



Asignatura: Creatividad (F. Económicas)

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/creatividadeconom/>

Creatividad (F. Económicas)

- **Breve descripción de la asignatura:** (poner un párrafo máximo)
- **Carácter:** (Básica, Obligatoria, Optativa, Prácticas externas, TFG/TFM)
- **ECTS:**
- **Curso y semestre:**
- **Idioma:**
- **Título:**
- **Módulo y materia de la asignatura:**
- **Profesor responsable de la asignatura:**
- **Profesores:**
- **Horario:**
- **Aula:**

Competencias

Esta información debe estar disponible para el 8 de junio.

Copie y pegue las competencias de la asignatura del año pasado.

Para nuevas asignaturas, consulte la Memoria oficial.

Programa

Esta información debe estar disponible para el 8 de junio:

Copie y pegue el programa del año pasado. En el caso de nuevas asignaturas, indique el programa.

Actividades formativas

Esta información estará disponible para finales de agosto

Evaluación

Esta información estará disponible para finales de agosto

Bibliografía y recursos



Universidad
de Navarra

Esta información debe estar disponible para el 8 de junio. Copie y pegue la Bibliografía y recursos de la asignatura del año pasado y asegúrese que se copian todos los enlaces.

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención

Esta información estará disponible para finales de agosto



Asignatura: Probability and Statistics II A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/probstatistics2Aeconom/>

Probability and Statistics II A (F. ECONÓMICAS)

- **Breve descripción de la asignatura:** With this subject, the student will know different statistical techniques (confidence interval estimation, tests of hypothesis, analysis of variance, lineal regression analysis, contingency tables) and how to apply them to different real situations using different statistical programmes (Excel, Stata, R).
- **Carácter:** Compulsory
- **ECTS:** 6
- **Curso y semestre:** 2nd year, 2nd semester
- **Idioma:** English
- **Título:** Economics, Business
- **Profesor responsable de la asignatura:** Juncal Cuñado
- **Profesores:** Juncal Cuñado and Andrea Sáenz de Viteri
- **Horario:** Tuesdays and Thursdays, from 10:00 to 12:00
- **Aula:** Room 11 (Tuesdays) and Room B1 (Thursdays)

Competencias

Basic Competencies (Business and Economics)

BC5. Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.

General Competencies (Business and Economics)

GC3. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

GC5. Developing the capacity for independent critical thought on matters relevant to

economics and business.

Specific Competencies (Economics)

SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

SC11. Properly using software applications in quantitative analysis of economic questions.

SC16. Practically applying the knowledge, abilities and skills acquired.

SC19. Smartly applying quantitative techniques, suitable software and methodological procedures when working on economic issues.

Specific Competencies (Business)

SC8. Developing case studies on subjects related to economics and business.

SC9. Incorporating computer applications in a business's decision-making processes.

SC10. Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

SC11. Understanding prediction methods and using computer applications for quantitative analysis of business management.

Programa

The program will cover the following 6 chapters:

1. Estimation and confidence intervals
2. One-sample tests of hypothesis
3. Two-sample tests of hypothesis
4. Analysis of Variance (ANOVA)
5. Simple Linear Regression Model
6. Nonparametric tests: goodness of fit tests

Actividades formativas



- **Lectures and problem solving.** Theoretical presentations will be complemented continuously with examples. There will be exercises and problems to solve
- **Practical sessions** with a computer using R and Excel
- **Exams** (midterm and final exam)

Evaluación

The final grade will be a weighted average with the following percentages:

- Class quizzes (unannounced): 10%
- Team work (problem sets and mini-projects): 20%
- Mid-term exam (Saturday, February 20th): 25%
- Final exam (Saturday, May 8th): 45%. A minimum grade of 4 in the final exam will be required in order to pass the subject.

In the extraordinary June exam, grades will be determined as follows:

- Team work: 20%
- Mid-term exam: 20%
- Final exam: 60%

Bibliografía y recursos

References

- Newbold, P., Carlson, W.L., Thorne, B., (2012), "Statistics for Business and Economics", Prentice Hall, 8th edition. [Localízalo en la Biblioteca](#)
- Lind, D.A., Marchal, W.C., Wathen, S.A., (2015), "Estadística Aplicada a los Negocios y la Economía", McGraw Hill, 16^a edición. [Localízalo en la Biblioteca](#)
- Ross, S., (2017), Introductory Statistics, Academic Press, 4th edition. [Localízalo en la Biblioteca](#)

Resources

For each of the chapters, the following resources will be available



Universidad
de Navarra

- Power poing slides: available in ADI
- Exercises: available in ADI
- Data to analyse in the practical sessions: available in ADI

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención

Instructor: Juncal Cuñado (jcunado@unav.es)

Office: 2180 (Amigos Building)

Office hours: Tuesdays, from 15.30 to 18.30, and by appointment (email)

Instructor: Andrea Sáenz de Viteri (asaenzdevit@unav.es): by appointment (email)



Asignatura: European Dialogues (F. Económicas)

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/deuropeoseconom/>

European Dialogues and Economic Intelligence

- Prof. Dr. Iñigo González Inchaurrega
- I am working on it. Do not worry, in some days I will give you all details, but it goes about national security, European Union security, economy and intelligence. I you feel like check this:
- https://www.academia.edu/28798415/Economic_intelligence_and_national_security
- igonzelezi@unav.es

Competencias

Esta información debe estar disponible para el 8 de junio.

Copie y pegue las competencias de la asignatura del año pasado.

Para nuevas asignaturas, consulte la Memoria oficial.

Programa

Esta información debe estar disponible para el 8 de junio:

Copie y pegue el programa del año pasado. En el caso de nuevas asignaturas, indique el programa.

Actividades formativas

Esta información estará disponible para finales de agosto

Evaluación

Esta información estará disponible para finales de agosto

Bibliografía y recursos

Esta información debe estar disponible para el 8 de junio. Copie y pegue la Bibliografía y recursos de la asignatura del año pasado y asegúrese que se copian todos los enlaces.



Universidad
de Navarra

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención

Esta información estará disponible para finales de agosto



Universidad
de Navarra

Asignatura: Fundamentals of Finance A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2020-21

Presentation

<http://www.unav.edu/asignatura/fundafinanceAeconom/>

Fundamentals of Finance A (F. ECONÓMICAS)

This course aims to provide the first year students a sound introduction to the use of mathematics in business and personal finance applications.

After attending this course, the student should be able to: (1) Set out and solve problems and real cases involving concepts of single and multiple cash flows, fixed income and real asset valuation; (2) Know the financial vocabulary.

Type: OB (required subjects)

ECTS: 6

Year and semester: Second year, first semester

Language: English

"Módulo y materia" of the subject: Economics, Leadership and Governance

Profesor: Carmen Aranda (maranda@unav.es)

In-person class: 2 hours per week: Depending on the number of students we will take the two slots assigned to this subject or only one, and will save the second for other activities.

Monday from 12:00 to 14:00 in Room 12, Edificio Amigos

Tuesday from 12:00 to 14:00 in Room B2, Edificio Amigos

Estimated total work time: 150 hours (25hours/ects x 6ects)

Estimated weekly work time: 10 hours (2 hours in classroom and 8 hours outside classroom). Assumption: 15 weeks per semester.

Competences

Basic Competencies (Management and Economics)

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

BC5. Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.

General Competencies (Management and Economics)

GC3. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

GC4. Teamwork.

GC7. Knowing the different settings in which work is done: circumstances and markets, as well as historic, legal and humanistic contexts.

Specific Competencies (Economics)

SC4. Knowing and soundly handling the fundamental concepts of and methods of finance.

Specific Competencies (Management)

SC10. Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

Program

Week 1 (Aug 30-Sept 5): Subject presentation and the art of valuing assets

Week 2 (Sep 6-Sep 12): Challenge 1: How do we measure and interpret money growth and interest rate?

Week 3 (Sep 13-Sep 19): Challenge 2: Frequency of compounding & Effective rate. How to use it when making investment/financing decisions.

Week 4 (Sep 20-Sep 26): Challenge 3: Fixed Income valuation I

Week 5 (Sep 27-Oct 3): Preparation for mid-term. Review of Challenges 1-3.

Week 6 (Oct 3-Oct 10): EXAM

Week 7 (Oct 11-Oct 17): Challenge 4: Fixed Income valuation II

Week 8 (Oct 18-Oct 24): Challenge 5: Fixed Income valuation III

Week 9 (Oct 25-Oct 31): Challenge 6: Excel for financial analysis



***Week 10 (Nov 1-Nov 7): Challenge 7: How does all this relate to my daily life?
Applications to personal finance***

Week 11 (Nov 8-Nov 14): More practice on Challenge 7

***Week 12 (Nov15-Nov 21): Challenge 8: Can we apply the same methodology to
valuing real assets? NPV & IRR***

***Week 13 (Nov22-Nov 28): Review. We will do group activities to prepare for the
final***

Educational Activities

Pending

Assessment

As with all subjects, students will receive a final grade out of 10 that consists of 100% of the assessments. The schedule for Final Exams can be found on the School webpage.

December Announcement

In-class Socratic test: 15% (1.5 point)

Individual Assignments: 20% (2 points) . Deadlines included in the L-B-L plan.

Group Assignments: 10% (1 points). Deadlines: September 27th and October 25.

Mid-term exam: 25% (2.5 points) Challenges 1-3. Date: October 6th.

Final exam: 30% (3 points). It includes all challenges. Date: December 9th. Time: 9:00 to 12:00. Rooms: M1 and M2 in Amigos

IMPORTANT NOTE: To pass this subject, you must first get a minimum of 5 points out of 10 in the final exam.

June Announcement (Total: 100%):

June Exam: 100%

Like the December announcement, to pass the subject you must first get a minimum of 5 out of 10 in the June Exam.

Examinations:

All examinations are closed-book and consist of problems that require showing step-by-step solutions that demonstrate financial thinking. Some formulae may be given. The problems will be similar to those that appear in the Problem Sets and past



exams (which are all available on ADI).

Grading criteria: Students solutions to problems will be graded according to *numerical accuracy* of solution, *clear step-by-step development* of solution.

Bibliography and Resources

6. Resources

6.1. Recommended books

("Recommended" means you do not need to get it, but are further sources you can use for your personal study).

- T.J. Biehler (2008) "The Mathematics of Money. Math for Business and Personal Finance", McGraw-Hill Higher Education. All exercises will be set from this first edition. You can use a paper version or electronic version. [UNAV Library has the book: click here.](#)
<http://www.mhhe.com/biehler1e> : You can purchase premium access to the text- book's website.
- J.E. Rogers, Haney B. F (2000). "Mathematics of Business" Pearson Prentice Hall.
[Localízalo en la Biblioteca](#)
- Samuel A. Broverman, "Mathematics of investment and credit" ACTEX Academic series, 5th edition (2008). [Localízalo en la Biblioteca](#)
- Jesús M^a Ruiz Amestoy, "Matemática Financiera – Ejercicios resueltos", Ed. Centro de Formación del Banco de España. [Localízalo en la Biblioteca](#)
- Pablo Fernández

6.2. Useful Websites

- <http://www.studyfinance.com> <http://www.teachmefinance.com/bondvaluation.html>
<http://ahe.com>
- <http://www.investopedia.com> <http://www.beanactuary.org/exams/exams/>

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Office hours calendar

Esta información estará disponible para finales de agosto.

To book office (online hours) please follow the instructions and book a slot in the following excel file ([LINK](#)).



4. Assessment

4. Assessment / Grading System

As with all subjects, students will receive a final grade out of 10 that consists of 100% of the assessments. The schedule for Final Exams can be found on the School webpage.

December Announcement (Total: 100%):

Challenge 1 & 2 test: 10% (1 point out of 10). Date: 09/23/2019. Classrooms 11 & 16. Time 8:00-10:00

Challenge 3 test: 15% (1.5 points out of 10). Date: 10/14/2019. Classrooms 11 & 16. Time 8:00-10:00

Challenge 4 test: 20% (2 points out of 10). Date: 10/30/2019. Classrooms 12 & 16, time: 16:00-18:00

Challenge 5 test: 15% (not covered in class) (1.5 points out of 10). Date: 11/13/2019. Sala de informatica. Time 17:00 a 20:00. And 11/14/2019. Sala de informatica. Time 16:00 a 18:00.

Challenge 6, 7 & 8 test: 30% (3 points out of 10). Date: 12/02/2019. Classrooms TBA. Time 09:00 a 12.00.

Class Participation: 10% (Description below) (1 point out of 10)

IMPORTANT NOTE: To pass this subject, you must first get a minimum of 5 points. That is the weighted average should be at least 5 points.

Dates of Assessments. See the [Calendar](#)

June Announcement (Total: 100%):

June Exam: 100%

Like the December announcement, to pass the subject you must first get a minimum of 5 out of 10 in the June Exam.

IMPORTANT ADDITIONAL INFORMATION DUE TO THE CONFINEMENT:

Due to the COvid-19 outbreak, the re-take exam will be online (through ADI).



Date: June 15th.

Time: Pending. It will be published on ADI next week. Since there are students with different with different time zones, I will try to find a time that is convenient for all.

Duration: 100 minutes.

Content: the exam will include all the challenges covered in class; that is, the whole syllabus.

Grade: The June exam will be 100% of the grade.

Format: The June exam will consist of 12 multiple choice questions and 3 problems. Please, be on the lookout for ADI announcements with more details on the format and instructions.

Office hours: virtual office hours will be held via google meet. Dates, times and links will be sent to you via ADI (announcements).

Mock exam: There will be a mock exam for you to get familiar with the system. It isn't mandatory, but I recommend you take it so you know what to expect on the real exam. To set a date that is convenient for all, please fill in the following google form:

<https://forms.gle/mt9W5p9zFPo7hesG7>

Class Participation:

Students are required to prepare before each lesson according to the Lesson-By-Lesson (LBL) Plan. Preparation includes reading the set readings and doing the assigned drills and problem sets for the lesson.

Students are required to participate in class by answering questions regarding the lesson preparation material, asking interesting and well thought questions, and showing a keen interest in the topics. Good quality questions include ones that show you have thought about the problem but that there is something unclear that you want explained. Bad quality questions are those that show little thought about what has been said (repeatedly) before. Each lesson, several students will be randomly selected to answer questions. The following is a guide to how I will grade *each* class participation:

Class Participation (10%)
0 point = not present to answer any questions and did not inform me before class of absence
0 points = couldn't answer a simple question, showing little effort to participate



Universidad
de Navarra

0 points = asked a question that showed no prior thought/ answer was incomplete or inadequate

1 point = asked a decent question/ answered a question to the standard expected

2 points = asked a very good question/ answered a question very well



To get 1 point (maximum grade) from participations, students need to have a minimum score of 6 points. Students will get 0 point if their score is below 3 points. However, students can earn extra points (up to 1.5 out of ten) if they score 10 or more points.

Excel Exam:

Excel (or its equivalents like Google Sheets) is an extremely important tool to learn for finance and business (and life) in general. You will be required to take a short 40 minute excel exam in the School computer room using the computers provided. It will be very similar to the excel exercises that you will be asked to do as part of your class preparation exercises. Students are expected to learn on their own with materials provided.

Examinations:

All examinations are closed-book and consist of problems that require showing step-by-step solutions that demonstrate financial thinking. Some formulae may be given. The problems will be similar to those that appear in the Problem Sets and past exams (which are all available in ADI).

Grading criteria: Students solutions to problems will be graded according to *numerical accuracy* of solution, *clear step-by-step development* of solution, and *clear diagrams* that reflect fundamental financial thinking.

Lesson-by-lesson plan

Super-important files

Lesson-by-Lesson Plan which is **continuously updated (once the course has started, updates will be posted ONLY on this link)**, click [HERE](#)
Calendar which is **continuously updated** , click [HERE](#)

[LINK](#)



Asignatura: Probability and Statistics I B (F. ECONÓMICAS)

Guía Docente

Curso académico: 2020-21

Introduction

<http://www.unav.edu/asignatura/probstatistics1Beconom/>

Probability and Statistics I B (F. ECONÓMICAS)

The objective is to offer tools from Probability and Statistical Inference to analyze practical problems in Economics and Management. Students will also analyze real data.

- **Type:** Mandatory ("Obligatoria")
- **ECTS:** 6
- **Course/Semester:** 2º/1º
- **Language:** English
- **Degrees:** Management, Economics, Economics + Leadership & Governance
- **Módulo y materia de la asignatura:**
- **Professor:** Stella Salvatierra Galiano (ssalvat@unav.es), **Office 4060**
- **Lecturers:** Stella Salvatierra (ssalvat@unav.es) and Julieta Sammartino (msammartino@alumni.unav.es)
- **Schedule:**
 - Monday, 10:00-12:00, Classroom B1 (Floor -1)
 - Wednesday, 8:00-10:00, Classroom B1 (Floor -1)

Competences

Competences

The objective is to offer tools from Probability and Statistical Inference to analyze practical problems in Economics and Management. Students will also analyze real data.

Basic Competencies (Management and Economics)

BC1. Students should demonstrate knowledge and understanding of the subject area based on a general secondary school education. They should have a general level that is well supported by



advanced texts, but that also encompasses aspects that suggest knowledge of the leading edge of their field of study.

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

BC3. Students should be able to gather and interpret relevant data (normally within their field of study) in order to make judgments that encompass consideration of relevant social, scientific and ethical topics.

General Competencies (Management and Economics)

GC3. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

Specific Competencies (Economics)

SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

SC11. Properly using software applications in quantitative analysis of economic questions.

SC16. Practically applying the knowledge, abilities and skills acquired.

SC17. Knowing how to combine economic reasoning with other disciplines.

SC19. Smartly applying quantitative techniques, suitable software and methodological procedures when working on economic issues.

Specific Competencies (Management)

SC8. Developing case studies on subjects related to economics and business.

SC9. Incorporating computer applications in a business's decision-making processes.

SC10. Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

SC17. Smartly applying quantitative techniques, suitable software and methodological processes



when conducting work on issues within business administration and management.

Program

Program

1. Introduction to Statistics.

- Decision making under uncertainty: population and sample.
- Stages in decision making: data, descriptive statistics, statistical inference.
- What is Data Science?

2. Probability.

- Random experiment, sample space.
- Properties of a probability.
- The interpretation of "probability"
- Conditional probability
- Law of total probability
- Bayes' theorem

3. Random variables

- Discrete and continuous random variables
- Probabilities for random variables
- Expectation
- Variance
- Cumulative distribution function
- Tchebyshev's Inequality

4. Popular distributions

- Binomial distribution.
- Poisson distribution
- Uniform distribution
- Gaussian distribution.
- Exponential distribution.

5. Bivariate distributions

- Random vectors
- Joint distributions
- Covariance
- Correlation coefficient
- Independence of random variables

6. Introduction to statistical inference



- Population and sample
- Random sample
- Estimators, statistics.
- Sample distributions.
- Point estimation.

7. Data analysis.

- Qualitative and quantitative data.
- Graphics.
- Mean, median and mode.
- Measures of dispersions.
- Quantiles.
- Indexes
- Analysis of two variables: dispersion graphics, covariances and correlation, linear relationship between two variables.

Methodology ("Actividades Formativas")

This course includes different activities:

Theoretical classes (24 hours). The emphasis will be in the applications of the concepts and exercises rather than in theorems.

Problem solving classes (14 hours). Students will have to solve exercises every week and will have problem solving classes.

Labs (4 hours) using statistical software

Data analysis Project (20 hours). Students must show proficiency in Descriptive Statistics.

Exams:

- Quizz 1: September 28 (Group 1), September 29 (Group 2), in class, 2 hours.
- Quizz 2: October 26 (Group 1), October 27 (Group 2), 2 hours in class.
- Final Exam: December, to be announced, 3 hours

Office hours: To be announced.

Each student will have approximately 79 hours to solve exercises, attend office hours, read and study.

Assessment

To pass the subject, **the final mark must be higher than or equal to 5 AND the mark of the final exam must be higher than or equal to 4**. If the mark of the final exam is less than 4 and the weighed average is equal to or higher than 5, then the final mark will be 4.

1) In December, the final mark will be a weighted average according to:

- Data analysis project: 25%



- Quizzes: 15%
- Required exercises/problems: 20%
- Final exam: 40%. Theoretical and applied questions

2) For those who did not pass in December, there will be a second chance in June according to the following weights:

- Data analysis project: 25%
- Required exercises/problems: 20%
- Final exam: 55%. Theoretical and applied questions

Bibliografía y recursos

Bibliography and Resources

Main text:

- Douglas A. Lind, William G. Marchal and Samuel A. Wathen. *Statistical Techniques in Business & Economics*, McGraw-Hill. [Find it in the Library](#)

Suggested texts:

- Sheldon M. Ross, *Introductory Statistics*, Academic Press Inc. [Find it in the Library](#)
- Spiegel, M., Schiller, J., Srinivasan, R., *Probability and Statistics*, 4th. Ed., McGraw Hill. [Find it in the Library](#)

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Office Hours

By ZOOM:

- Tuesday: 12:00-14:00
- Friday: 16:30-18:00



Asignatura: Financial Accounting II A (F.Económicas)

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/accounting2econom/>

Financial Accounting II

- **Breve descripción de la asignatura:**

Financial Accounting II is an intermediate accounting course which builds on introductory accounting and develops students' critical evaluation of selected financial accounting issues within the international accounting context. The topics covered in the course include property, plant and equipment, intangible assets, liabilities, investments in debt and equity instruments, and revenue recognition. The course will provide you with a sound understanding of accounting concepts and issues related to these topics. You will learn the accounting treatment for major financial transactions and events regarding the discussed topics in accordance with the International Financial Reporting Standards. You will learn to process, analyze and summarize financial information. The course is essential for individuals exposed to financial information in the workplace including accountants, auditors, financial analysts, managers, and accounting regulators. It would also be useful for those not wishing to become accounting practitioners but planning to specialize in areas where accounting knowledge would be an advantage (such as bankers and finance professionals). The course will help students not only to acquire accounting specific competence but also to improve multiple general skills and competencies such as logical reasoning, analytical, autonomous learning, task planning, and time management.

- **Carácter:** Obligatoria
- **ECTS:** 6
- **Curso y semestre:** Degree in Economics (*ECO(b)*) and Degree in Economics + Leadership and Governance Program (*ELG*) Second Semester
- **Idioma:** English
- **Título:** Financial Accounting II
- **Módulo y materia de la asignatura:** I.Contabilidad y Finanzas; I.1. Contabilidad
- **Profesor responsable de la asignatura:** Jiyuan Dai
- **Profesores:** Jiyuan Dai
- **Horario:** <https://www.unav.edu/en/web/facultad-de-ciencias-economicas-y-empresariales/alumnos/horarios>
- **Zoom**



Competencias

Basic Competencies (Management and Economics)

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

BC5. Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.

General Competencies (Management and Economics)

GC2. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.

GC5. Developing the capacity for independent critical thought on matters relevant to economics and business.

Specific Competencies (Economics)

SC14. Understanding the theory and practice of business operations.

Specific Competencies (Management)

SC1. Possessing a thorough knowledge of the General Accounting Plan as well as accounting and finance theory.

SC3. Analyzing a business's real-life accounting and finance situation and making projections about its future.

Programa

Financial Accounting II (Spring 2021)

Week

Topic

Readings





1	Introduction + Property, Plant and Equipment	Ch. 10
2	Property, Plant and Equipment	Ch.10 + 11
3	Property, Plant and Equipment	Ch. 11
4	Intangible Assets	Ch.12
5	Intangible Assets	Ch.12
6	Current Liabilities	Ch. 13
7	Current Liabilities	Ch. 13
8	Non-current Liabilities	Ch. 14
9	Non-current Liabilities	Ch. 14
10	Investments	Ch. 17
11	Investments + Revenue Recognition	Ch. 17 + 18
12	Revenue Recognition	Ch. 18
13	Revision and Integration	
14	Revision and Integration	

Actividades formativas

The course contains a considerable amount of technical material and some can be tricky. The suggested reading and problem assignments for each session will be available on ADI with enough time for preparation.

On the course website on ADI, you will find the course bibliography as well as all course materials, including:



- lecture notes,
- practice exercises,
- assignments,
- and other supporting materials.

Do not forget to check the Notice board (*Anuncios*) for the latest updates while the course is running.

In order to make the most of this course, I suggest the following routine:

- Before class: Read the assigned sections in the textbook. Try to solve the case/ problem assigned.
- In class: Pay attention to the lectures, **actively participate** in class discussion, take notes, and ask questions to clarify issues that you find confusing. Please note that cell phones are allowed only for online quizzes and tests.
- After class: Review the topics (your notes, lectures, examples and problems solved in class) and do the online practice exercises (in the Self-assessment folder). If you have difficulties, please come to see me and/or ask your colleagues to help you.

It is very important that you set up and follow a regular study schedule. Learning accounting, similarly to learning any language, requires constant practice for proficiency.

Zoom videos will be uploaded on ADI if you are not able to attend the class.

Evaluación

Your course grades will be based on the following components:

- Class participation: 10%
- Individual Assignments: 30%
- Group Work: 20%
- Final exam (minimum score required: 40%): 40%
- Please note that you must achieve a grade of 40% or higher in the final exam for the final test results to be included in the course grade.
- To get a pass, you must: (a) achieve a grade of at least 40% in the final exam; and (b) achieve a grade of at least 50% in the total course grade.

For students not able to attend the class, class participation (10%) is replaced by brief reports required by the course instructor.



Bibliografía y recursos

Main textbook:

Kieso, Weygandt, Warfield (2014): Intermediate Accounting: IFRS edition, ed. Wiley & sons, second edition [Find it in the Library](#)

Further references:

Books:

Weygandt, Kimmel, Kieso (2011): Financial Accounting: IFRS edition, ed. Wiley & sons [Find it in the Library](#)

Stolowy, Lebas and Ding (2013): Financial Accounting and Reporting: A Global Perspective, ed. Cengage Learning, fourth edition. [Find it in the Library](#)

Wahlen, Baginski and Bradshaw (2011): Financial Reporting, Financial Statement Analysis, and Valuation, ed. South-Western Cengage Learning, seventh edition [Find it in the Library](#)

Supporting materials uploaded on ADI.

Important webpages:

Financial Accounting Standards Board: www.fasb.org/home

International Accounting Standards Board: www.ifrs.org/home

Instituto de Contabilidad y Auditoría de Cuentas (Ministerio de Economía, Gobierno de España): <http://www.icac.meh.es/>

Horarios de atención

Wednesdays: 8:00 am - 9:30 am

Fridays: 8:00 am - 9:30 am

Connection Via Zoom

Please write to jdai@unav.es to make an appointment in advance.



Asignatura: European Institutions (F. Económicas)

Guía Docente

Curso académico: 2020-21

Introduction

<http://www.unav.edu/asignatura/inseuropeaseconom/>

European Institutions (F. Económicas)

Context

- Degree: 2nd Economy, Leadership and Governance
- Semester: 2nd
- Type of subject: Required, 3 ECTS
- Language: English
- Associated workload: 75 hours
- Schedule: Thursday, 12:00-14:00, Aula M4
- Office hours: Monday 16:00-17:15
- Professor: Dr. Guillem Ripoll (Office 4090)
- E-mail: gripollp@unav.es

Outline

This subject is devoted to the study of the European Union (EU) and its politics. Although the EU can be studied from purely theoretical or practical debates, this course intends to show the importance of ideas in real world examples. The subject has three main aims. First, it aims to review the historical process of EU construction and the main theories explaining it. Second, it aims to present the political dynamics and decision-making processes of the EU by examining the most relevant recent political events. Finally, it aims to explore the main policy areas in the EU.

Pre-requisite knowledge

None.



Skills

Associated skills

- Students will become familiar with the EU integration process
- Students will be able to understand the EU institutional architecture
- Students will be able to know the EU decision-making process
- Students will be able to know the EU legislative process
- Students will be able to develop awareness of the challenges ahead for the EU
- Students will be able to know the main theories explaining the formation and functioning of the EU
- Students will be able to comprehend the functioning of political systems in the internal and European arena
- Students will be able to identify data and bibliographical sources connected to the EU
- Students will be encouraged to apply statistical resources (e.g. assess causality, construct indicators...)
- Students will be encouraged to learn how to apply theoretical and methodological models in order to carry out research in this field
- Students will be encouraged to acquire (or further develop) the knowledge and the necessary skills to work within organizational environments in the field of International Relations

Structure

Structure

1. 14 / 01 – Unit 1: Introduction – Group A
2. 21 / 01 – Unit 2: Theories of European integration – Group B
3. 27 / 01 – Unit 3: History, 1940s to 1990s – Group A
4. 04 / 02 – Unit 3: History, 2000s to 2020s– Group B
5. 11 / 02 – Unit 4: Institutions, European Commission– Group A
6. 18 / 02 – Unit 4: Institutions, European Parliament – Group B
7. 25 / 02 – Unit 4: Institutions, Council of the European Union – Group A
8. 04 / 03 – Unit 4: Institutions, European Council – Group B
9. 11 / 03 – Unit 4: Institutions, European Court of Justice and other – Group A
10. 18 / 03 – Unit 5: Policy-making – Group B
11. 25 / 03 – Unit 6: Theories of European governance – Group A
12. 15 / 04 – Unit 7: Key policies – Group B
13. 22 / 04 – Unit 8: Issues and debates, Democracy and Legitimacy – Group A
14. 29 / 04 – Unit 8: Issues and debates, Enlargement – Group B
15. Other topics that will be covered if possible:
 1. Unit 8: Issues and debates, Brexit
 2. Unit 8: Issues and debates, Europeanization



3. Unit 8: Issues and debates, response to Covid-19

Learning activities

Students required activities

- Participation in class (attend, active comments, not disturb...)
- Study each unit
- Read bibliography associated to each unit
- Do the required exercises
- Do the simulation (and the associated activities)
- Do an exam

Evaluation of students' progress

Evaluation

- Take home exercises (4) 28%
- Follow-class quizzes (13) 26%
- Simulation 20%
- Exam 26%
- Extra 5% (written assignment)
- Other conditions: minimum note in the exam is a 3.5, and class attendance may subtract up to 1 point

June Evaluation (resit)

- Take home exercises (4) 28% (same results than in May)
- Follow-class quizzes (13) 26% (same results than in May)
- Simulation 20% (same results than in May)
- Exam 26% (new)
- Extra 5% (written assignment) (same results than in May)
- Other conditions: minimum note in the exam is a 3.5

Students that are off campus

The evaluation is the same than for those who are on campus
Off-campus students are expected to attend the (on-campus) sessions online (by Zoom) if their local time is compatible. Students will have the chance to participate in the sessions and ask questions in the same conditions as on-campus students

On-campus sessions will be recorded and will be available for off-campus students located in time zones not compatible with the regular time of the sessions



References

References:

- Bache, I., Bulmer, S., George, S., Parker, O., & Burns, C. (2020). Politics in the European union. Oxford University Press [Localízalo en la Biblioteca](#)
- Cini, M. and Pérez-Solórzano, N. (2019). European Union Politics, 6th Edition. Oxford University Press. [Localízalo en la Biblioteca](#)
- Kenealy, D., Peterson, J., & Corbett, R. (Eds.). (2020). The European Union: how does it work?. Oxford University Press [Localízalo en la Biblioteca](#)
- McCormick, J. (2020). Understanding the European Union: a concise introduction. Palgrave
- Additional readings will be provided as handouts.
- It is suggested that students should also keep abreast of current events in the European Union, by reading newspapers and consult the official EU and other websites:

- www.europa.eu

- www.consilium.europa.eu

- www.europarl.europa.eu

- www.ec.europa.eu

- www.euractiv.com

- www.euobserver.com

- www.politico.eu

- www.euronews.com

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Additional notes

Some notes

- Students must respect the opinions of their peers as well as the ones of the authors they learn. Criticism is encouraged, and self-criticism an asset. To respect the difference is required
- It is prohibited to use others' ideas without quoting them. And, it is also prohibited to copy peers' work when submitting the team project or doing the exam. If a student commits plagiarism, the mark for this exercise or exam will be a 0
- It is prohibited to use mobile phones in class. Please, keep them in silence



mode or (better) switched off. Constant misuse will be penalized in the final mark.

- In case of using a laptop to take notes, it is prohibited to use it for personal or non-related academic purposes during class. Constant misuse (e.g. multi-tasking) will be penalized in the final mark
- Class attendance is mandatory. Absence will be penalized in the final mark
- If you do not want to share your notes, you do not have to do it. However, to share non-processed material (e.g. readings or presentations) is mandatory
- In case of doubts about any these notes, please ask me. I will be happy to help you



**Asignatura: Principles of Business Administration A (F.
ECONÓMICAS)**

Guía Docente

Curso académico: 2020-21

Competencias

II. Competences to develop

The PBA course has been designed to carefully align his contents and dynamics to support the global approach that The School of Business wants to the Different degrees that the school offers.

On completion of this course, you should be able to:

- Explore the impact of key environmental factors on decision making and organisational behaviour
- Discuss and compare different models and approaches to understanding the firm, evaluating these in the context of the business environment
- Understand the evolution of the business organisation and management thought, identifying the interconnections between developments in these areas
- Evaluate alternative theories of management critically, recognising the centrality of decision making and strategic thinking to the managerial role and functions
- Evaluate the significance of contemporary issues in business and management

In addition to main competences described above, we'll also obtain from this course:

1. An overview perspective of the dynamics of business in current free societies and markets.
2. Learn the use of basic theory concepts and technical language in order to understand how Markets works.
3. Realize how business organizations operate and why it works like that, from inside using real cases.
4. Know basic issues of business companies: goals, structure, operations and its domestic economy.
5. Preparation for more advanced studies in the field of Business Administration, with a Global Perspective of Management forerunner ideas



Programa

1. Program, activities and course structure:

PART I. BUSINESS ADMINISTRATION CONTEXT

TOPIC 1: INTRODUCTION TO THE FIRM, BUSINESS ETHICS

PART II. STRATEGY AND INNOVATION

PART III. DECISION MAKING

TOPIC 1: TYPES OF DECISIONS AND PROBLEMS

TOPIC 2: THE PROCESS OF DECISION MAKING

PART IV. ORGANIZATION

TOPIC 1: .THE FUNCTION OF ORGANIZATION. ORGANIZATIONAL STRUCTURE

TOPIC 2: CHANGE AND EVOLUTION OF ORGANIZATIONAL STRUCTURES

PART V LEADERSHIP AND MOTIVATION

Actividades formativas

Main activities will be:

- Presential classes
- Group assignments
- Cases
- Movies related with business

Evaluación

Weighted average obtained from the following:

May announcement:

1. Partial Exam: 30%

2. Final Exam: 50%

3. Participation: 20%

June announcement:

1. Participation 20%

2. Final exam: 85%

In both announcementes (May and June) It is absolutely necessary to get at least a 5 at the final exam to pass the subject



Universidad
de Navarra

Bibliografía y recursos

- **Business : a changing world** 10th Edition/ O. C. Ferrell, Geoffrey Hirt, Linda Ferrell. McGraw Hill Education. ISBN-10: 1259179397 [Find it in the Library](#)
- Management 12th Edition. Richard Daft. Cengage Learning. ISBN 10: [1285861981](#) [Find it in the Library](#)

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención

Professor Banon is at 2300 office in Amigos Building. Due to the Covid-19 situation it is recommended to send an email to the professor to make an appointment.



Universidad
de Navarra

**Asignatura: Proyecto Integrado II: Revista digital (2º curso de
ELG)**

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/printegecon2/>

Proyecto Integrado 2 - 2020-21

Competencias Programa Actividades formativas Evaluación

Bibliografía y recursos

Esta información debe estar disponible para el 8 de junio. Copie y pegue la Bibliografía y recursos de la asignatura del año pasado y asegúrese que se copian todos los enlaces.

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención



Asignatura: Rethoric (F. Económicas)

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/retoricaeconom/>

xoliver@external.unav.es

- **Breve descripción de la asignatura:** (poner un párrafo máximo)
- **Carácter:** (Básica, Obligatoria, Optativa, Prácticas externas, TFG/TFM)
- **ECTS:**
- **Curso y semestre:**
- **Idioma:**
- **Título:**
- **Módulo y materia de la asignatura:**
- **Profesor responsable de la asignatura:**
- **Profesores:**
- **Horario:**
- **Aula:**

Competencias

Esta información debe estar disponible para el 8 de junio.

Copie y pegue las competencias de la asignatura del año pasado.

Para nuevas asignaturas, consulte la Memoria oficial.

Programa

Esta información debe estar disponible para el 8 de junio:

Copie y pegue el programa del año pasado. En el caso de nuevas asignaturas, indique el programa.

Actividades formativas

Esta información estará disponible para finales de agosto

Evaluación

Esta información estará disponible para finales de agosto



Universidad
de Navarra

Bibliografía y recursos

Esta información debe estar disponible para el 8 de junio. Copie y pegue la Bibliografía y recursos de la asignatura del año pasado y asegúrese que se copian todos los enlaces.

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención

Esta información estará disponible para finales de agosto



Asignatura: Sociology (F. Económicas)

Guía Docente

Curso académico: 2020-21

Introduction

<http://www.unav.edu/asignatura/sociologiaeconom/>

SOCIOLOGY **Economics, Leadership and Governance**

Javier García-Manglano, PhD

ICS, Biblioteca de Humanidades, Office 2050
jgmanglano@unav.es

Class Times

Tuesdays, 11:00 - 13:30.
Aula ICS (Edificio Sánchez Bella - Biblioteca Antigua).
If you need directions, [click here](#).

Office Hours

Only by appointment (email me).

Course description

In this course you will be introduced to the basic concepts and theories of Sociology.

You will learn to think sociologically, i.e. to apply a sociological perspective to the world around you, recognizing the crucial links between individuals and the society in which they live. We will then explore and investigate a selection of contentious social issues. You will research different positions around those issues and learn to debate them respectfully with people who hold dissenting opinions.

This course is meant for people in non-Sociology degrees. Thus, particular emphasis will be placed on making the theories and concepts pertinent to the world we live in. Attendance is highly encouraged, and the students are expected to actively participate in class discussions.

Competencias

Competencias básicas:

CB2) Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio.

CB3) Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética

CB5) Que los estudiantes hayan desarrollado aquellas habilidades de aprendizaje necesarias para emprender estudios posteriores con un alto grado de autonomía.

Competencias generales:

CG2) Identificar, integrar y utilizar los conocimientos adquiridos en el argumento, discusión o resolución



de problemas relevantes para lo económico y empresarial.

CG5) Desarrollar la capacidad de razonamiento autónomo y crítico en temas relevantes para lo económico y empresarial.

CG6) Saber comunicar oralmente o por escrito resultados y análisis de utilidad en lo económico y empresarial.

CG7) Conocer los diferentes entornos en los que desarrolla su trabajo: la coyuntura, los mercados, el contexto histórico, legal o humanístico.

CG8) Generar entornos de trabajo fundados en la confianza, honradez, lealtad, compromiso y respeto, observando el principio de confidencialidad por razón del ejercicio profesional.

CG11) Reconocer las propias limitaciones y la necesidad de mantener y actualizar su competencia profesional, prestando especial importancia al aprendizaje de manera autónoma de nuevos conocimientos y técnicas y a la motivación por la calidad, asentando las bases de un aprendizaje continuo con un alto grado de autonomía.

Competencias específicas (ECO):

CE8) Tener conciencia de la dimensión ética y sociológica de la práctica profesional.

CE14) Comprender la influencia que el entorno económico tiene en la actividad empresarial.

Program

Part I. Thinking about thinking

Worldviews

Public dialogue: ethical views, moral foundations, spiral of silence

Part II. Thinking Sociologically

The sociologist toolkit

Part III. Thinking about Society

Freedom of Speech

Consumerism & the Planet

Sex, Gender & Feminism

Humanity & Technology

Activities

Weekly homework

Should ordinarily take about 2 hours of weekly work (readings, videos and/or answering some questions).

Missing 3+ homeworks: <10% in this section.

Group Projects



During October and November, we will work in groups of about 5 people.

You will be asked to perform some tasks individually and some tasks as a group.

You will research a topic, share your findings with your group, and prepare for a class debate.

The topics of the group projects are listed in the Program (Part III)

Assessment

Class participation & discussion: 30 points

- Attending class and participating actively
- Missing 3+ classes: <10% in this section.

Individual Homework: 20 points

- Should ordinarily take about 1-2 hours of weekly work (readings, videos and/or answering some questions).
- I upload homework by midday on Friday (after our Friday class)
- Due by midnight on Tuesday, and bring a printed copy to class.
- Missing 3+ homeworks: <10% in this section.

Group Projects: 30 points

- See "Educational Activities"

Final exam: 20 points

- Will confirm date and time... before December exams.
- Needs to be passed (5 out of 10 points) in order to pass the course.

PLAGIARISM

Any use of another person's words or ideas, taken directly or paraphrased, without citing the source is plagiarism; this includes taking material from the Internet without citing the website. If you have any questions about UNAV's policies on plagiarism ask me. If you have any questions on how to properly cite your sources please ask me. Students who are caught plagiarizing will receive a 0 (zero) grade.

Bibliografía y recursos

Esta información debe estar disponible para el 8 de junio. Copie y pegue la Bibliografía y recursos de la asignatura del año pasado y asegúrese que se copian todos los enlaces.

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención



Universidad
de Navarra

Esta información estará disponible para finales de agosto



Asignatura: Financial Accounting I A (F.Económicas)

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/accountingeconm/>

Financial Accounting I A (F.Económicas)

- **Brief description of the subject**

The aim of the Financial Accounting I course is to build a strong foundation for learning about financial reporting . Accounting is the language of business and we will work hard to learn that language, so that students can understand financial documents, stories and presentations. Students will recognise how accounting affects our perception of value creation and management performance. The course covers the key terms and concepts of accounting as defined by the International Financial Reporting Standards, the construction of financial statements, and the methods of recording transactions. Upon completion of the course, students should be able to explain accounting terms, interpret amounts found in financial statements, and predict the consequences of various transactions on the financial results and the financial standing of a company.

- **Type:** Compulsory
- **ECTS:** 6 ECTS
- **Course and semester:** First course, first semester (ECOB / ADEB); Second course, first semester (ECOB+G)
- **Language:** English
- **Grade:** Economía bilingüe, Administración bilingüe.
- **Módulo:** I.Contabilidad y Finanzas.
- **Materia de la asignatura:** I.1.Contabilidad
- **Professor:** Andrés Mesa Toro (amesat@unav.es)
- **Schedule:** **Available in the faculty web page***
- **Room:** Available in the faculty web page.

***Students that are off campus (ONLY WITH THE APPROVAL OF DIRECCIÓN DE ESTUDIOS)**

- Off-campus students are expected to attend the (on-campus) sessions online (by Zoom) if their local time is compatible. Students will have the chance to participate in the sessions and ask questions in the same conditions as on-campus students.
- On-campus sessions will be recorded and will be available for off-campus students located in time zones not compatible with the regular time of the sessions.



Competencias

General competences:

CG4. To use independent critical reasoning on relevant topics in economics and business.

Specific competences:

SC1. To be highly familiar with the General Accounting Plan and the theoretical concepts of accounting and finance.

SC2. To analyse different real cases of accounting and/or financial situations of a company and its future

SC14. To solve specific accounting problems based on the application of the registration and valuation rules of the General Accounting Plan.

Programa

- Topic 1: Introduction to accounting.
- Topic 2: Key accounting terms .
- Topic 3 The accounting process
- Topic 4: The balance sheet and income statement
- Topic 5: Ending a period (Adjustments and closing)
- Topic 6: Cash flow statement (Indirect method)
- Topic 7: Financial statement analysis (Ratio analysis)
- Topic 8: Accounting for manufacturing companies (inventory)
- Topic 9 Inventory (FIFO, LIFO WAC)
- Topic 10 Revenue recognition
- Review and final exam preparation.

Actividades formativas

Face to face classes: 26 hours*

Online classes: 26 hours

*Given the COVID restrictions in terms of rooms capacity we can the students would be divided in two groups: A and B.



- Group A will attend face to face classes on Wednesdays 16:00-18:00 and will attend the Friday class (10-12) online.
- Group B will attend face to face classes on Friday 10:00-12:00 and will attend the Wednesday class (16-18) online.

Group A: Gr. Ade Bilingüe + Data Analytics / Gr. Ade Bilingüe / Gr. Eco Bilingüe + Data Analytics / Gr. Eco Bilingüe + Inter. Economics and Finance/ Gr. Eco Bilingüe.

Group B: Eco bilingue + governance.

*Students that are off-campus will attend class online (Classes will be recorded).

Personal study: preparation of classes, after class study, preparation of exams and minitests: 65 hours

Exams: Midterm, minitests and final exam: 8 hours.

Group assignment: 25 hours.

Office hours: 10 hours (voluntary)

Se recuerda a los alumnos que las sesiones pueden ser transmitidas por videoconferencia e incluso grabadas, y que se encuentran protegidas por derechos de autor. Puede obtenerse más información en la página de acceso a ADI.

Evaluación

Components of evaluation:

1. Final exam: 50%.
2. Midterm exam: 20%. (Online midterm exam: October 14th at 16:00)
3. Minitests 10% (There will be two online minitests September 28 and november 27)
4. Group assignment: 15%
5. Class participation: 5% *

In the extraordinary June exam, grades will be determined as follows:

1. Class participation: 5%
2. Group assignments: 15% (business analysis)
3. Minitests: 10%
4. Exam (June): 70%

Bibliografía y recursos

The main course-books:

- *Global financial accounting and reporting: principles and analysis by Aerts, W., &*



Walton, P. J. (2017), *Cengage Learning, Andover, UK 4th edition, 2017*. [Find it in the library](#)

- *Intermediate Accounting (IFRS edition)* by Kieso, Weygandt, Warfield, Wiley & Sons, 2014. [Find it in the Library](#)
- *Financial Accounting and Reporting: A Global Perspective* by H. Stolowy, M. Lebas and Y. Ding, Cengage Learning, Andover, UK, 5th edition, 2017. [Find it in the Library](#) (ed. 2017)

Additional reading:

- International Financial Reporting Standards (online from ifrs.org, the [European Commission](#), or in a [book edition](#)).
- Scholarly articles and media material provided during classes

Important webpages:

- Financial Accounting Standards Board: www.fasb.org/home
- International Accounting Standards Board: www.ifrs.org
- Instituto de Contabilidad y Auditoría de Cuentas (Ministerio de Economía, Gobierno de España): <http://www.icac.meh.es/>

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención

Online office hours (Zoom*) Thursdays 16:30hrs to 18:30hrs

(*) students are required to send their questions in advance by email.



Asignatura: Compared political systems (F. Económicas)

Guía Docente

Curso académico: 2020-21

Introduction

<http://www.unav.edu/asignatura/spoliticoeconom/>

Comparative Politics

- **Description:** This class is an introduction to the study of Comparative Politics and it is a natural extension from your introductory class to political science. You will learn about some of the major concepts used in the study of comparative politics, and these will be discussed using frequent real-world examples from a variety of countries. The course will cover a wide range of issues, including the policies of modern states, varieties of democracy, authoritarianism, political culture, institutions, and interest groups. We also will discuss some relatively recent debates in comparative politics that have been important in the policy-making process, such as the role of the state in the economy, the economic success of autocratic regimes, and the growing influence of lobbying in many developed democracies.
- **Type:** Compulsory
- **ECTS:** 4,5 (100 hours)
- **Year & Semester:** 2nd year, 2nd semester
- **Language:** English
- **Degree:** Economics Leadership & Governance (ELG)
- **Professor in charge:** Martin Rode (martinrode@unav.es)
- **Time:** Wednesday 10:00-13:00
- **Venue:** M4

Competences

Competences of the degree

- Development of logical reasoning in politics.
- Capacity to analyze and synthesize issues in comparative politics.

Competences of the subject

- Acquire theoretical and applied knowledge of basic methods and concepts in comparative politics.



- In-depth knowledge of how different democracies and autocracies work, given their institutional structure.
- Understand the policies of governments in modern states.
- Carry out comparative political analysis in a rigorous way.
- Discuss and develop real world examples.

Learning results

- The student passes the final exam in which the subjects' contents are evaluated.
- Capability of applying theoretical reasoning in a paper that analyzes a topic relevant to the class-material and present the results to the rest of the class.
- Ability to discuss theoretical and applied literature on diverse policy topics.

Program (Outline)

Chapter 1: Comparative Methodology

Chapter 2: Policies of Modern States

Chapter 3: Constitutions

Chapter 4: Political Socialization and Culture

Chapter 5: Political Parties

Chapter 6: Interest Groups

Chapter 7: Presidential and Parliamentary Systems

Activities

Required activities:

- Class participation (in-person/online)
- Reading assignments
- Presentation
- Essay
- Exam

Assessment

Evaluation

- Grade composition
 - *Final exam: 30%*



- *Essay: 30%*
- *Presentation: 30%*
- *Contributions in class: 10%*

Theoretical lectures are imparted and compulsory! The *final exam* is exclusively based on these lectures. (A minimum requirement to pass the class is achieving 4 of 10 points in the final exam.)

- The essay is to be written by a group of 3 or 4 students with a maximum of 5.000 words. Groups are pre-assigned and the corresponding information is available on ADI. The results will be presented by each group in a 10 minute *presentation* at the end of the semester. Presentation dates are pre-assigned for each group (see below). A list of essay topics is available, but alternative topics can be proposed. Essays must employ the analytical tools or concepts explained in class. The ethical standards of a scientific working style apply.
 - Citation style for papers

Contributions in class are evaluated with 1 point towards the final mark. Students are expected to actively participate in the debates and prepare the assigned texts to discuss them in class.

Final exam: 4.05.2021, 12:00-14:00

Essay hand-in: 30.04 (deadline at 23:59:59; there are no late hand-ins)

Presentation dates:

- 21.04 (Groups 1 to 7)
- 28.04 (Groups 8 to 14)

Students off-campus:

- Evaluation for students off-campus is identical.
- Off-campus students are expected to attend sessions and presentations online (by Zoom) and will have the chance to participate.
- On-campus sessions will be recorded and available for off-campus students located in other time zones

Bibliography

Bibliography

Shively, Phillips (2018) *Power and Choice: An Introduction to Political Science*, Rowman & Littlefield, 15th edition. [Find it in the Library](#)



Universidad
de Navarra

Hague, Rod & Harrop, Martin (2016) *Comparative Government and Politics*, Palgrave Macmillan, 10th edition. [Find it in the Library](#)

Other Bibliography

TBA in class and made available on ADI

Office hours

Professor: Martin Rode (martinrode@unav.es)

Office: 2070 (2nd floor, hilera, Edificio Amigos)

Office Hours: Monday 12:30-14:00, Friday 9:30-11:00, (or make an appointment by email)



Universidad
de Navarra

Asignatura: International Legal Foundations (F. Económicas)

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/fundajurintereconom/>

SCHOOL OF ECONOMICS &
BUSINESS ADMINISTRATION

**ECONOMICS, LEADERSHIP & GOVERNANCE
DEGREE PROGRAM**

Course: International Legal Foundations

1. Presentation and introduction

- **Mandatory course. ECTS:** 4,5
- **IN** class hours: 45 hours.
- **OUT** of class hours: 32 hours (individual or in a team).
- **Second year**, first semester of ELG.
- **The whole course** is developed in English.
- **Kick off session:**

-September 11th 2020 - “Amigos” Building – Class.

- **Regular sessions:**
- -All Fridays from 15.00 to 18.00 – “Amigos” Building – Class A2.
- **Last session:**

-We will see: EXPECT the UNEXPECTED “Amigos” Building – Class.

- **Professor:**

Dr. Iñigo González Inchaurreaga
e-mail: igonzalezi@external.unav.es

2. Introduction



International Legal Foundations (ILF) is a mandatory course for all participants of the Economic, Leadership & Governance program. This is a course for all students with an interest in Global Law and future economists who want to be aware about international legal practice, international economy and international security. The target of the course is to make all participants familiar with the origin of International law, its evolution towards a Global law, with the main issues of what we call “Global economic law” and, finally, with the most important matters related with the concepts of universal justice and NATIONAL SECURITY. This area is highly challenging, because all economists involved in international affairs know they will have to develop their professional activities in a fast changing environment, that need a constant updating of the international affairs knowledge. In this course we will learn the main basic concepts and we will acquire the skills to be able to update our knowledge as fast as the market requires it.

Competencias

3. Targets & skills

3.1. To develop the next skills

GENERAL SKILLS

1. Development of logical reasoning.
2. Capacity for analysis and synthesis of the issues addressed.
3. To develop oral communication skills. To read, to think, to write and to sell our ideas in public.
4. To develop team work capacity. We are a team and we work like a team.
5. Punctuality and ethical behaviour in daily procedures.
6. Interdisciplinary overview of international legal and economic issues.
7. Initiation into basic research techniques. Develop skills in critical writing in short essays.
8. ELG attitude: YES SIR!, NO SIR!, NO EXCUSE, SIR!
9. Working code 6-9-6. Find out what this code means.

SPECIFIC SKILLS

1. Capacity to understand basic concepts international legal foundations, economy and security.
2. Understand basic ideas of the different legal traditions of the world to form opinions about the reality of global law environment.
3. Become aware of the ethical dimension of professional work.
4. Understand basic aspects interconnected between international law and international economics and international security.
5. Capacity to ask and answer relevant questions about international legal issues with an overview of the knowledge acquired.
6. Basic legal knowledge, knowing how to elucidate in a concise and precise explanation,



the structure of the international conflicts and the basic basic operating system of the terrorism.

7. Ability to apply a dynamic group the basic rules of negotiation and mediation in conflict resolution.
8. Capability to find and understand basic international legal sources, and make a critical analysis by discovering the main points of the text.
9. Capacity to read and understand basic legal texts.
10. Capacity of oratory and capability to express to the audience the ideas appropriately, persuasively and convincingly. Let us convince the audience with our arguments.

3.2. Results of learning

The student will be able to explain basic legal contents of the program, establishing relations between international legal issues and international affairs, arguing critical reasons, in essays and oral presentations (individual and in team).

Programa

4. Program

4.1. General structure of the course & working areas

1. From International law to Global law
2. Global Economic Security
3. Universal Justice and Human Rights

4.2. General curricular track (45 sessions)



Working areas (# sessions)	Tracks to follow
1. From International Law to Global Law (25 sessions)	<p>1.1. Kick off sesión (1) -Wellcome - Presentation & justification of the course. -Targets, procedures and general norms.</p> <p>1.2. Origin and development of international law (12) 1.2.1. International law; concepts & definitions 1.2.2. The State and its international representation 1.2.3. State's competences over citizens. 1.2.4. Land territory 1.2.5. Maritime law 1.2.6. Uses of air space 1.2.7. Relations between International law and domestic laws.</p> <p>1.3. Towards a Global Law (12) 1.3.1. The crisis of international law. 1.3.2. International law and the globalization of law. 1.3.3. Global Law, a Challenge for Our Time. 1.3.4. Legal Principles of Global Law (Justice, Reasonableness, Coercion, Universality, Solidarity, Subsidiarity, Democratization). 1.3.5. The 20 rules of Global Law.</p>
2. Global Economic Security (10)	<p>2.1. The Economic Security (6) 2.1.1. Is economy important for the national security? 2.1.2. What is an economic war? 2.1.3. Is an economic war legal? 2.1.4. International Law is a weapon for an economic war?</p> <p>2.2. Are property rights clear in international practice? (4) 2.2.1. The intellectual property rights (IPR). 2.2.2. The case of the People's Republic of China. Are the Chinese cheating us with IPRs?</p>
3. Universal Justice and Human Rights (8)	<p>3.1. The use of force to keep the peace (2) 3.1.1. Armed conflicts & international regulations 3.1.2. Resolutions of conflicts 3.1.3. International Security 3.1.4. International terrorism 3.1.5. Can we combat international terrorism with the Law?</p> <p>3.2. Human rights and contemporary International law (6) 3.2.1. Can we talk about an International human right law? 3.2.2. The Universal Declaration of Human Rights? Is this law or are just ethereal rights? 3.2.3. Is there any fair war? 3.3.4. What is the Rule of Law? What is the Law of the war?</p>
4. Midterm exams or final presentations (4)	

Actividades formativas

5. Training activities



This course will be taught in an interactive format. Students will be expected to arrive at class prepared for the topics and cases of the day. The class schedule has assignments to prepare before class and tutorials- any students having difficulty in a particular area is expected to consult additional readings and to make conference-. Students will be called upon to discuss the assigned readings and will present and defend cases in class (individually or in group).

The professor views his role as an educator of professionals; as such, the class will not be taught with an eye on the exam, instead, the students will be taught to develop critical thinking in the area of international legal foundations. Doing conference with profesor Dr. Gonzalez Inchaurreaga is highly recommended for those students who need additional explanations of concepts.

Among each of three areas the Program is divided, the students will have to carry out different practical tasks –text analysis, watch at least two movies, write some short essays, do public presentations etc.- that will help to understand the contents of the course. Thus, all students will have to share and debate in class their proposals and defend their conclusions. If you are shy, do not worry, you will learn to defend your ideas through hard training.

Are you ready to work with a team that you have not chosen? Dear Colleagues, this class is real life and you are expected to expect the unexpected. You must be ready to be on duty 2407365 and noto your working code will 6-9-6 (to work from 6.00 am until 9.00 pm 6 days a week. Colleagues, the sooner you start to asimilate you you to serve and to serve until die, the better; this is GOVERNENACE and I do not care if you are in Pamplona or in Jiangsu province, you have to be on time, ready and with the work done. WE are a team of special forces and we act like a team.

Evaluación

6. Grading system

6.1. General evaluation:

Evaluation	Value in % of each training action
The student meets its commitments, is punctual, does not amuse with the phone, internet and other elements in class.	10%
Class participation.	10%
Individual essays (Professor will value: style, tone, technique, reasoning / inference, organization of ideas, understanding, correct sentence formation, critical analysis of the topic).	20%
Individual public presentations. (in class or in remote)	10%
Written teamworks, (Professor will value: presentation of the written file, presentation of the working team. Professor will	10%



value if participants provide solutions, if students drive changes and lead ideas. Professor will value if the team has worked beyond their means.	
Public presentations with class team.	10%
Midterm exams.	10%
Final team presentation is the final exam. Professor will evaluate the general knowledge of International legal foundations that every single student shows, but also how the team presents in public the different tasks.	20%

Extraordinary evaluation:

Individual assignment on the topics of the course is required if there is not successfully completed any task. But I you do not want to be here.

Bibliografía y recursos

7. Bibliography and other resources

7.1. Basic bibliography

- McCAFFREY, STEPHEN (2005): *Understanding International Law*. Newark, NJ, Lexis Nexis. [Localízalo en la Biblioteca](#) (versión impresa)
- DOMINGO OSLE, RAFAEL (2010): *The New Global Law*. Cambridge, Cambridge University Press. [Localízalo en la Biblioteca](#) (ebook) [Localízalo en la Biblioteca](#) (versión impresa)
- JORDÁN, JAVIER (Coord. 2013): *Manual de estudios estratégicos y seguridad Internacional*. Madrid, Plaza y Valdes. [Localízalo en la Biblioteca](#) (ebook)

7.2. Links

- *International Center for Law and Economics*
<http://laweconcenter.org>
- *World Trade Organization*
<http://www.wto.org/>



Universidad
de Navarra

- *United Nations Organization*

<http://www.un.org/en/>

- Global Affairs and Strategic Studies

<https://www.unav.edu/web/global-affairs>

- SITE Intelligence Group Enterprise

<https://ent.siteintelgroup.com/Statements/aqim-official-confirms-death-of-droukdel-urges-university-students-embrace-jihad.html>

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención

8. Schedule for conference

All days you need at “Amigos” Building, by phone, by Whatsapp. I you need me, just give me a call. First day of class I will give you my mobile phone, **but you can e-mail me, from now on any time. I am at your service.**

The answer I expect from you is “YES, SIR”, “NO, SIR”, “NO EXCUSE, SIR”. Ladies, gentlemen, work must be done on time.

