

**Asignatura: Principles of Microeconomics B_20 (F.
Económicas)**

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/pmicroeconomics-1beconom/>

- **Breve descripción de la asignatura:** The subject "Principles of Microeconomics" is the first contact that the undergraduate student has with economic theory. Therefore, it is proposed as the basis that will allow progress in the future in the knowledge and application of Economic Theory, both in the area of Microeconomics and Macroeconomics. Those who follow this course will learn how economists approach the study of the reality that surrounds them, especially the decisions that individuals make and their interaction in the markets. Likewise, you will become familiar with the language and tools of this discipline.
- **Carácter:** Básica
- **ECTS:** 6
- **Curso y semestre:** 1st year, 1st semester
- **Idioma:** english
- **Título:** PRINCIPLES OF MICROECONOMICS
- **Módulo y materia de la asignatura:** V. Economía, V.1. Economía
- **Profesor responsable de la asignatura:** JOSE LUIS PINTO
- **Profesores:** Jose Luis Pinto
- **Horario:** Thursday 08:00-10:00. Friday 12:00-14:00
- **Aula:** Thursday: Sótano 1. Aula B1. Friday: Planta 0 Aula 10
- **Aula:**

Competencias

Students must demonstrate that they possess and understand knowledge in an area of study based on a general secondary school education whose content often comes from advanced textbooks, but also includes cutting-edge knowledge in this field of study.

To be familiar with different areas of the theory and/or application of economic analysis.

To explain the value generated by an economic activity for each agent involved in it.



Universidad
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Programa

I. Introduction:

Think like economists
Scarcity and opportunity cost
The economy as a social science

II. Market operation.

Demand, Supply and Prices
The Market: Demand and Supply
Balance: price and quantity
Shifts in demand and supply
Market adjustment

Elasticity

Price elasticity of demand and supply
Cross price elasticity: complementary and substitute goods
Income elasticity: normal, necessary, luxury and inferior goods

Economic Regulation

Maximum and minimum prices: results
Taxes and subsidies: impact on the market

The Market and Economic Well-being.

Well-being and efficiency
Consumer and producer surplus
Applications: economic regulation and efficiency

Market failures.

Externalities and Public Goods
Asymmetric information: adverse selection and moral hazard
Correction of market failures

IV. Firm behavior

Production Costs
The short-term and long-term production function
Fixed and variable costs. Average and marginal costs
The short-term and long-term cost function

Competitive Markets

Profit maximization
Short-term balance
Long-term balance

The monopoly

Barriers to entry and types of monopoly

Introduction to monopoly behavior
Monopoly regulation

Power and market structure
Market power and price discrimination
Introduction to Oligopoly: The Case of the Duopoly and the Prisoner's Dilemma
Introduction to monopolistic competition

IV. Consumer choice
The Consumer Theory.
Utility function and budget constraint
Maximizing profit

Applications and extensions of the Consumer Theory.
Introduction to uncertainty
Introduction to behavioral economics

Actividades formativas

Esta información estará disponible para finales de agosto

Evaluación

We will follow the Spanish grading system. You will be graded from 0 to 10 and you need a 5 to pass the course. Your final grade will be the weighted average of three components:

1. Final exam: 40%.
2. Homework: 30%.
3. Classroom work: 30% of which:
 - a. 15% will be weekly quizzes that you will do during the lectures.
 - b. 15% will be other types of class participation.

You need at least a 4 in each of the three blocks to pass the course.

Bibliografía y recursos

Robert Frank, Ben Bernanke, Kate Antonovics and Ori Heffetz Principles of Economics McGraw-Hill , 7th edition, 2019.

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención

Esta información estará disponible para finales de agosto



Asignatura: Álgebra B (F. ECONÓMICAS)

Guía Docente

Curso académico: 2020-21

Introduction

<http://www.unav.edu/asignatura/algebraBeconom/>

Álgebra B (F. ECONÓMICAS)

Course description: Algebra enhances the capacity for analysis and synthesis. Helps speed the reasoning and facilitate abstract thinking. As for inclusion in Business Administration/Economics studies is essential for quantitative modeling of economic reality, and it can solve complex problems with many variables (impossible to synthesize intuitively). To achieve these objectives usual topics are thoroughly discussed in mathematics, such as linear programming, matrices and determinants, systems of linear equations, matrix and systems of equations for economic applications and graphs and networks.

- **Type:** Basic
- **ECTS credits:** 6 (approximately 150 working hours)
- **Year:** 1st
- **Semester:** 2nd
- **Language:** English
- **Degrees:** *ADE bilingüe, ADE bilingüe + Derecho, ECO bilingüe, ECO bilingüe + Governance Program, ECO bilingüe + Derecho*
- **Module:** *IV. Métodos Cuantitativos para la Empresa - 1. Matemáticas*
- **Profesor responsable de la asignatura:** María A. Castillo Latorre (mclatorre@unav.es) - classes held in Spanish
- **Course schedule and room:**

Thursdays, 16:00 -18:00 (room 02, Amigos Building)

Competencies

Basic Competencies (ADE/ECO)

BC1. Students should demonstrate knowledge and understanding of the subject area based on a general secondary school education. They should have a general level that is well supported by advanced texts, but that also encompasses aspects that suggest knowledge of the leading edge of their field of study.

BC5. Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.

General Competencies (ADE/ECO)

GC3. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

GC5. Developing the capacity for independent critical thought on matters relevant to economics and business.

Specific Competencies (ECO)

SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

SC11. Properly using software applications in quantitative analysis of economic questions.

Specific Competencies (ADE)

SC10. Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

Program

Chapter 1: Introduction to Algebra. Basic concepts

Principles of logic. Proposition. Theorem. Induction. Reductio ad absurdum. Set Definition. Numerical sets. Cartesian product. Application

Chapter 2: Matrices, Determinants and Linear systems of equations

Matrix definition. Operation with matrices: add and product. Different classes: row matrix, column matrix, square matrix, diagonal matrix, scalar matrix, identity matrix, symmetric matrix, skew symmetric matrix,

transpose matrix. Determinant definition. Sarrus law. Properties. How to calculate a determinant. Rank. Inverse matrix definition. Properties. Equivalent matrix. Similar matrix. Definition of a linear system of equations. Solution of a complete system. Solution of a homogeneous system. Resolution methods. Systems discussion, Rouché-Frobenius theorem.

Chapter 3: Matrices' and linear systems of equations' applications

Matrix applications: election forecasting, Markov chains and dynamic systems, eigenvalues and eigenvectors, analysis of brand change, conditions of equilibrium in population migration. Applications of system of equations: equilibrium in a two goods market, equilibrium of the national income, Leontief's input-output model.

Chapter 4: Linear Programming

Introduction. Objective function and constraints. Mathematical model. Feasible region. Graphical and analytical solution.

Chapter 5: Graphs and networks

Introduction. Aims. Definition and properties: graphs and networks, network size, degree of a node and network density. Accessibility, network distances, cycle paths and walkways. Centrality and power. Degree centrality. Closeness centrality. Degree centrality. Betweenness centrality. Eigenvector and eigenvalues. Eigenvector centrality. Dynamic networks. Economic networks.

Educational Activities

The course will include different face-to-face activities as well as online and personal study activities.

Face-to-face activities:

1. Presentation of the subject, theoretical/practical classes and/or problem-solving classes: 22 hours. Students that are exempt from being present at Pamplona campus (**only with the approval of Dirección de Estudios**) will attend the classes by video conference (Zoom).
2. Exams (midterm and final) and other tests: 8 hours. Exams and tests will be face-to-face unless noted otherwise.

Total hours from face-to-face activities: 30 hours

Non face-to-face activities:

1. Reading of the recommended bibliography: 15 hours. Students are expected to complete the explanations by reading the recommended bibliography for the course.
2. Work out of exercises: 45 hours. For each chapter, students are expected to work out the exercises from the corresponding problem set to strengthen the knowledge on the topic. The professor will be available to answer questions from the students, as detailed in the section of *Office Hours*.
3. Personal study: 60 hours. The number of hours of personal study may vary in accordance to the student's background on mathematics.

Total hours from non face-to-face activities: 120 hours

Students are expected to attend to **all** face-to-face classes and devote the due time for personal study activities to master the program of the subject and be prepared for all the tests and exams programmed throughout the semester.

Assessment

* The value of academic integrity is an important part of the education of our students. The sanctions that could affect the assessment of this subject are included in the [University Regulation regarding Academic Discipline](#) and the [Summary of the Honesty Policy](#) .

Due most of students are repeating this subject, the assessment of the previous academic year (2019-20) is going to be applied.

The final mark of this course will be the average weight of the following:

Ordinary evaluation (May):

- **Tests(2):** 20%
- **Midterm exam:** 20%
- **Final exam:** 60% (It is necessary to obtain in this final exam at least 4 out of 10 points in order to take into account the rest of the grades and pass). Date: 6th May
- **Attendance and participation:** 5% (additional grade)
- **Surprise exercises:** 5% (additional grade)

Extra-ordinary evaluation (June):

- **Tests(2):** 5%
- **Attendance and participation:** 2.5%
- **Surprise exercises:** 2.5%
- **Midterm exam:** 20%
- **Final exam:** 70% (It is necessary to obtain in this final exam at least 4 out of 10 points in order to take into account the rest of the grades and pass). Date: to be announced

Bibliography and Resources

Basic bibliography:

- *Algebra for Economics and Business Administration students. Theory book.* Ignacio Rodríguez and Jorge Biera.
- *Matemáticas para la Economía. Álgebra Lineal y Cálculo Diferencial.* Gloria Jarne, Isabel Pérez-Grasa, Esperanza Minguillón. Ed. McGraw Hill. [Localízalo en](#)



la Biblioteca

- *Matemáticas para la Economía. Libro de Ejercicios. Álgebra Lineal y Cálculo Diferencial.* Gloria Jarne, Isabel Pérez-Grasa, Esperanza Minguillón. Ed. McGraw Hill. [Localízalo en la Biblioteca](#)
- *Matemáticas en los estudios de Economía y Gestión de Empresas: ¿por qué?, ¿para qué?, ¿cuáles?, ¿son posibles?* J. Antomil, M. Arenas, A. Bilbao, P. Gladish, M Rodríguez Uría. Universidad de Oviedo. [Localízalo en la Biblioteca](#)

Additional bibliography:

- *Social and Economic Networks.* Matthew O. Jackson. Princeton University Press. [Localízalo en la Biblioteca](#)
- *Graph Theory Applications.* L.R. Foulds. Ed. Springer-Verlag. [Localízalo en la Biblioteca](#)
- [*Networks, Crowds, and Markets. Reasoning about a Highly Connected World.*](#) D. Easley, J. Kleinberg. Ed. Cambridge University Press.
- *Network Advantage. How to Unlock Value from Your Alliances and Partnerships.* H. Greve, T. Rowley, A. Shipilov. Ed: John Wiley & Sons, Ltd. [Localízalo en la Biblioteca](#)
- *Matemáticas para la Economía. Programación Matemática y Sistemas Dinámicos.* Isabel Pérez-Grasa, Esperanza Minguillón, Gloria Jarne. Ed. McGrawHill. [Localízalo en la Biblioteca](#)

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Office Hours

María Castillo Latorre (mclatorre@unav.es):

- office 2280 (2nd floor, corridor), Amigos Building - option not available during the pandemic
- by e-mail
- on Thursdays, after the class, I will also solve doubts



Universidad
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Asignatura: Calculus I A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2020-21

Introduction

<http://www.unav.edu/asignatura/calculus1Aeconom/>

Calculus I A (F. ECONÓMICAS)

Course description: The aim of this course is to provide the basic tools of Differential and Integral Calculus, which are necessary to succeed in the following courses that are taking part in degrees of Economics, Management and Business Administration.

Department: Economics

• **Faculty:** Economics and Business

Type: Basic

ECTS: 6 (approximately 150 working hours)

Year: 1st

Semester: 1st

Language: English

Degrees: ADEb, ADEb+Derecho, ECOb, ECOb+Derecho, ECOb + Gobernanza

• **Module:** IV. Métodos Cuantitativos para la Empresa - 1. Matemáticas

Professor: María A. Castillo Latorre (mclatorre@unav.es) - classes held in Spanish

• **Course schedule and room:** Thursdays, 17:30 - 19:30 (room 02, Amigos Building)

Competencies

Basic Competencies:

BC1 - Students should demonstrate knowledge and understanding of the subject area based on a general secondary school education. They should have a general level that is well supported by advanced texts, but that also encompasses aspects that suggest knowledge of the leading edge of their field of study.

General Competencies:

GC3 - Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

Specific Competencies: (ADE)

SC10 - Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

Specific Competencies: (ECO)

SC10 - Using mathematical reasoning and quantitative tools to analyze the economic context.

Program

0-. Introduction. Intervals and absolute value. Inequalities. Systems of inequalities. Linear and nonlinear systems of equations.

1-. Sums. Summation notation. Rules for sums. Double sums. Economic examples and applications.

2-. Functions of one variable. Basic definition. Graphs of functions. Linear functions. Quadratic functions. Polynomials. Power functions. Exponential functions. Logarithmic functions. Economic examples and applications.

3-. Properties of functions. Shifting of functions. New functions from old. Inverse functions. Graphs of equations. General functions. Economic examples and applications.

4-. Differentiation. Slopes of curves. Tangents and derivatives. Increasing and decreasing functions. Rates of change. A dash of limits. Simple rules for differentiation. Sums, products and quotients. Chain rule. Higher-order derivatives. Exponential functions. Logarithmic functions. Economic examples and applications.

5-. Derivatives in use. Implicit differentiation. Differentiating the inverse. Linear approximations. Polynomial approximations. Taylor's formula. Continuity. More on limits. Intermediate value theorem. L'Hôpital's rule. Economic examples and applications.

6-. Integration. Indefinite integrals. Area and definite integrals. Properties of definite integrals. Integration by parts. Integration by substitution. Infinite intervals of integration. Economic examples and applications.

7-. Single-variable optimization. Simple tests for extreme points. The extreme value theorem. Local extreme points. Inflection points. Economic examples and applications.

Educational Activities

The course will include different face-to-face activities as well as online and personal study activities.

Face-to-face activities:

1. Presentation of the subject, theoretical/practical classes and/or problem-solving classes: 26 hours. Students that are exempt from being present at Pamplona campus (**only with the approval of *Dirección de Estudios***) will attend the classes by video conference (Zoom).

Total hours from face-to-face activities: 26 hours

Non face-to-face activities:

1. Work out of exercises: 56 hours. For each chapter, students are expected to work out the exercises from the corresponding problem set to strengthen the knowledge on the topic. The professor will be available to answer questions from the students, as detailed in the section of *Office Hours*.

Personal study: 60 hours. The number of hours of personal study may vary in accordance to the student's background on mathematics.

3. Exams (midterm and final) and other tests: 8 hours. Exams and tests will be face-to-face unless noted otherwise.

Total hours from non face-to-face activities: 124 hours

Students are expected to attend to **all** face-to-face classes/online classes and devote the due time for personal study activities to master the program of the subject and be prepared for all the tests and exams programmed throughout the semester.

Assessment

* The value of academic integrity is an important part of the education of our students. The sanctions that could affect the assessment of this subject are included in the [University Regulation regarding Academic Discipline](#) and the [Summary of the Honesty Policy](#).

Due most of students are repeating this subject, the assessment in the previous academic year (2019-20) is going to be applied.

The final mark of this course will be the average weight of the following:

Ordinary evaluation (December):

- **Tests(2):** 20%
- **Midterm exam:** 30%
- **Final exam:** 50% (It is necessary to obtain in this final exam at least 4 out of 10 points in order to take into account the rest of the grades and pass). Date: 9th December
- **Bonus:** 10% (5% attendance and participation, 5% control exercises)

Extra-ordinary evaluation (June):

- **Tests(2):** 10%
- **Midterm exam:** 20%
- **Final exam:** 70% (It is necessary to obtain in this final exam at least 4 out of 10 points in

order to take into account the rest of the grades and pass). Date: 9th December

- **Bonus:** 10% (5% attendance and participation, 5% control exercises)

Bibliography and Resources

Basic bibliography:

- Sydsaeter, K., Hammond, P., Strom, A. (2012). *Essential Mathematics for Economic Analysis*. 5th Edition. Pearson. [Find it in the Library](#)

Additional bibliography:

- Chiang, A. and Wainwright, K. (2005). *Fundamental methods of Mathematical Economics*. 4th Edition. McGraw Hill. [Find it in the Library](#)
- Larson, R. and Edwards, B.H. (2011). *Calculus*. 9th Edition. McGraw Hill. [Find it in the Library](#)

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Office Hours

María Castillo Latorre (mclatorre@unav.es):

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Universidad
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Asignatura: Calculus II A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2020-21

Introduction

<http://www.unav.edu/asignatura/calculus2Aeconom/>

Calculus II A (F. ECONÓMICAS)

- **Course description:** The aim of this course is to provide the basic tools of optimization and functions of many variables in general and along a time period, which are necessary to succeed in the following courses that are taking part in the degrees of Economics and Management and Business Administration.
- **Type:** Basic
- **ECTS:** 6 (approximately 150 hours of work)
- **Year:** 1st
- **Semester:** 2nd
- **Idioma:** English
- **Degrees:** ADEb, ADEb + Derecho, ECOB, ECOB + Derecho, ECOB + Programa Gobernanza
- **Module:** IV. Métodos Cuantitativos para la Empresa - 1. Matemáticas
- **Professor:** María A. Castillo Latorre (mclatorre@unav.es)- classes held in Spanish
- **Course schedule and room:**

Tuesdays, 16:00 - 18:00 (room 13, Amigos Building)

Competencies

Basic Competencies (ADE/ECO)

BC5. Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.

General Competencies (ADE/ECO)

GC3. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

Specific Competencies (ADE)

SC10. Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

Specific Competencies (ECO)

SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

Program

1- Functions of many variables. Functions of two variables. Partial derivatives with two variables. Geometric representation. Functions of more variables. Economic examples and applications.

2- Tools for comparative statics. A simple chain rule. Chain rules for many variables. Implicit differentiation along a level curve. More general cases. Linear approximations. Differentials. Economic examples and applications.

3- Multiple optimization. Two variables: necessary conditions. Two variables: sufficient conditions. Local extrem points. Linear models with quadratic objectives. The extrem value theorem. Three or more variables. Comparative statics and the envelope theorem. Economic examples and applications.

4- Constrained optimization. The Lagrange multiplier method. Interpreting the Lagrange multiplier. Several solution candidates. Why the Lagrange method works? Sufficient conditions. Additional variables and constraints. Comparative statics. Non-linear programming: a simple case. Multivariate inequality constraints. Nonnegativity constraints. Economic examples and applications.

5- Difference equations. First order difference equations. Stationary points. Stability. Linear difference equations with variable coefficients. Second order difference equations. Second order equations with constant coefficients. Economic applications.

6- Differential equations. First order differential equations. Qualitative theory of differential equations. Solving differential equations by separating variables. First order linear differential equations. Qualitative theory and stability. Second order differential equations. Second order differential equations with constant coefficients. Economic applications.

Educational Activities

The course will include different face-to-face activities as well as personal study activities.

Face-to-face activities:

1. Presentation of the subject, theoretical/practical classes and/or problem-solving classes: 24

hours. Students that are exempt from being present at Pamplona campus (**only with the approval of Dirección de Estudios**) will attend the classes by video conference (Zoom).

2. Exams (midterm and final) and other tests: 8 hours. Exams and tests will be face-to-face unless noted otherwise.

Total hours from face-to-face activities: 32 hours

Non face-to-face activities:

1. Reading of the recommended bibliography: 16 hours. Students are expected to complete the explanations by reading the recommended bibliography for the course.
2. Work out of exercises: 42 hours. For each chapter, students are expected to work out the exercises from the corresponding problem set to strengthen the knowledge on the topic. The professor will be available to answer questions from the students, as detailed in the section of *Office Hours*.
3. Personal study: 60 hours. The number of hours of personal study may vary in accordance to the student's background on mathematics.

Total hours from non face-to-face activities: 118 hours

Students are expected to attend to **all** face-to-face classes and devote the due time for personal study activities to master the program of the subject and be prepared for all the tests and exams programmed throughout the semester.

Assessment

* The value of academic integrity is an important part of the education of our students. The sanctions that could affect the assessment of this subject are included in the [University Regulation regarding Academic Discipline](#) and the [Summary of the Honesty Policy](#) .

Due most of students are repeating this subject, the assessment of the previous academic year (2019-20) is going to be applied.

The final mark of this course will be the average weight of the following:

Ordinary evaluation (May):

- **Tests(2):** 20%

- **Midterm exam:** 20%
- **Final exam:** 60% (It is necessary to obtain in this final exam at least 4 out of 10 points in order to take into account the rest of the grades and pass). Date: 4th May

Extra-ordinary evaluation (June):

- **Tests(2):** 20%
- **Midterm exam:** 20%
- **Final exam:** 60% (It is necessary to obtain in this final exam at least 4 out of 10 points in order to take into account the rest of the grades and pass). Date: to be announced

Bibliography and Resources

Basic bibliography:

- Sydsaeter, K., Hammond, P., Strom, A. (2016). *Essential Mathematics for Economic Analysis*. 5th edition. Pearson. [Localízalo en la Biblioteca](#)
- Sydsaeter, K., Hammond, P. y Cravajal, A. (2012). *Matemáticas para el análisis económico*. 2ª edición. Pearson. [Localízalo en la Biblioteca](#) (versión electrónica) [Localízalo en la Biblioteca](#) (versión impresa)

Additional bibliography:

- Chiang, A. y Wainwright, K. (2006). *Métodos fundamentales de economía matemática*. 4ª edición. McGraw Hill. [Localízalo en la Biblioteca](#)
- Larson, R. y Edwards, B.H. (2011). *Cálculo*. 9ª edición. McGraw Hill. [Localízalo en la Biblioteca](#)

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Universidad
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Asignatura: CORE- Antropología I (Económicas) grupo C

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/antropologiaeconomc/>

Fundamentos de Antropología

1. Presentación

Esta es una antropología humanista, con base en la tradición filosófica y literaria, que sirve para conocerse a sí mismo.

Se estudian tres cosas

- 1) Las áreas fundamentales de la conciencia humana. Es lo central de la Antropología: los fenómenos del pensamiento, la afectividad, el querer humano y libertad
- 2) La forma en que desarrollan la grandes áreas de la personalidad. A la experiencia que tenemos , se le llama "Humanismo". Por eso, esta parte se llama "Curso de Humanismo".
- 3) Las cuestiones existenciales ante las que se enfrenta toda vida humana: sentido de la vida, felicidad, dolor, muerte, más allá, dignidad de la persona humana.

En la primera parte de la asignatura se estudia la primera área, y en la segunda, las otras dos.

2. Datos de la asignatura

Curso: 1º de Económicas

Duración: Primer semestre

Horario Curso 2020-2021: Martes, de 10 a 11,45, en el Aula B2 de Amigos

Número de créditos ECTS: 3

Numero de horas de trabajo del alumno: 75 a 80 por semestre

Profesor: Juan Luis Lorda Iñarra (en [Academia](#); en [Wikipedia](#))

Idioma: Castellano (hay documentación en inglés).

Tipo de asignatura: Básica - Core Curriculum de la Universidad de Navarra

<http://www.unav.edu/web/core-curriculum/inicio>

Plan de estudios: Económicas



Universidad
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Módulo y materia:

- Módulo IV. Contexto humanístico
- Materia IV.1. Core Curriculum

Un mundo -interior- por descubrir

Mucha experiencia sobre la expansión armónica de la personalidad

Unas preguntas para plantearse

Competencias

Competencias básicas:

CB1) Que los estudiantes hayan demostrado poseer y comprender conocimientos sobre la naturaleza y dimensiones de la persona, de modo que partiendo de la base de la educación secundaria general, profundice en conocimientos de la vanguardia de su campo de estudio

CB2) Que los estudiantes sepan aplicar sus conocimientos a su trabajo con una presentación adecuada de argumentos y estén en condiciones de resolver los problemas más usuales dentro de su área de estudio

Para el Grado en Asistencia de Dirección:

CB3) Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética.

Competencias generales:

CG6) Saber comunicar oralmente o por escrito resultados y análisis de utilidad en todas las facetas de la actividad humana

CG7) Conocer los diferentes entornos en los que desarrolla su trabajo: la coyuntura, los mercados, el contexto histórico, legal o humanístico.

Competencias específicas (ECO):

CE8) Tener conciencia de la dimensión humana de la práctica profesional

Competencias específicas (ADE):

- CE14) Comprender la influencia que el entorno económico tiene en la actividad empresarial.

Competencias transversales

- CT1 Afrontar de manera crítica y reflexiva el estudio de la economía en su conexión con el resto de los saberes.
- CT2 Identificar las cuestiones más relevantes de la existencia humana presentes en las grandes creaciones religiosas, humanísticas y científicas y adoptar una postura personal razonada frente a ellas- .
- CT3 Descubrir y enjuiciar los presupuestos antropológicos y las repercusiones éticas de la economía.

Programa

FUNDAMENTOS DE ANTROPOLOGÍA

2020-2021

INTRODUCCIÓN

1. Lo propio del ser humano es la conciencia humana. Sus dimensiones. El método para estudiarla. Fenomenología, psicología y sociología, humanismo y existencialismo.

I. EL CONOCIMIENTO Y LA VERDAD

2. La autoconciencia, presencia y atención, el conocimiento sensorial

3. La inteligencia y su misterio. Actos de la inteligencia. Conocimiento y abstracción (concepto)

4. La verdad. Se da en el juicio. La seguridad en la verdad, la certeza y las pruebas.

5. El lenguaje y la inteligencia. Pensar con palabras. El fenómeno del lenguaje.

6. El saber, conocimiento expresado, expandido, sintetizado. El razonamiento y sus tipos. análisis y síntesis, deducción e inducción. La vida intelectual, el saber personal y las fuentes

II. QUERER Y AMAR

7. El corazón humano y su estructura, conocimiento y afectos y pasiones

8. La voluntad, el querer inteligente y sus dos tipos de actos.

9. El amor personal, sociabilidad, los 4 amores, la amistad.

10. El acto libre, el querer decidido: la deliberación y los tres requisitos de la libertad

11. El sentido estético y la valoración de la obra de arte

Actividades formativasEvaluación

Procuraremos hacer una evaluación continua, basada en las

- intervenciones presenciales en la asignatura
- participación en foros
- contestacion de cuestionarios online
- trabajo breve sobre libro.

Hasta que no lo probemos, no podemos establecer bien el sistema.

Bibliografía y recursos

Cada año se proporcionan los apuntes necesarios para la asignatura

Además, hay una colección de videos que cubren casi todos los temas

<https://www.youtube.com/channel/UCJtLiuYbDR20S3zWx3Doh7g/playlists>

A) Bibliografía general de consulta y ampliación

R. Yepes: *Fundamentos de Antropología*, Eunsas. [Localízalo en la Biblioteca](#)

J. R. Ayllón, *Antropología Filosófica*, Ariel, [Localízalo en la Biblioteca](#)

J.M. Burgos: *Antropología: una guía para la existencia*, Palabra [Localízalo en la Biblioteca](#)

J. Aranguren: *Antropología filosófica*, McGraw Hill. [Localízalo en la Biblioteca](#)

J.A. García Cuadrado: *Antropología filosófica*, Eunsas. [Localízalo en la Biblioteca](#) (versión electrónica)
[Localízalo en la Biblioteca](#) (versión impresa)

G. Amengual, *Antropología filosófica*. BAC [Localízalo en la Biblioteca](#)

J. F. Sellés, *Antropología para incorformes*, Rialp [Localízalo en la Biblioteca](#)

C. Valverde, *Antropología filosófica*, Edicep. [Localízalo en la Biblioteca](#)

J.M. Barrios, *Elementos de antropología pedagógica*, Rialp. [Localízalo en la Biblioteca](#)

J.L. Lorda: *Para una idea cristiana del hombre*, Rialp. [Localízalo en la Biblioteca](#)

B) Algunos ensayos interesantes para la primera parte y la segunda

Aristóteles: *Ética a Nicómaco*. [Localízalo en la Biblioteca](#) (versión electrónica) [Localízalo en la Biblioteca](#) (versión impresa)

J. Marías: *Mapa del mundo personal*, Alianza. [Localízalo en la Biblioteca](#)

J. Pieper: *Virtudes fundamentales*, Rialp. [Localízalo en la Biblioteca](#)

C. S. Lewis: *La abolición del hombre*, Encuentro. [Localízalo en la Biblioteca](#)

C. S. Lewis: *Los cuatro amores*, Rialp. [Localízalo en la Biblioteca](#)

J.L. Lorda: *Moral, el arte de vivir*, Palabra. [Localízalo en la Biblioteca](#)

C) Algunos ensayos interesantes para la tercera parte

J. Marías: *La felicidad humana*, Alianza. [Localízalo en la Biblioteca](#)

E. Rojas: *Una teoría de la felicidad*, Dossat. [Localízalo en la Biblioteca](#)

R. Guardini: *Mundo y persona*, Encuentro. [Localízalo en la Biblioteca](#)

Pascal: *Pensamientos*. [Localízalo en la Biblioteca](#) (versión electrónica) [Localízalo en la Biblioteca](#)

S. Kierkegaard: *La enfermedad mortal*. [Localízalo en la Biblioteca](#)

C.S. Lewis: *Una pena en observación*, Anagrama. [Localízalo en la Biblioteca](#)

V. Frankl: *El hombre en busca de sentido*, Herder. [Localízalo en la Biblioteca](#) (versión electrónica) [Localízalo en la Biblioteca](#) (versión impresa)

J. A. Vallejo-Nájera: *La puerta de la esperanza*, Planeta. [Localízalo en la Biblioteca](#)

Horarios de atención

Lo más sencillo es acordar una entrevista en clase.

Después de las clases, permaneceré hasta la clase siguiente para facilitar consultas.

Asignatura: Principles of Microeconomics A_20 (F. Económicas)

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/pmicroeconomics-1aeconom/>

- **Breve descripción de la asignatura:** The subject "Principles of Microeconomics" is the first contact that the undergraduate student has with economic theory. Therefore, it is proposed as the basis that will allow progress in the future in the knowledge and application of Economic Theory, both in the area of Microeconomics and Macroeconomics. Those who follow this course will learn how economists approach the study of the reality that surrounds them, especially the decisions that individuals make and their interaction in the markets. Likewise, you will become familiar with the language and tools of this discipline.
- **Carácter:** Básica
- **ECTS:** 6
- **Curso y semestre:** 1st year, 1st semester
- **Idioma:** english
- **Título:** PRINCIPLES OF MICROECONOMICS
- **Módulo y materia de la asignatura:** V. Economía, V.1. Economía
- **Profesor responsable de la asignatura:** JOSE LUIS PINTO
- **Profesores:** Jose Luis Pinto
- **Horario:** Thursday and Friday 11.00-13.00
- **Aula:** Thursday: Planta 1, Aula 16. Friday: Sotano 1, Aula B2

Competencias

Students must demonstrate that they possess and understand knowledge in an area of study based on a general secondary school education whose content often comes from advanced textbooks, but also includes cutting-edge knowledge in this field of study.

To be familiar with different areas of the theory and/or application of economic analysis.

To explain the value generated by an economic activity for each agent involved in it.



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Programa

I. Introduction:

Think like economists
Scarcity and opportunity cost
The economy as a social science

II. Market operation.

Demand, Supply and Prices
The Market: Demand and Supply
Balance: price and quantity
Shifts in demand and supply
Market adjustment

Elasticity

Price elasticity of demand and supply
Cross price elasticity: complementary and substitute goods
Income elasticity: normal, necessary, luxury and inferior goods

Economic Regulation

Maximum and minimum prices: results
Taxes and subsidies: impact on the market

The Market and Economic Well-being.

Well-being and efficiency
Consumer and producer surplus
Applications: economic regulation and efficiency

Market failures.

Externalities and Public Goods
Asymmetric information: adverse selection and moral hazard
Correction of market failures

IV. Firm behavior

Production Costs
The short-term and long-term production function
Fixed and variable costs. Average and marginal costs
The short-term and long-term cost function

Competitive Markets

Profit maximization
Short-term balance
Long-term balance

The monopoly

Barriers to entry and types of monopoly

Introduction to monopoly behavior
Monopoly regulation

Power and market structure
Market power and price discrimination
Introduction to Oligopoly: The Case of the Duopoly and the Prisoner's Dilemma
Introduction to monopolistic competition

IV. Consumer choice
The Consumer Theory.
Utility function and budget constraint
Maximizing profit

Applications and extensions of the Consumer Theory.
Introduction to uncertainty
Introduction to behavioral economics

Actividades formativas

Esta información estará disponible para finales de agosto

Evaluación

We will follow the Spanish grading system. You will be graded from 0 to 10 and you need a 5 to pass the course. Your final grade will be the weighted average of three components:

1. Final exam: 40%.
2. Homework: 30%.
3. Classroom work: 30% of which:
 - a. 15% will be weekly quizzes that you will do during the lectures.
 - b. 15% will be other types of class participation.

You need at least a 4 in each of the three blocks to pass the course.

Bibliografía y recursos

Robert Frank, Ben Bernanke, Kate Antonovics and Ori Heffetz Principles of Economics McGraw-Hill , 7th edition 2019.



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Horarios de atención

Esta información estará disponible para finales de agosto



Universidad
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Asignatura: Social Project I: Integrated Project

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/printegecon1/>

CompetenciasProgramaActividades formativasEvaluación

Bibliografía y recursos

Esta información debe estar disponible para el 8 de junio. Copie y pegue la Bibliografía y recursos de la asignatura del año pasado y asegúrese que se copian todos los enlaces.

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención



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Asignatura: CORE-Antropología II (Económicas) grupo C

Guía Docente

Curso académico: 2020-21

Presentación

Fundamentos de Antropología

1. Presentación

Esta es una antropología humanista, con base en la tradición filosófica y literaria, que sirve para conocerse a sí mismo.

Se estudian tres cosas

1) Las áreas fundamentales de la conciencia humana. Es lo central de la Antropología: los fenómenos del pensamiento, afectividad, creatividad y libertad

2) La forma en que las áreas desarrollan la personalidad. A la experiencia sobre esto, se le llama "Humanismo". Por eso, esta parte se llama "Curso de Humanismo".

3) Las cuestiones existenciales ante las que se enfrenta toda vida humana: sentido de la vida, felicidad, dolor, muerte, más allá, dignidad de la persona humana.

En la primera parte de la asignatura se estudia la primera área, y en la segunda, las otras dos.

2. Datos de la asignatura

Curso: 1º de Económicas

Duración: Segundo semestre

Horario Curso 2020-2021: Martes, de 10 a 11,45, en el Aula B1, sótano de Amigos

Número de créditos ECTS: 3

Numero de horas de trabajo del alumno: 75 a 90

Profesor: Juan Luis Lorda Iñarra (en [Academia](#); en [Wikipedia](#))

Idioma: Castellano (hay documentación en inglés).

Tipo de asignatura: Básica - Core Curriculum de la Universidad de Navarra

<http://www.unav.edu/web/core-curriculum/inicio>

Plan de estudios: Económicas



Módulo y materia:

- Módulo IV. Contexto humanístico
 - Materia IV.1. Core Curriculum
-

Competencias

Competencias de la asignatura:

Competencias básicas:

CB2) Que los estudiantes sepan aplicar sus conocimientos a su trabajo con una presentación adecuada de argumentos y estén en condiciones de resolver los problemas más usuales dentro de su área de estudio

Para el Grado en Asistencia de Dirección:

CB3) Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética.

Competencias transversales

- CT3 Descubrir y enjuiciar los presupuestos antropológicos y las repercusiones éticas de la economía.

Para el Grado en Asistencia de Dirección:

CT1: Comprender que es propio del espíritu universitario afrontar de manera crítica y reflexiva el estudio de la propia disciplina en su conexión con el resto de los saberes.

CT2: Identificar las cuestiones más relevantes de la existencia humana presentes en las grandes creaciones religiosas, humanísticas y científicas y adoptar una postura personal razonada frente a ellas.

CT3: Descubrir y enjuiciar los presupuestos.

Programa

III. HACERSE Y REALIZARSE

12. La madurez y el ejercicio de la libertad: las ideas de hábito y virtud.
13. La biga de Platón. las 4 virtudes clásicas, prudencia y dominio de sí
14. El sentido ético, justicia, honradez y honestidad.
15. Trabajo, vocación y realización humana. La felicidad como resultado



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16. Ante el mal, el sufrimiento y la muerte. Una idea y una respuesta.

17. El sentido del humor y la paradoja, sus dos vertientes: sarcasmo y benevolencia

IV. LAS PREGUNTAS DE FONDO

18. El sentido del universo y de la propia vida, La pregunta por la estructura del universo y del ser humano. la dignidad humana y su espiritualidad (el puesto del hombre en el cosmos)

19. Una idea del más allá, un fundamento trinitario y personal, un camino.

Actividades formativas

Esta información estará disponible para finales de agosto

Evaluación

Esta información estará disponible para finales de agosto

Bibliografía y recursos

Sobre la lectura (curioso video)

<https://www.youtube.com/watch?v=dwh7Z2cRxYk>

Conferencia sobre la lectura (Juan Luis Lorda)

<https://gloria.tv/post/QaGSTNWcFDKG2G7dNKFyUcEjw>

Horarios de atención

Esta información estará disponible para finales de agosto

Asignatura: Political Science and Government (F. Económicas)*Guía Docente**Curso académico: 2020-21*

Introduction

<http://www.unav.edu/asignatura/political-science-and-government-econom/>

Political Science and Government

- **Description:** The objective of this course is to offer students the basic analytical framework to analyze different political cultures, social structures, democracy, and institutions. These outlines are then applied to understand the principal differences between democracy and authoritarian forms of government, differences and similarities among various democratic forms of government, the internal processes of democratic decision-making, and the principle lines of global conflict. We will use theoretical arguments and a wide range of case studies to address the related questions: Why are some countries democratic and others not? How does democracy affect political conflict and economic development? Why do some countries centralize power while others threaten to fall apart through secession and civil war? We will use examples from a wide range of countries including Spain, Germany, Iraq, and the United States. The lessons drawn from these countries will prepare you to analyze other countries of your own in a paper assignment. The course has two goals: (1) to guide students to analyze and compare complex political processes through frequent reading and discussion, and (2) to serve as an introduction to and foundation for advanced study in political science and related social sciences. At the end of the course, you should be able to analyze political events around the world, drawing on the theoretical explanations provided in class.
- **Type:** Compulsory
- **ECTS:** 3 (75 hours)
- **Year & Semester:** 1st year, 2nd semester
- **Language:** English
- **Degree:** Economics Leadership & Governance (ELG)
- **Professor in charge:** Martin Rode (martinrode@unav.es)
- **Time:** Friday 11:00-13:00
- **Venue:** M3

Competences

Competences of the degree

- Development of logical reasoning in politics.



- Capacity to analyze and synthesize issues in political science and government.

Competences of the subject

- Acquire theoretical and applied knowledge of basic methods and concepts in political science analysis.
- General knowledge of how democracies and autocracies work, given their structure.
- Basic knowledge about the role of government in a modern state.
- Understand a set of basic concepts in political theory.
- Carry out political analysis in a rigorous way.
- Discuss and develop real world examples.

Learning results

- The student passes the final exam in which the subjects' contents are evaluated.
- The student is capable of applying theoretical reasoning in a paper that analyzes a topic of his/her own interest.

Program (Outline)

Chapter 1: Politics as a Science

Chapter 2: Modern Political Ideologies

Chapter 3: The Modern State

Chapter 4: Authoritarianism and Democracy

Chapter 5: Elections

Chapter 6: International Politics

Activities

Required activities:

- Class participation (in-person/online)
- Reading assignments
- Essay
- Exam

Assessment

Evaluation

- Grade composition
Final exam: 40%
Essay: 40%



Contributions in class: 20%

- *Theoretical lectures are imparted and compulsory! The final exam is exclusively based on these lectures. (A minimum requirement to pass the class is achieving 4 of 10 points in the final exam.)*
- The essay is to be written on a topic chosen by the student with a maximum of 4.000 words. A list of topics is available in the contents section, but alternative topics can be proposed by the student. The essay must employ the analytical tools or concepts explained in class. The ethical standards of a scientific working style apply.

Citation style for papers

- *Contributions in class are evaluated with 2 points towards the final mark. Students are expected to actively participate in the debates and prepare the assigned texts to discuss them in class.*

Final Exam: 14.05.2021, 9:00-12:00

Essay hand-in: 26.04 (deadline at 23:59:59; there are no late hand-ins)

Students off-campus:

Evaluation for students off-campus is identical.

Off-campus students are expected to attend sessions online (by Zoom) and will have the chance to participate.

On-campus sessions will be recorded and available for off-campus students located other time zones.

Bibliography

Bibliography

Shively, Phillips (2018) *Power and Choice: An Introduction to Political Science*, Rowman & Littlefield, 15th edition. [Find it in the Library](#)

Other Bibliography

TBA in class and made available on ADI

Office hours

Professor: Martin Rode (martinrode@unav.es)

Office: 2070 (2nd floor, hilera, Edificio Amigos)

Office Hours: Monday 12:30-14:00, Friday 9:30-11:00, (or make an appointment by email)

Asignatura: Principios de Macroeconomía A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2020-21

Presentación

<http://www.unav.edu/asignatura/pmacroecoAeconom/>

Principios de Macroeconomía A (F. ECONÓMICAS)

La asignatura "Principios de Macroeconomía" es el complemento natural de "Principios de Microeconomía". Quien siga este curso aprenderá cuál es el modo en que los economistas abordan el estudio de las grandes cuestiones económicas (paro, crecimiento, ciclos, inflación,...) a que se enfrenta toda sociedad moderna. La asignatura pretende asentar las bases analíticas y de conocimiento que, en cursos posteriores, permitan profundizar en el estudio de la macroeconomía, así como en la comprensión de los fenómenos macroeconómicos, sus causas, sus efectos y las alternativas de política económica.

Departamento: Economía

Facultad: Ciencias Económicas y Empresariales.

Titulaciones en las que se imparte: Economía (ECO) y Administración y Dirección de Empresas (ADE)

Curso: 1º (ECO, ADE) 2º (Estudiantes de Derecho + ADE ó ECO)

Organización: Segundo semestre académico, de enero a mayo.

Número de créditos ECTS: 6 (150 horas de trabajo por parte del alumno)

Tipo de asignatura: Básica.

Módulo Grado Economía: Teoría Económica. **Materia:** Macroeconomía.

Módulo Grado ADE: Entorno Económico. **Materia:** Entorno Económico.

Idioma en el que se imparte: Castellano.



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Profesores que la imparten: José Luis Álvarez (responsable de la asignatura)

José Luis Álvarez: jlalvarez@unav.es Despacho 2560 (2ª planta, torre del Edificio Amigos).

Horario de atención: previa cita mediante email, hora a convenir.

Ayudante: Andrea Sáenz de Viteri: asaenzdevit@alumni.unav.es

Horario y lugar de las clases:

Miércoles, de 12.00 a 13:45, aula 01 del edificio Amigos. Estudiantes cuyo primer apellido comience por las letras desde la A hasta la L, ambas incluidas

Jueves, de 10:00 a 11:45 aula 16 del edificio Amigos. Estudiantes cuyo primer apellido comience por las letras desde la M hasta la Z, ambas incluidas

Competencias

COMPETENCIAS BÁSICAS DEL GRADO

CB2. Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio

CB5. Que los estudiantes hayan desarrollado aquellas competencias de aprendizaje necesarias para emprender estudios posteriores con un alto grado de autonomía

COMPETENCIAS GENERALES DEL GRADO

CG1. Conocer distintas áreas del análisis económico, tanto en su vertiente teórica como aplicada

CG2. Identificar, integrar y utilizar los conocimientos adquiridos en el argumento, discusión o resolución de problemas relevantes para lo económico y empresarial

COMPETENCIAS ESPECÍFICAS DEL GRADO (ECO)

CE1. Conocer en profundidad los conceptos y métodos fundamentales de la Teoría Económica

.

COMPETENCIAS ESPECÍFICAS DEL GRADO (ADE)

CE14. Comprender la influencia que el entorno económico tiene en la actividad empresarial

CE20. Conocer los aspectos básicos de teoría económica y entorno económico

Programa

entre paréntesis se indican los correspondientes capítulos del manual recomendado en la asignatura (Mankiw)



LAS GRANDES CUESTIONES DE LA MACROECONOMÍA

1. La producción y el crecimiento de una economía. (Caps. 23 y 25)
2. El desempleo (Cap. 28)
3. Precios e inflación (Cap. 24 y 30)

FINANZAS, DINERO E INFLACIÓN

4. Ahorro, Inversión y Sistema Financiero (Cap. 26 y 27)
5. La creación de dinero y la inflación (Cap. 29 y 30)

ANÁLISIS MACROECONÓMICO

6. Las economías abiertas (Caps. 31 y 32)
7. Demanda agregada, oferta agregada y ciclo económico (Caps. 33)
8. La política económica: política fiscal y política monetaria (Cap. 34)
9. Inflación vs. desempleo (Cap. 35)
10. Introducción al modelo IS-LM

Actividades formativas

Esta información estará disponible en breve

Evaluación

Convocatoria ordinaria

Quizzes (25%): en cada clase se realizará un pequeño quizz, de unos 10-15 minutos de duración, sobre los contenidos explicados la semana anterior y los preparados por cada estudiante conforme a las indicaciones del profesor. Se contabilizarán los mejores 8 resultados en estos quizzes. Quien realice menos de 8 quizzes obtendrá una calificación de 0 en este apartado

Trabajo en grupo dirigido (30%): el trabajo se realizará en grupos de 3 personas (los grupos los elegirán los propios estudiantes y la composición de los mismos habrá de notificarse vía email al profesor antes del 20 de enero). En este trabajo a cada grupo se le asignará un país, sobre el que deberá realizar un análisis comparativo de la crisis actual con la crisis de 2008. El trabajo se dividirá en 4 entregas:

- Impacto de las crisis sobre el PIB y el crecimiento económico: se habrá de entregar **antes del 9 de febrero**
- Impacto de las crisis sobre el mercado laboral: **se habrá de entregar antes del 28 de febrero**
- Respuesta de la política fiscal e impacto sobre las cuentas públicas: **se habrá de entregar**

antes del 20 de marzo

- Impacto de las crisis sobre el sector exterior: **se habrá de entregar antes del 25 de abril**

Participación (15%): se valorará el interés mostrado, la implicación y la participación activa de cada estudiante, sea en el aula, en las sesiones online, en el foro o en cualquier otro medio que el profesor habilite. Se tendrán muy en cuenta las aportaciones que se hagan y que contribuyan a mejorar la asignatura para el conjunto de la clase

Examen final (30%): consistirá en el análisis de un caso real planteado por el profesor. En este examen hay que obtener al menos una calificación de 4/10 para que se tenga en cuenta en la nota final de la asignatura

Cada uno de los apartados de la evaluación se valorará sobre 11 puntos

Convocatoria extraordinaria

Se evaluará conforme al mismo sistema que en convocatoria ordinaria, con un examen final en junio y manteniéndose el resto de notas del curso

Bibliografía y recursos

Manual

Existen muchos manuales adecuados para un curso de Principios de Macroeconomía. El recomendado para esta asignatura es:

Mankiw, G. (2012) Principios de Economía, 6ª edición. Ediciones Paraninfo. [Localízalo en la Biblioteca](#)

Mankiw, G. (2020) Principles of Economics. 9ª edición. Cengage Learning [Localízalo en la Biblioteca](#)

Entre otras razones, recomendamos ese manual porque es el recomendado también para Principios de Microeconomía

[Biblioteca](#) | [Catálogo](#) | [Biblioguías](#)

Horarios de atención

para concertar horario de atención personal, escriba un email a los profesores

Asignatura: International Relations (F. Económicas)

Guía Docente

Curso académico: 2020-21

Introduction

<http://www.unav.edu/asignatura/international-relations-econom/>

International Relations (F. Económicas)

Context

- Degree: 1st Economy, Leadership and Governance
- Semester: 1st
- Type of subject: Required, 3 ECTS
- Language: English
- Associated workload: 75 hours
- Schedule: Friday, 10:00-12:00, Aula M3
- Online office hours (Zoom): Monday 16:00-17:15
- Professor: Dr. Guillem Ripoll (Office 4090)
- E-mail: gripollp@unav.es

Outline

This subject is devoted to the study of International Relations (IR). Although IR can be studied from purely theoretical or practical debates, this course intends to show the importance of ideas in real world examples. The subject has three main aims. First, it aims to review IR as an academic field, together with its' main theories, actors and history. Second, it aims to connect these debates with actual international processes and issues such as international and global security or the pro-environment international claims. Finally, it aims to 1) review the main theories in power, war and conflicts, 2) connect this literature with the IR theoretical basis, and 3) apply this knowledge to scientifically explore real situations.

Pre-requisite knowledge

None.

Skills

Associated skills



- Students will be able to identify the international sphere
- Students will be able to know the history of International Relations
- Students will be able to identify the main actors in International Relations
- Students will be able to know the main theories of International Relations
- Students will be able to manage, analyse and synthesize data and documents for International Relations
- Students will be able to understand the main international processes and issues
- Students will be able to identify conflicts and their sources
- Students will be able to understand the importance and dimensions of power
- Students will be able to know the main dynamics in negotiation in the international sphere
- Students will be able to identify the logic of war in world politics
- Students will be encouraged to apply statistical resources (e.g. assess causality, construct indicators...)
- Students will be encouraged to learn how to apply theoretical and methodological models in order to carry out research in this field
- Students will be encouraged to acquire (or further develop) the knowledge and the necessary skills to work within organizational environments in the field of International Relations

Structure

Structure

1. 04 / 09 – Unit 1: Genesis of International Relations – Group A
2. 11 / 09 – Unit 2: Realism – Group B
3. 18 / 09 – Unit 2: Liberalism – Group A
4. 25 / 09 – Unit 2: Critical theories – Group B
5. 02 / 10 – Exercise 1– Group A
6. 09 / 10 – Unit 3: Actors, structure and dynamics of IR – Group B
7. 16 / 09 – Unit 4: History of IR (1900-today) – Group A
8. 23 / 10 – Exercise 2 – Group B
9. 30 / 10 – Unit 5: Conflict anatomy and geopolitics – Group A
10. 06 / 11 – Unit 6: Elements of power – Group B
11. 13 / 11 – Unit 7: Conflict resolution – Group A
12. 20 / 11 – Unit 8: Theories of war – Group B
13. 27 / 11 – Exercise 3 – Group A

Learning activities

Students required activities

- Participation in class (attend, active comments, not disturb...)
- Study each unit



- Read bibliography associated to each unit
- Do the required exercises
- Do and submit the team project (and the associated activities)
- Do an exam

Evaluation of students' progress

Evaluation

- Exercises (3) 21%
- Conflict analysis 54%
- Exam 25%
- Extra 5% (written assignment)
- Other conditions: submit the conflict analysis, minimum note in the exam is a 4, and class attendance may subtract up to 1 point

June Evaluation (resit)

- Exercises (3) 21% (same results than in December)
- Conflict analysis 54% (new)
- Exam 25% (new)
- Extra 5% (written assignment) (same results than in December)
- Other conditions: minimum note in the exam is a 4

Students that are off campus

The evaluation is the same than for those who are on campus
Off-campus students are expected to attend the (on-campus) sessions online (by Zoom) if their local time is compatible. Students will have the chance to participate in the sessions and ask questions in the same conditions as on-campus students
On-campus sessions will be recorded and will be available for off-campus students located in time zones not compatible with the regular time of the sessions

References

References

Unit 1

- Baylis, J., Smith, S. and Owens, P. (2017). Globalization and global politics. In *The globalization of world politics: an introduction to international relations*. Oxford, UK: Oxford University Press, pp. 15-32
- Jackson, R. and Sørensen, G. (2016). Why study IR? In *Introduction to international relations: theories and approaches*. Oxford, UK: Oxford University

Press, pp. 3-27

Unit 2 – Realism

- Brown, C., Nardin, T. and Rengger, N. (2002). *International relations in political thought: texts from the ancient greeks to the first world war*. New York, NY: Cambridge University Press
 - Selected pages from Thucydides, Machiavelli and Hobbes
- Morgenthau, H. J. (1985). *Politics among nations: the struggle for power and peace*, 6th Edition. New York, NY: Knopf, pp. 3-17
- Recommended as further reading: Jackson, R. and Sørensen, G. (2016). Why study IR? In *Introduction to international relations: theories and approaches*. Oxford, UK: Oxford University Press, pp. 61-72
- Recommended as further reading: Baylis, J., Smith, S. and Owens, P. (2017). Globalization and global politics. In *The globalization of world politics: an introduction to international relations*. Oxford, UK: Oxford University Press, pp. 101-114

Unit 2 – Liberalism

- Brown, C., Nardin, T. and Rengger, N. (2002). *International relations in political thought: texts from the ancient greeks to the first world war*. New York, NY: Cambridge University Press
 - Selected pages from Immanuel Kant and Adam Smith
- 14 points of Woodrow Wilson (1918)
- Nye, J., & Keohane, R. (1971). Transnational Relations and World Politics: An Introduction. *International Organization*, 25(3), 329-349
- Recommended as further reading: Jackson, R. and Sørensen, G. (2016). Why study IR? In *Introduction to international relations: theories and approaches*. Oxford, UK: Oxford University Press, pp. 96-114 and 162-165

Unit 2 – Critical theories

- Brown, C., Nardin, T. and Rengger, N. (2002). *International relations in political thought: texts from the ancient greeks to the first world war*. New York, NY: Cambridge University Press
 - Selected pages from Karl Marx and Friedrich Engels
- Finnemore, M., & Sikkink, K. (2001). Taking stock: the constructivist research program in international relations and comparative politics. *Annual review of political science*, 4(1), 391-416.
 - Read only pp. 391-401
- Smith, S. (1996). Positivism and beyond. In S. Smith, K. Booth, & M. Zalewski (Eds.), *International Theory: Positivism and Beyond*. Cambridge: Cambridge

University Press, pp. 11-25

- Recommended as further reading: Jackson, R. and Sørensen, G. (2016). Why study IR? In *Introduction to international relations: theories and approaches*. Oxford, UK: Oxford University Press, pp. 165-171, 205-222 and 229-243
- Recommended as further reading: Baylis, J., Smith, S. and Owens, P. (2017). Globalization and global politics. In *The globalization of world politics: an introduction to international relations*. Oxford, UK: Oxford University Press, pp. 129-157

Unit 3 – Actors, structure and dynamics of International Relations

- Rotberg, R. I. (2003). Failed states, collapsed states, weak states: Causes and indicators. In *State failure and state weakness in a time of terror*. Cambridge, Massachusetts: World Peace Foundation, pp 1-25.
- Patrick, S. (2011, June 20). The brutal truth. *Foreign Policy*.
<https://foreignpolicy.com/2011/06/20/the-brutal-truth/>
- Rothkopf, D. (2012, June 18). Are all states failing states? *Foreign Policy*.
<https://foreignpolicy.com/2012/06/18/are-all-states-failing-states/>
- Recommended as further reading: Barbé, E. (1995). *Relaciones internacionales*. Madrid: Tecnos, pp. 149-153, and 237-262

Unit 4 – History of International Relations (1900-today) I

- Hintjens, H. (1999). Explaining the 1994 genocide in Rwanda. *The Journal of Modern African Studies*, 37(2), 241-286.
- Reyntjens, F. (2004). Rwanda, ten years on: From genocide to dictatorship. *African affairs*, 103(411), 177-210.
- Recommended as further reading: Baylis, J., Smith, S. and Owens, P. (2017). Globalization and global politics. In *The globalization of world politics: an introduction to international relations*. Oxford, UK: Oxford University Press, pp. 52-96

Unit 4 – History of International Relations (1900-today) II

- Cox, M. (2012). Power shifts, economic change and the decline of the West? *International Relations*, 26(4), 369-388.
- Starrs, S. (2014). The chimera of global governance. *New Left Review*, 87: 81-96.
- Brooks, S. G., & Wohlforth, W. C. (2016). The rise and fall of the great powers in the twenty-first century: China's rise and the fate of America's global position. *International Security*, 40(3), 7-53.
- Recommended as further reading: Baylis, J., Smith, S. and Owens, P. (2017). Globalization and global politics. In *The globalization of world politics: an*

introduction to international relations. Oxford, UK: Oxford University Press, pp. 52-96

Unit 5 – International and global security

- Valencia, M. (2007). The East China Sea dispute: context, claims, issues, and possible solutions. *Asian Perspective*, 31(1), 127-167.
- Kim, S. (2012). China and Japan maritime disputes in the East China Sea: a note on recent developments. *Ocean Development & International Law*, 43(3), 296-308.
- Recommended as further reading: Baylis, J., Smith, S. and Owens, P. (2017). Globalization and global politics. In *The globalization of world politics: an introduction to international relations*. Oxford, UK: Oxford University Press, pp. 238-252

Unit 6 – International law

- Rudolph, C. (2007). War Crimes: Constructing an Atrocities Regime: The Politics of War Crimes Tribunals (2001). In B. Simmons & R. Steinberg (Eds.), *International Law and International Relations: An International Organization Reader* (International Organization, pp. 594-621). Cambridge: Cambridge University Press.
- Moravcsik, A. (2007). Human Rights: The Origins of Human Rights Regimes: Democratic Delegation in Postwar Europe (2000). In B. Simmons & R. Steinberg (Eds.), *International Law and International Relations: An International Organization Reader* (International Organization, pp. 622-652). Cambridge: Cambridge University Press.
- Recommended as further reading: Baylis, J., Smith, S. and Owens, P. (2017). Globalization and global politics. In *The globalization of world politics: an introduction to international relations*. Oxford, UK: Oxford University Press, pp. 301-315

Unit 7 – Conflict anatomy and geopolitics

- Luttwak, E. N. (1999). Give war a chance. *Foreign affairs*, 36-44.
- Murray, W. (1999). Some thoughts on war and geography. *The Journal of Strategic Studies*, 22(2-3), 201-217.
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- Recommended as further reading: Wright, Q. (1951). The nature of conflict. *Western Political Quarterly*, 4(2), 193-209.

Unit 8 – Elements of power

- Kroenig, M., McAdam, M., & Weber, S. (2010). Taking soft power seriously. *Comparative Strategy*, 29(5), 412-431.
- Nye, J. S. (2004). Soft power and American foreign policy. *Political science quarterly*, 119(2), 255-270.
- Shambaugh, D. (2015). China's soft-power push: The search for respect. *Foreign Affairs*, 94(4), 99-107.
- Recommended as further reading: Nye, J. S. (2005). *Soft power: the means to success in world politics*. New York: Public Affairs, pp. 1-72

Unit 9 – Theories of war

- Krause, K. (2002). Multilateral diplomacy, norm building, and UN conferences: the case of small arms and light weapons. *Global Governance*, 8, 247.
- Olvera, G. M. B. (2014). The security council and the illegal transfer of small arms and light weapons to non-state actors. *Mexican law review*, 6(2), 225-250.
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- Recommended as further reading: Lind, W. S., Nightengale, K., Sutton, J. W. & Wilson, G.I. (1989). *The Changing Face of War: Into the Fourth Generation*. *Marine Corps Gazette*, 22-26.
- Recommended as further reading: Baylis, J., Smith, S. and Owens, P. (2017). Globalization and global politics. In *The globalization of world politics: an introduction to international relations*. Oxford, UK: Oxford University Press, pp. 223-237

Unit 10 – Conflict resolution

- Baser, B., & Ozerdem, A. (2019). Conflict Transformation and Asymmetric Conflicts: A Critique of the Failed Turkish-Kurdish Peace Process. *Terrorism and Political Violence*, 1-22.
- Charbonneau, B. (2017). Intervention in Mali: building peace between peacekeeping and counterterrorism. *Journal of Contemporary African Studies*, 35(4), 415-431.
- Diez, T., Stetter, S., & Albert, M. (2006). The European Union and border conflicts: the transformative power of integration. *International organization*, 60 (3), 563-593.
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Unit 11 – Terrorism and globalization

- Benedikter, R., & Ouedraogo, I. (2019). Saving West Africa from the rise of terrorism: Burkina Faso's 'Emergency Program for the Sahel' and the need for a multidimensional strategy. *Global Change, Peace & Security*, 31(1), 113-119.
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- Lutz, B. J., & Lutz, J. M. (2019). Globalization and terrorism in east europe and the successor states of the Soviet Union. *Global Economy Journal*, 1-27.
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Additional notes

Some notes

- Students must respect the opinions of their peers as well as the ones of the authors they learn. Criticism is encouraged, and self-criticism an asset. To respect the difference is required
- It is prohibited to use others' ideas without quoting them. And, it is also prohibited to copy peers' work when submitting the team project or doing the exam. If a student commits plagiarism, the mark for this exercise or exam will be a 0
- It is prohibited to use mobile phones in class. Please, keep them in silence mode or (better) switched off. Constant misuse will be penalized in the final mark.
- In case of using a laptop to take notes, it is prohibited to use it for personal or non-related academic purposes during class. Constant misuse (e.g. multi-tasking) will be penalized in the final mark
- Class attendance is mandatory. Absence will be penalized in the final mark
- The following conditions are necessary to pass the subject:
 - To have a mark in all activities (exercises, conflict analysis and exam)
- If you do not want to share your notes, you do not have to do it. However, to share non-processed material (e.g. readings or presentations) is mandatory
- In case of doubts about any these notes, please ask me. I will be happy to help you



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