004 - December 2006
- **Diego Portales University**
Professor of Strategic Communication
August 1998 – December 2003
- **Master in Professional Journalism & Communication of Complutense University**
October 1997 - June 1998
- **Macroeconomics Postgraduate Diploma**
Economics School of University of Chile
1996

Papers and publications

2009: Presentation at the XXIII International Congress of Communication at Navarra University Communication School: “Presence and Coverage of Spain in the Business Press”. Pamplona, February 12th and 13th.

2009: Presentation at the XXIII International Congress of Communication at Navarra University Communication School: “Characteristics and Challenges of the Financial Press”. Pamplona, February 12th and 13th.

2009: Paper: Strategies to Charge for Online News

Magazine: Cuadernos de Información

ISSN 0717-8697, N°. 25, 2009, pp. 39-50

2008: Paper: Ethical and Professional Dilemmas of Current Financial News Reporting

Magazine: Cuadernos de Información, 23, 2008, pp. 39-50

2005: Book: Queens of the Desert.

Editorial: Planeta.

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