



Asignatura: Financial Accounting III B (F. ECONÓMICAS)

Guía Docente

Curso académico: 2016-17

Introduction

<http://www.unav.edu/asignatura/contabilidad3Beconom/>

Financial Accounting III B (F. ECONÓMICAS)

The **FINANCIAL ACCOUNTING III** course is **MANDATORY** for the successful completion of the **BILINGUAL ECONOMICS** and **BILINGUAL BUSINESS ADMINISTRATION** Degrees at the Faculty of Economics and Business Administration of the University of Navarra.

During **SPRING 2017**, students of both, Bilingual Economics and Bilingual Business Administration who are in their **SECOND YEAR OF STUDY** are required to be enrolled in this course.

LANGUAGE:

During the course of study, all materials, presentations, assignments and assessments will be conducted in **ENGLISH**. All required submissions requested from students are also to be completed in **ENGLISH**.

CREDITS:

The successful completion of the Financial Accounting III course carries **6 ECT CREDITS** towards the graduation requirements of the respective degrees.

LECTURES:

The course has been divided into a theoretical segment and a practical segment. The theoretical part provides an in depth theoretical foundation on the subject at hand, while the practical segment consists of theory application into practical and real world exercises. Theoretical Sessions are held on **THURSDAYS** from **12:00 to 14:00** in **LECTURE HALL 15** (Amigos Building). Practical Sessions are held on **FRIDAYS** from **12:00 to 14:00** in **LECTURE HALL 12** (Amigos Building).

OFFICE HOURS:

Office hours are held at Office 0490 (located next to the Tower Elevator on the Ground Floor) of Amigos Building, on:

- **Mondays from 15:30 to 17:30 (0490 Amigos Building)**
- **Wednesdays from 15:30 to 17:30 (0490 Amigos Building)**

An **APPOINTMENT** (via e-mail) must be scheduled at least 24 hours in advance. Additional office hours are available upon request (via e-mail).

INSTRUCTORS:

Theoretical Sessions: Sylvia Sadakova: ssylvia@alumni.unav.es



Practical Sessions: Joshua Wickham: jwickham@unav.es

Course Overview

The discipline of Accounting is something of unquestionable practical application, which has required, requires and will continue to require permanent analysis and adaptations in a changing and continuously evolving economic environment. Accounting means the execution of transactions carried out both in the private business environment, as well as in the public sector, being subject to the necessary accounting and commercial modifications and adaptations that occur in said environment. The subject of Financial Accounting III is of special relevance given its great practical component and application in the business world.

This course is designed to prepare students to interpret and analyze financial statements effectively. Therefore, prior to taking this course, students are expected to have a sound grasp of the basics of financial accounting. Building on Financial Accounting 1 and 2, students examine a number of complex topics and their effect on financial reporting and disclosure. The focus of this course is to provide an overview of accounting theory and applicability of Share Capital, Reserves and Share Options (Employee Bonus Schemes), The Statement of Comprehensive Income and Statement of Changes in Equity and The Statement of Cash Flows, Accounting for Income Taxes, Events Occurring After the Reporting Date, Related-Party Disclosures, and Earnings Per Share. Special emphasis is put upon specific problem solving in accounting for partnerships, business combinations and consolidations, inter-company transactions, and other aspects of inter-corporate stock ownership necessary for the preparation of consolidated financial statements. Intensive class participation is required for the success of the learning process.

This subject has an undoubted component of practical application in real life. However, the practical cases are a brief summary of the extensive scenarios in the field. We emphasize examples of more common situations.

Upon successfully completing this course, students will be able to:

- Apply conceptual principles when selecting appropriate accounting policies.
- Demonstrate the ability to assess a situation, identify issues and alternatives, and provide a recommendation using advanced accounting knowledge and ethical professional judgment.
- Classify and account for various financial instruments using International Financial Accounting Standards.
- Explain the concept of business combinations and the main theories and methods of accounting for business combinations.
- Prepare consolidated financial statements for both fully owned and partially owned subsidiaries.

Competences

Upon completion of Accounting III, students should possess an understanding and



demonstrate knowledge of the day-to-day financial transactions that take place within the financial and accounting units of different businesses. Students should have a sound theoretical knowledge related to the type of operation, its importance, impact and consequences and to be able to apply this theoretical knowledge into practice.

The results of learning are the concrete product consequence of the activity and dedication of each student. Their evaluation, through the corresponding tests or examinations, allows us to observe the degree to which the expected knowledge has been achieved.

Class attendance and participation are factors that contribute, in a decisive way, to the progress and achievement of the established objectives.

The competences defined in the different degrees that are studied, of which this subject is a part, are linked to the content, methodology and evaluation followed. We can classify them as follows:

Skills and Competences related to the Field of Study:

Sense of responsibility and effort.

Critical and self-critical capacity.

Task planning and time management.

Development of logical reasoning.

Ability to analyze problems and synthesize solutions.

Autonomous learning ability.

Acquire verbal communication skills.

Acquire teamwork skills.

Punctuality and ethics at work.

Competences related to the subject:

An in-depth knowledge of the concepts and fundamental methods of Advanced Financial Accounting (Accounting III B).



Ability to analyze and interpret real cases and look for solutions in the specific regulation environment.

Ability to consider and answer relevant questions about accounting issues related to the discipline with an overview of the knowledge acquired.

Ability to defend in a critical and well-argued way ideas on accounting subjects studied.

Ability to construct a statement of cash flows, understand its relation with other statements, define cash and cash equivalents, and distinguish among Cash Flows from operating, investing and financing activities.

Ability to distinguish between adjusting and non-adjusting events, and to understand the general regulatory treatment of events that occur after the reporting date.

Understanding of the "Related-Party" concept, the rationale behind such disclosures, and the ability to distinguish among its different categories.

Ability to define and calculate EPS and to adjust the calculation to account for Bonuses and Rights. Distinguish among different stock shares and understand how to calculate dilutive EPS.

General Understanding of the reasons for consolidating financial statements, and the ability to construct such statements. An understanding of the concept of "Control" and the factors that determine its existence.

Ability to account for Intragroup Transactions, such as the elimination of intragroup dividends from consolidation, sales of inventory and other non-current assets and their related tax expense effects.

Understanding and ability to work with Non-Controlling Interests Transactions such as accounting for share capital, reserves and goodwill, and knowledge of the disclosure procedures required in consolidated statements.

Understanding and ability to account for Indirect equity ownership Interest



transactions among parents and subsidiaries.

BASIC, GENERAL AND SPECIFIC COMPETENCES OF THE SUBJECT.

It is the competences included in the report that are taken into account in the subject's approach. All the competences listed above must lead to the already mentioned, and some additional ones, be inserted or grouped as follows:

Basic Competencies (Management and Economics)

- BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

General Competencies (Management and Economics)

- GC2. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.
- GC3. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.
- GC4. Teamwork.
- GC5. Developing the capacity for independent critical thought on matters relevant to economics and business.
- GC6. Communicating results and analyses useful in economics and business, both verbally and in writing.

Specific Competencies (Economics)

- SC14. Understanding the theory and practice of business operations.

Specific Competencies (Management)

- SC1. Possessing a thorough knowledge of the General Accounting Plan as well as accounting and finance theory.
- SC2. Understanding the most relevant aspects of corporate transactions, financial derivatives, risk management and investment projects.
- SC3. Analyzing a business's real-life accounting and finance situation and making



projections about its future.

Program

This course will provide an in-depth theoretical and practical overview of the following topics:

1. Share Capital, Reserves and Share Options (Employee Bonus Schemes)
2. The Statement of Comprehensive Income and Statement of Changes in Equity
3. Accounting for Income Taxes
4. The Statement of Cash Flows
5. Events Occurring After the Reporting Date
6. Related-Party Disclosures
7. Earnings Per Share
8. Accounting For Group Structures
9. Further Consolidation Issues I: Accounting for Intragroup Transactions
10. Further Consolidation Issues II: Accounting for Non-Controlling Interests
11. Further Consolidation Issues III: Accounting for Indirect Ownership Interests

Educational Activities

Class Participation and Attendance:

Successful completion of this class will require extensive class participation and regular attendance to both the theoretical and practical lectures. Class members are required to read all of the assigned exercises/problems/cases/requirements and to prepare the material as requested. I will adjust the final grade upward based on the nature of each student's involvement. Higher participation grades will be given for insightful comments or questions that relate to class material, minimal grades will be assigned for simple questions of clarification.

Individual Study Commitment:

This course requires uninterrupted exposure and study. Therefore, it is important that you attend each class and complete, or at least attempt, all assigned work. As a general guideline, you can expect to spend three to four hours outside class for each class hour. A major reason for failure in this course has been "getting behind." The pace of this and all other accounting courses is extremely fast and some of you may feel uncomfortable. Each concept builds on prior concepts. Don't be fooled into believing you can begin exams or projects the day or night before and expect to pass.

Students should expect to dedicate approximately **150 hours** to Financial Accounting III. These hours are broken down as follows:

In Class Lectures: 56 Hours

Theoretical Lectures: 28 Hours

Practical Sessions: 28 Hours

Individual Preparation: 66 Hours

Assigned Reading: 22

Exercise Practice: 22

Other Assignments: 22 Hours



Exams and Exam Preparation: 28 Hours

Exams: 7 Hours

Exam Preparation: 21 Hours

Academic Honesty:

Integrity and honesty are qualities considered to be the "norm" among students at University of Navarra. However, any student who chooses to deviate from that "norm" risks automatic failure in this course.

Assessment

The examinations and class assignments are intended as the main means of measuring each student's command of the subject matter. They are rigorous, but not designed to have "tricks" or "traps."

Grades will be based upon three Examinations, Homework Assignments and Class Participation:

- **Section 1 Exam (20%):** Chapters 11, 14, 15 and 16.
 - **Section 2 Exam (20%):** Chapters 17, 18, 19
 - **Comprehensive Final Exam (50%) where,**
 - **Section 3 Exam Part (20%):** Chapters 20, 21, 22 and 23
 - The remaining 30% of the final exam will be split evenly among all chapters, with the equal weights on Section 1 (10%), Section 2 (10%) and Section 3 (10%).
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- **Class Participation (10%).** Class participation and good contributions will provide upward grade adjustment points.
 - **Homework Assignments (each worth 25% of the respective section exam, or 5% of the final grade)** will be assigned on regular basis during both the theoretical and practical sessions. Students are expected to submit each assignment within the time specified in the schedule. Homework assignments are considered the "take home section for each exam". There will be three homework assignments, one for each section of the course.

All students are expected to take the exams when scheduled and submit assignments when due. Makeup tests and extensions must be cleared in advance and will only be granted with a legitimate excuse. Failure to attend the scheduled exams will result in failure of the given exam.

Bibliography and Resources

The following textbook is used extensively within the Financial Accounting III Course, both for the theoretical lectures and the practical exercises. Obtaining a copy of the textbook is strongly encouraged, as lectures, exercises, assignments and some exam questions will be extracted directly from it.

MAIN TEXTBOOK:

Financial Accounting and Reporting: An International Approach by Craig Deegan and Anne Marie Ward [Find it in the Library](#)

ISBN: 0077121716

Copyright year: 2013

Set within an international context, with a solid grounding in IAS/IFRS, the book provides students with a detailed grasp of reporting requirements in an accessible and engaging manner. Up to date throughout and complete in theoretical and practical coverage, the book successfully communicates the detail necessary to understand,



challenge and critically evaluate financial reporting. The result gives students a strong foundation for current study and their future professional lives.

Microsoft Excel: During the practical sessions (Every Friday) students are expected to bring their personal laptops to class. The practical exercises will be worked out in Microsoft excel. Students are expected to work on a number of exercises implementing Microsoft Excel during these sessions. A computer is not required for the theoretical sessions (Thursdays).

@X@buscador_unika.obtener@X@

Office Hours

The following office hours are offered each week during the course:

- **Mondays from 15:30 to 17:30 (0490 Amigos Building)**
- **Wednesdays from 15:30 to 17:30 (0490 Amigos Building)**

During the weeks preceding the midterm and final exams, additional office hours will be provided, the exact schedule of which will be determined at a later time.

Students who are unable to meet during normal office hours, will be accommodated accordingly, provided that they make a request via e-mail.

Students are encouraged to take advantage of office hours, the time allotted is meant to help students resolve doubts, further clarify the specific questions related to the lectures, and/or address any other inquiry that requires attention on individual basis.

Prior to attending office hours, students must make an appointment via e-mail to Sylvia Sadakova (ssylvia@alumni.unav.es) or Joshua Wickham(jwickham@unav.es) with the specific topics that they wish to discuss.



Universidad
de Navarra

Asignatura: Ética B (F. Económicas)

Guía Docente

Curso académico: 2016-17

Presentación

<http://www.unav.edu/asignatura/eticadecon/>

Ética B (F. Económicas)

DESCRIPCIÓN DE LA ASIGNATURA

Esta asignatura trata de exponer clara y brevemente los principios fundamentales de la Ética.

La materia de estudio comprende una visión sintética de la historia de la Ética, presentando las aportaciones de los autores más influyentes, y el conocimiento de las nociones fundamentales de la Ética.

Sobre esta base se busca descubrir y analizar los criterios éticos que deben orientar la vida del hombre, tanto en el ámbito personal, como en el de la familia y de la sociedad.

Profesor que la imparte: Juan Francisco Pozo

Idioma: castellano

Curso: ADE (ADEI), Eco bilingüe(ECOB), ADE bilingüe (ADEb1 y ADEb2)

Horario:

Miércoles: 12,00 - 14,00 h. Aula: B1

Idioma: castellano

ECTS: 6

Titulación: Grado de Economía

Módulo y materia a la que pertenece en el plan de estudios : MóduloI.Materia: Formación humana y valores profesionales.

Organización temporal: anual

Departamento, Facultad : Instituto de Antropología y Ética

Tipo de asignatura: Básica

Competencias



Competencias basicas:

CB2) Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio

CB5) Que los estudiantes hayan desarrollado aquellas habilidades de aprendizaje necesarias para emprender estudios posteriores con un alto grado de autonomía

Competencias generales:

CG2) Identificar, integrar y utilizar los conocimientos adquiridos en el argumento, discusión o resolución de problemas relevantes para lo económico y empresarial.

CG5) Desarrollar la capacidad de razonamiento autónomo y crítico en temas relevantes para lo económico y empresarial.

CG6) Saber comunicar oralmente o por escrito resultados y análisis de utilidad en lo económico y empresarial.

CG7) Conocer los diferentes entornos en los que desarrolla su trabajo: la coyuntura, los mercados, el contexto histórico, legal o humanístico.

Competencias especificas (ECO):

CE8: Tener conciencia de la dimensión ética de la práctica profesional

Competencias especificas (ADE):

CE14) Comprender la influencia que el entorno económico tiene en la actividad empresarial.

Programa

PRIMERA PARTE

CAPÍTULO I. LA ÉTICA. NOCIONES GENERALES.

1. Noción de ética. ¿Ética o éticas?.
2. El concepto de felicidad
- 2.. La experiencia del bien y el mal.
3. Los tres principios fundamentales de la ética.



CAPÍTULO II. LA FELICIDAD Y EL BIEN SUPREMO

1. El sentido de la existencia. Fines y bienes .
- 2 El bien supremo .

CAPÍTULO III. LA ÉTICA A LO LARGO DE LA HISTORIA

- 1.la Sofística. Sócrates. .Aristóteles..Platón
- 4.Epicureísmo. Estoicismo
- 5.Ética en el pensamiento cristiano. S. Agustín. S. Tomás de Aquino
- 6.Del empirismo al utilitarismo. Hume. Hobbes. Locke. Stuart Mill. Adam Smith
7. Kant
- 8.Marx. Nietzsche. Freud. Existencialismo

SEGUNDA PARTE

CAPÍTULO I. DOS PERSPETIVAS DE LA ÉTICA.

1. Noción de ley. Las normas en la Ética.
2. Autonomía y límites en la Ética
3. Ley y libertad. ¿Oposición o armonía?

CAPÍTULO II. CONSECUCIÓN DE LA EXCELENCIA PERSONAL: LAS VIRTUDES

- 1.La noción de virtud.
2. La virtud como perfeccionamiento humano
3. Desarrollo del planteamiento clásico de las virtudes

CAPÍTULO III. LA CONCIENCIA.

1. Noción de conciencia moral
2. El juicio de conciencia
- 3 Modos de la conciencia
4. La obligación de seguir la propia conciencia. Criterios
5. La responsabilidad
6. Conciencia e ignorancia.

CAPÍTULO IV. LOS ACTOS HUMANOS.



1. Principios intrínsecos del acto humano.
2. Naturaleza del acto libre.
3. ¿qué hace buena una acción? Los elementos que determinan su moralidad.

Actividades formativas

1) **Presenciales**

- **Clases teóricas** (44 horas - 1,76 erts) (calendario de temas y clases: ver sección ADI de esta web). En ellas predomina la parte expositiva de las cuestiones fundamentales incluidas en el programa. Una vez conocidas, se propone a los alumnos cuestiones de actualidad, problemas éticos o documentos audiovisuales para someterlos a análisis a la luz de los conocimientos adquiridos

Competencia que se alcanza

- Comprender y asimilar la materia impartida por el profesor y la correspondiente a la bibliografía obligatoria.
 - Poder interpretar críticamente las corrientes del pensamiento actual, identificando sus raíces, para dar respuestas fundamentadas a los principales interrogantes éticos de nuestro tiempo.
- **seminarios: (2 horas - 0,08 erts)** Se desarrollan en dos sesiones , en grupos pequeños. Antes de cada seminario se indicará a los alumnos el texto sobre el que se dialogará. Los alumnos deberán preparárselo en casa y al comienzo del seminario cada alumno presentará una breve exposición del contenido del texto y, con base a ella habrá un debate sobre las ideas expuestas (calendario de seminarios: en la sección ADI de esta web).

Competencias aptitudinales que se pretenden alcanzar con los seminarios

- Capacidad de intervenir en grupos pequeños mostrando opiniones argumentadas y valorando la intervención de sus compañeros
 - Desarrollar la capacidad de diálogo y de trabajo en equipo, escuchar y comprender los razonamientos éticos diferentes y contrastarlos con los propios
 - Desarrollar el hábito de admitir la crítica y a la refutación de opiniones personales
- **Tutorías**: de libre disposición por parte del alumno, cuando lo considere oportuno. Ver horarios de "Atención alumnos" de esta web.
 - **Sesiones de evaluación**: 6 horas total (0,22 ert).



2) No presenciales

Estudio personal (Total:80 horas - 3,2 ects) : Distribución: Estudio de los temas (70 horas - 2,8 ects) y estudio preparatorio de los seminarios (10 horas - 0,4 ects)

Trabajo dirigido (15 horas – 0,60 ects) i) Elegir un libro de entre los propuestos y asimilar su contenido de la mejor manera posible. (ver el apartado "Bibliografía" de esta web) ii) Realizar una síntesis del libro y un comentario de las cuestiones éticas que aparecen allí, y que el alumno considere más relevantes. Deberá ser un trabajo manuscrito(a mano) de alrededor de 4 folios por las dos caras. La entrega del trabajo se realiza con-al menos- tres días de antelación a la entrevista. El tiempo para la entrega y entrevista será desde enero a abril. iii) Exponer ante el profesor, durante 30 minutos

Habilidades que se pretenden con el trabajo dirigido

- Contribuir a mejorar los conocimientos literarios y humanísticos a través de la lectura y análisis de una de las obras literarias propuestas.
- Mejorar la capacidad de desarrollar verbalmente un argumento no directamente experimental de modo adecuado, ordenado y con capacidad de observación.
- Ejercitar la capacidad de asimilación y análisis para exponer las cuestiones éticas que están implicadas en la obra escogida, teniendo en cuenta los factores históricos y culturales.

Evaluación

CONVOCATORIA ORDINARIA

La asistencia a los seminarios y la entrega del trabajo son obligatorias para poder aprobar la asignatura.

- **Realización de dos exámenes** que supone 5,5 sobre 10 de la nota final. Su contenido es lo explicado en clase y el texto indicado. El primer examen es liberatorio a partir de 5 (sobre 10). Los alumnos que quieran subir nota de este primer examen, podrán presentarse a la parte 1 en el segundo examen. En el conjunto de estas dos pruebas es preciso obtener 5 (sobre 10) para pasar la asignatura.
 - Cada examen consta de **preguntas de test**, de opción múltiple (Cada 4 errores cuenta 1 negativo) y **un tema a desarrollar**. En ADI encontrarán los alumnos ejemplos de ambos para que lo realicen.
- **Realización de los trabajos en clase durante el curso:** 2 ptos.
- **Participación en los seminarios:** 1 ptos . La calificación estará en función de las intervenciones en los seminarios y la argumentación desarrollada por los alumnos en los mismos
- **Trabajo dirigido:** 1,5 ptos.: Se tendrá en cuenta el conocimiento de la obra y la fundamentación de las valoraciones éticas que exponga el alumno así como su expresión oral
- La asignatura se aprueba con un 5 sumando los tres conceptos.

CONVOCATORIA EXTRAORDINARIA (JUNIO)

La asistencia a los seminarios y la entrega del trabajo son obligatorios para poder aprobar la



asignatura.

El examen de junio supondrá un 7 sobre 10 de la nota final y será de las mismas características que el examen de la convocatoria ordinaria.

Bibliografía y recursos

LIBROS DE TEXTO

Spaemann, R., *Cuestiones fundamentales de ética*, Eunsa, Pamplona 2001 [Localízalo en la Biblioteca](#) (versión electrónica) -- [Localízalo en la Biblioteca](#) (versión impresa). Existe versión digital on line en:

<http://ezproxy.si.unav.es:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,url&db=cat00378a&AN=bnav.b2691941&lang=es&site=eds-live&scope=site>

Ayllón, J. R. *Introducción a la ética: historia y fundamentos*, Palabra, 2006 [Localízalo en la Biblioteca](#)

Ética razonada, Palabra, 1998 [Localízalo en la Biblioteca](#) Sánchez-Migallón, Sergio, *Ética filosófica* [Localízalo en la Biblioteca](#)

LIBROS DE CONSULTA

Lewis, C. S., 'Los cuatro amores'. Rialp, Madrid, 1993. [Localízalo en la Biblioteca](#)

La abolición del hombre, Encuentro, Madrid 1994 [Localízalo en la Biblioteca](#)

Llano, Alejandro: 'La vida lograda', Editorial Ariel, Barcelona, 2002. [Localízalo en la Biblioteca](#)

Millán-Puelles, Antonio: 'El valor de la libertad', Rialp, Madrid, 1995. [Localízalo en la Biblioteca](#)

Newmann, J. H.: 'Persuadido por la verdad'. Encuentro, Madrid, 1995. [Localízalo en la Biblioteca](#)

Polo, Leonardo: 'Quién es el hombre'. Rialp, Madrid, 1991. [Localízalo en la Biblioteca](#)

R. Spaemann, *Personas*, Eunsa [Localízalo en la Biblioteca](#)

RELACIÓN DE LIBROS POSIBLES PARA EL COMENTARIO DE TEXTO

Cuando el mundo gira enamorado, Rafael de los Ríos [Localízalo en la Biblioteca](#) *La muerte de Iván*

Ilitch, León Tolstoi [Localízalo en la Biblioteca](#) *La ciudad de la alegría*, D. Lapierre [Localízalo en la](#)

[Biblioteca](#) *La rosa blanca*, J.M. García Pelegrín [Localízalo en la Biblioteca](#) *La hoguera de las*

vanidades, T. Wolffe [Localízalo en la Biblioteca](#) *La ciudadela*, A. Cronin [Localízalo en la Biblioteca](#)

Dios y los naufragos, J.R. Ayllón [Localízalo en la Biblioteca](#) *Las confesiones*, S. Agustín [Localízalo en](#)

[la Biblioteca](#) *Crimen y castigo*, F. Dostoyevsky. [Localízalo en la Biblioteca](#) *Blanca como la nieve, roja*

como la sangre, Alessandro D'Avenia [Localízalo en la Biblioteca](#) *El retrato de Dorian Gray*, Wilde,

Oscar, (1891) [Localízalo en la Biblioteca](#)

OTROS RECURSOS

Elementos multimedia (videos, artículos de actualidad) y obras de arte

@X@buscador_unika.obtener@X@

Horarios de atención

Tardes:

Lunes, martes, jueves, viernes: 16,00 - 20,00



Universidad
de Navarra

Miércoles: 18,30 -20,00



Asignatura: Global Political Economy A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2016-17

Introduction

GLOBAL POLITICAL ECONOMY A

“Entorno Económico Global” (Global Political Economy) is an undergraduate course on international political economy which combines lectures, oral presentations and colloquium. It focuses on the main issues in international political economy, such as globalization, governance, trade, foreign investment, international migrations or financial markets.

Global Political Economy is designed as an introduction to the main ideas, trends, events and forces which shape the political, institutional and social framework in which the world economy develops.

For this purpose the course takes a multidisciplinary approach combining questions from different social sciences such as economics and political science. This analysis will help students develop a critical understanding of the new reality of the world economy, which some define with the sole word "globalization" but which has many different sides to it. During the course we shall address the role and position of the economies of Spain and Europe in this global framework.

Department: Economics

School: Economics and Business.

Degrees: Economics and Business Administration

Year: 2nd

Study plan: Economics, Business Administration, and double degrees with Law

Organisation: Second semester (January - May)

ECTS: 6 (Workload for the student: 150 hours)

Course type: Basic.

Taught in: English (this section) and Spanish (other sections)

Professor: Isabel Rodriguez Tejedó (isabelrt@unav.es)

Lecture Times and Room:



ADEb. Room 15, Monday and Wednesday 10:00-11:30hrs

Double degrees+ELG: Monday 12:00-13:30 room B04 and Thursday 10:00-11:30hrs room 2.

Competences

OBJECTIVE OF THE COURSE

"Global Political Economy" is a course designed as an introduction to the knowledge of the main ideas, trends, events and forces that shape the political, institutional and social context in which the global economy operates. A multidisciplinary approach, in which characteristics of various social sciences such as economics and political science issues are combined is adopted. However it is intended that the students who pursue this course develop a critical awareness of the new realities of the global economy.

Official Competitions (ANECA)

DEGREE IN ECONOMICS

Basic Competencies (Economics)

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

BC3. Students should be able to gather and interpret relevant data (normally within their field of study) in order to make judgments that encompass consideration of relevant social, scientific and ethical topics.

General Competencies (Economics)

GC1. Understanding the different areas of economic analysis in theory and practice.

GC2. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.

GC5. Developing the capacity for independent critical thought on matters relevant to economics and business.

Specific Competencies (Economics)

SC5. Handling the concepts, theories and models necessary to form firm opinions about the economic context.

SC20. Defending personal ideas on economic issues with astute and sound arguments.



DEGREE IN MANAGEMENT

Basic Competencies (Management)

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

BC3. Students should be able to gather and interpret relevant data (normally within their field of study) in order to make judgments that encompass consideration of relevant social, scientific and ethical topics.

General Competencies (Management)

GC2. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.

GC5. Developing the capacity for independent critical thought on matters relevant to economics and business.

Specific Competencies (Management)

SC14. Understanding the influence of the economic context on business activities.

SC20. Understanding the basics of economic theory and the economic environment.

Program

The programme is composed of the following 6 subjects (subject to modification):

1.- **The World Economy at the beginning of 2017**: An analysis of the origin, transmission and consequences of the financial and economic crisis which started in 2007-2008 as well as the policies chosen to tackle it and the prospects for the future.

2.- **The Challenges of International Trade**: In this subject we shall address the issue of why countries trade. This will lead us through some of the most interesting issues in international trade such as intra-industry trade or the link between trade and Foreign Direct Investment.

3.- **International Financial Markets and Exchange Rates**: International financial markets are in the spotlight of the world economy, thus contributing to growth in boom phases. They also played a role in the outbreak of the global crisis. We will see some fundamental features of these markets and discuss in detail the currency markets and the determination of exchange rates.

4.- **Population and migration**: The main resource available to any economy is its people. Therefore, demographic changes and migration are of great economic importance. In fact, as we shall see, the economic conditions affect these demographic phenomena but they also impact the economic evolution.



of a country.

5.- **The problem of development:** In this agenda item we discuss one of the most complex and important issues in the world economy: the different level and pace of development of nations. We illustrate this issue with various statistics and review some of the current ideas and theories about the issue.

6.- **Government and Public Sector on the International Stage:** In this item, the reasons why markets require a public sector and the distinctive features of that sector in the world are analyzed and discussed. We will also look at the role of this sector during the most recent international financial and economic crisis.

Educational activities

LEARNING

- **Lectures** : The teacher will explain the contents of the program, always encouraging the active participation with questions. These contents will be examined on the midterm and final exams. In some cases, depending on the time, the instructor will assign readings so that each student can work on his/her own and can answer any questions with the teacher in the corresponding office hours.
- **Discussion Item** : articles will be assigned for classroom discussion. The article items will be distributed in advance to the students to prepare. In each of these classes, a group of students (designated in the class itself) will be in charge of presenting the subject and to introduce and lead the discussion. The contents of these discussions will be part of the subject of examinations.
- **Class presentations** : each team will have a Power Point presentation (or in a similar format), pitching an idea for a lecture-like topic. Some ideas will go on to become full-fledged lectures, while the rest of the groups will participate providing different sorts of feedbacks. The presentations should analyze a problem, an economic phenomenon, or an economic policy, etc .; but always in a country other than Spain.
- Grading will depend on the following:
 - Clarity of presentation.
 - Capacity for analysis and synthesis
 - Relevance and quality of the sources used
 - Presence of a clear storyline
 - Grammar, syntax and spelling
 - Oral expression
 - Quality of Power Point presentation
- **Examinations** will consist of two written exams (midterm and final), as detailed in the evaluation section.
- **Tutorials** : both the teacher and the TA of the subject will be available to students.
- Need for hours of **study outside the classroom** : self-study, presentation of papers, group



meetings, etc.

TRAINING ACTIVITIES ("actividades formativas")

af1. Lectures and in class discussions and presentations: aprox. 56 hours.

af2 directed work: searching for information and preparing presentations: aprox 28 hours.

af3. Consulting with the teacher (questions of theory, work, study follow-up, etc.) and the internal student of the course: aprox 2 hours.

af4. Time of individual study: 60 hours.

af5. Examinations: 4 hours.

TOTAL WORK HOURS : 150 hours.

Assessment

May Total:

SCORE 10 POINTS, distributed in the following way :

1. PRESENTATION-RELATED WORK: **4 POINTS**
2. MIDTERM EXAM: *Date to be arranged*: **2 POINTS** .
3. FINAL EXAM (*date to be determined*): **4 POINTS** .

Additionally, groups selected to give student-led lectures may attain up to **1** extra point.

JUNE Total:

SCORE 10 POINTS, distributed in the following way :

Maximum of the two following options:

Option A)

June exam: 70%

Power point, presentation etc (from the course): 30%

Option B)

June exam: 90%

Power point, presentation etc (from the course): 10%



ASSESSMENT ITEMS:

- 1) The **power point, both written and oral presentations**, and the **explanations of the instructor** .
- 2) The **items** that are discussed in class .
- 3) The **presentations** of the students .

Bibliography and Resources

Due to the nature of the course subject, there is no text book for this Course.

The materials for this class will be drawn from the Internet; - Articles, Videos and Interactive Websites shall form the bulk of the course materials.

@X@buscador_unika.obtener@X@

Office Hours

Professor: Isabel Rodriguez Tejedo

Office: 3090 (Third Floor of the tower)

Office hours: Wednesday and Thursday 11:30-13:00 hrs. At other times based on availability. please make appointment via email (isabelrt@unav.es).

Contents



Universidad
de Navarra

Asignatura: Historia Económica B (F. ECONÓMICAS)

Guía Docente

Curso académico: 2016-17

Presentación

<http://www.unav.edu/asignatura/hiseconomicaBeconom/>

HISTORIA ECONÓMICA

El objetivo es explicar el desarrollo de las principales economías mundiales desde la Edad Moderna hasta la actualidad.

- Se pondrá énfasis al proceso de globalización económico y los problemas de desarrollo y diversidad.
- Se prestará una especial atención al factor humano, y a su capacidad de afrontar y superar los retos que el desarrollo histórico ha ido planteando.
- Se empleará el método de casos, tanto para analizar problemas nacionales, sectoriales como de empresas concretas.

Departamento: Economía

Facultad: Ciencias Económicas y Empresariales.

Titulaciones en las que se imparte: Economía (ECO) y Administración y Dirección de Empresas (ADE)

Planes de estudios: ECO, ADE, ECO/ADE y Derecho, IDE, IDM, GEL, GML

Curso: 2º (ECO, ADE, IDE, IDM)

Organización: Primer semestre académico, de septiembre a diciembre.

Número de créditos ECTS: 6 (150 horas de trabajo por parte del alumno)



Tipo de asignatura: Básica.

Idioma en el que se imparte: Castellano

Competencias

Competencias básicas (ADE y ECO)

- CB3) Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética
- CB4) Que los estudiantes puedan transmitir información, ideas, problemas y soluciones a un público tanto especializado como no especializado

Competencias generales (ECO y ADE)

- CG5) Desarrollar la capacidad de razonamiento autónomo y crítico en temas relevantes para lo económico y empresarial.
- CG7) Conocer los diferentes entornos en los que desarrolla su trabajo: la coyuntura, los mercados, el contexto histórico, legal o humanístico.

Competencias específicas (ADE)

- CE12) Conocer la evolución histórica de la economía.

Competencias específicas (ECO)

- CE7) Aplicar una perspectiva histórica al estudio de los fenómenos económicos.
- CE8) Tener conciencia de la dimensión ética de la práctica profesional.
- CE21) Razonar y exponer con coherencia las propias opiniones en contextos orales y/o en la redacción de textos.

Competencias específicas (ECO)

- Aplicar las herramientas de la Teoría Económica al análisis y discusión de situaciones reales históricas.
- Llegar a conclusiones de carácter normativo, relevantes para la política económica a partir de situaciones históricas concretas
- Problemas claves de globalización, desarrollo, subdesarrollo y diversidad.
- Interpretación de las relaciones entre política, instituciones y economía.

Programa



- 1.- Población y régimen demográfico de Occidente durante la Edad Moderna.**
- 2.- Sociedad Estamental versus Capitalista: del don al intercambio.**
- 3.- El Estado moderno y la financiación de la guerra.**
- 4.- La Revolución Industrial (ss. XVIII-XIX).**
- 5.- La expansión del modelo industrial y capitalista (siglo XIX).**
- 6.- La globalización económica (siglo XX).**

METODOLOGÍAS DOCENTES

Lección magistral.

El programa será desarrollado en clase mediante la metodología de clases magistrales. Se aportarán las ideas fundamentales y los debates esenciales. Así mismo, se comentará el modo de trabajar en el estudio personal con el material adjunto a cada tema, que el alumno encontrará en documentos.

Seminarios.

Se contempla la realización de un seminario práctico, en el que el alumno entre en contacto con la realidad de la investigación en historia económica. En estos seminarios o talleres prácticos se seguirá la metodología del caso. Serán voluntarios.

Tutorización de trabajos.

Se podrán hacer trabajos. Serán voluntarios. Se explica en el apartado de "Actividades formativas".

Asesoramiento académico personal.

El alumno dispondrá de un asesoramiento académico personalizado para todas aquellas cuestiones referentes a la materia y trabajos en curso. Se realizará en los tiempos de tutoría, y se ruega que previamente se concierte una cita vía email.

Actividades Formativas



Clases presenciales.

- El profesor explicará los contenidos del programa.
- Cada lección irá acompañada de la lectura obligatoria de un texto complementario propuesto por el profesor, que se pondrá en los documentos adjuntos.

Trabajos dirigidos.

- Se ofrece la posibilidad de hacer un trabajo dirigido.
- Serán voluntarios y su realización será tenido en cuenta para la obtención de Matrícula de Honor. Su realización no es imprescindible para obtener dicha calificación.
- Se abordará con la metodología del caso. Se realizará sobre algún problema histórico nacional, sectorial o de alguna empresa.

Tutorías

- El alumno puede consultar al profesor en el horario oportunamente anunciado.
- Véase el "Horario de atención", en esta misma página. Se recomienda contactar previamente con el profesor vía email.

Estudio personal.

- Para alcanzar los objetivos previstos, se aconseja que el alumno considere la necesidad de un estudio personal.
- Se ofrece la posibilidad de ese estudio sea dirigido por el profesor, para ello es conveniente planearlo en las tutorías.

Evaluación.

- La evaluación se explica en el apartado correspondiente.
- Véase el apartado "Evaluación", en esta misma página.

Clases presenciales.

- El profesor explicará los contenidos del programa.
- Cada lección irá acompañada de la lectura obligatoria de un texto complementario propuesto por el profesor, que se pondrá en los documentos adjuntos.

Trabajos dirigidos.



- Se ofrece la posibilidad de hacer un trabajo dirigido, individual o en grupo (máximo tres personas).
- Se abordará con la metodología del caso. Se realizará sobre algún problema histórico nacional, sectorial o de alguna empresa.

Tutorías

- El alumno puede consultar al profesor en el horario oportunamente anunciado.
- Véase el "Horario de atención", en esta misma página. Se recomienda contactar previamente con el profesor vía email.

Estudio personal.

- Para alcanzar los objetivos previstos, se aconseja que el alumno considere la necesidad de un estudio personal.
- Se ofrece la posibilidad de ese estudio sea dirigido por el profesor, para ello es conveniente planearlo en las tutorías.

Evaluación.

- La evaluación se explica en el apartado correspondiente.
- Véase el apartado "Evaluación", en esta misma página.

Evaluación

Participación en clase

- Se considera importante porque ayuda a conseguir los objetivos planteados.
- Su evaluación positiva se considerará imprescindible para la obtención de Sobresaliente y Matrícula de Honor.

Evaluación parcial presencial de contenidos teóricos y prácticos

- Se harán varias evaluaciones parciales que sumarán el 50% de la nota final.
- Su realización es obligatoria para la evaluación final.

Evaluación final presencial de contenidos teóricos y prácticos

- Se realizará una evaluación final que se valorará con el 50% de la nota



final.

Convocatoria Extraordinaria.

- Se realizará una evaluación final que se valorará con el 100 % de la nota final.
- Será objeto de examen todo el contenido de la asignatura.

Bibliográfica y recursos

Además de esta bibliografía, los textos colgados en ADI en su lección correspondiente.

Bibliografía básica

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Bibliografía complementaria

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II. CONTEMPORÁNEA

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Horario de atención

Profesores que la imparten: Antonio Moreno Almárcegui y Rafael Torres Sánchez.

Horario de Asesoramiento de **Antonio Moreno Almárcegui:** lunes de 17 a 18, martes de 12 a 13h. y jueves de 12 a 13h. Despacho 2250 (segundo piso, segunda hilera) Edificio Amigos. Es aconsejable pedir cita por correo antes (anmoreno@unav.es).

Horario de Asesoramiento de **Rafael Torres:** Martes de 12 a 13 h. y Jueves de 12 a 13h. . Despacho 2260 (segundo piso, segunda hilera) Edificio Amigos. Es aconsejable pedir cita por correo antes (rtorres@unav.es).



Asignatura: Introduction to Law B (F. ECONÓMICAS)

Guía Docente

Curso académico: 2016-17

Presentación

<http://www.unav.edu/asignatura/introderBeconom/>

Introduction to Law B (F. ECONÓMICAS)

1. Presentation and introduction

- **Mandatory course. ECTS:** 6
- **IN** class hours: 60 hours.
- **OUT** of class hours: 52 hours (individual or in group).
- **Second year**, second semester of IDM.
- **The whole course** is developed in English.
- **Kick off session:**

-January 9th 2017– 8.00 am to 10.00 am - “Amigos” Building – Class B1.

- **Regular sessions:**

-All Mondays from 8.00 am to 10.00 am– “Amigos” Building – Class B1.

-All Tuesdays from 10.00 am to 12.00 – “Amigos” Building – Class B1.

- **Last session:**

-April 25th from 10.00 to 12.00 – “Amigos” Building – Class B1.

- **Professor:** **Dr. Iñigo González Inchaurrega**

e-mail: igonzezi@unav.es

www.inigogonzalez.net

2. Introduction

Introduction to Law is a mandatory course for all participants of the IDM program. This is a course for all students with an interest in Global Law and future economists who want to be aware about international legal practice. The target of the course is to make all participants familiar with the origin of International law, its evolution towards a Global law,



with the main issues of what we call “Global economic law” and, finally, with the most important matters related with the concepts of universal justice and human rights. This area of public law is highly challenging, because all economists & entrepreneurs involved in international affairs know they will have to develop their professional activities in a fast changing legal environment, that need a constant updating of the international legal knowledge. In this course we will learn the main basic concepts and we will acquire the skills to be able to update our knowledge as fast as the market requires it.

Competencias de grado

3. Targets & skills

3.1. To develop the next skills

GENERAL SKILLS

1. Development of logical reasoning.
2. Capacity for analysis and synthesis of the issues addressed.
3. To develop oral communication skills.
4. To develop team work capacity.
5. Punctuality and ethical behaviour in daily procedures.
6. Interdisciplinary overview of international legal and economic issues.
7. Initiation into basic research techniques. Develop skills in critical writing in short essays.

Competencias del Grado: MODULO III DE ECONOMÍA Y MODULO V DE ADE.

- 1.- Desarrollo del razonamiento lógico.
- 2.- Capacidad de análisis y síntesis de las problemáticas abordadas.
- 3.- Motivación y superación.
- 4.- Sentido de la responsabilidad y del esfuerzo.
- 5.- Capacidad de comunicación oral
- 6.- Capacidad de trabajo en equipo
- 7.- Capacidad de crítica y autocrítica
- 8.- Fomentar las capacidades de innovación y liderazgo
- 9.- Planificación de tareas y gestión del tiempo
- 10.- Puntualidad y ética en el trabajo
- 11.- Capacidad de aprendizaje autónomo



12.- Visión interdisciplinar de las problemáticas económicas

13.- Alimentar la sensibilidad hacia los problemas éticos, sociales y medioambientales de los asuntos económicos.

Competencias de la asignatura

3. Targets & skills

3.1. To develop the next skills

SPECIFIC SKILLS

1. Capacity to understand basic concepts of Law.
2. Understand basic ideas of the different legal traditions of the world to form opinions about the reality of Global Law environment.
3. Become aware of the ethical dimension of professional work.
4. Understand basic aspects interconnected between international law and international economics.
5. Capacity to ask and answer relevant questions about international legal issues with an overview of the knowledge acquired.
6. Basic legal knowledge, knowing how to elucidate in a concise and precise explanation, the administrative structure of the legal system of the WTO, its sources, its subjects and its basic operating system performance.
7. Ability to apply a dynamic group the basic rules of negotiation and mediation in conflict resolution.
8. Capability to find and understand basic legal sources, and make a critical analysis by discovering the main points of the text.
9. Capacity to read and understand basic legal texts.
10. Capacity of legal oratory and capability to express to the audience the ideas appropriately, persuasively and convincingly.

3.2. Results of learning

The student will be able to explain basic legal contents of the program, establishing relations between legal issues and international affairs, arguing critical reasons, in essays and oral presentations (individual and in team).

CB1) Que los estudiantes hayan demostrado poseer y comprender conocimientos en un área de estudio que parte de la base de la educación secundaria general, y se suele encontrar a un nivel que, si bien se apoya en libros de texto avanzados, incluye también algunos aspectos que implican conocimientos procedentes de la vanguardia de su campo de estudio

CB2) Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación



de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio.

CB3) Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética

CB4) Que los estudiantes puedan transmitir información, ideas, problemas y soluciones a un público tanto especializado como no especializado

Competencias generales:

CG2) Identificar, integrar y utilizar los conocimientos adquiridos en el argumento, discusión o resolución de problemas relevantes para lo económico y empresarial

CG7) Conocer los diferentes entornos en los que desarrolla su trabajo: la coyuntura, los mercados, el contexto histórico, legal o humanístico

Competencias específicas (ECO):

-

Competencias específicas (ADE):

CE19) Conocer los aspectos básicos de la relación entre derecho y empresa.

Programa

4. Program

4.1. General structure of the course & working areas

1. From Introduction to Law
2. Global Economic Law
3. Universal Justice and Human Rights

4.2. General curricular track (60 sessions)



Working areas (# sessions)	Tracks to follow
1. From International Law to Global Law (35 sessions)	<p>1.1. Kick off sesion (1) -Wellcome - Presentation & justification of the course. -Targets, procedures and general norms.</p> <p>1.2. Origin and development of international law (20) 1.2.1. International law; concepts & definitions 1.2.2. The State and its international representation 1.2.3. State's competences over citizens. 1.2.4. Land territory 1.2.5. Maritime law 1.2.6. Uses of air space 1.2.7. Relations between International law and domestics laws.</p> <p>1.3. Towards a Global Law (14) 1.3.1. The crisis of International law. 1.3.2. International law and the globalization of law. 1.3.3. Global Law, a Challenge for Our Time. 1.3.4. Legal Principles of Global Law (Justice, Reasonableness, Coercion, Universality, Solidarity, Subsidiarity, Democratization). 1.3.5. The 20 rules of Global Law.</p>
2. Global Economic Law (10)	<p>2.1. From GATT to WTO. The Development of Economic Global Law (6) 2.1.1. The Making of a New World Order. The Battle of Bretton Woods (Keynes Vs Harry Dexter White). 2.1.2. The Negotiation Rounds & The Uruguay Round (1947-1986). 2.1.3. The born of the WTO (1986-1995). 2.1.4. The WTO starts to run; A Challenge for 21st Century.</p> <p>2.2. Are property rights clear in international practice? (4) 2.2.1. The intelectual property rights 2.2.2. The case of the People's Republic of China 2.2.3. Who is the owner of the air? What about the water? 2.2.4. Who is the owner of internet? 2.2.5. Is there any owner of the outearth space?</p>
3. Universal Justice and Human Rights (12)	<p>3.1. The use of force to keep the peace (8) 3.1.1. Armed conflicts & international regulations 3.1.2. Resolutions of conflicts</p> <p>3.2. Human rights and contemporary International law (4) 3.2.1. Can we talk about an International human right law? Laws of Burgos 3.2.2. The Universal Declaration of Human Rights? Is this law or are just etheral rights? 3.2.3. Is there any fair war? 3.3.4. What is the Rule of Law?</p>
4. Midterm exams or final presentations (3)	



Objectives and Skills

3. Targets & skills

3.1. To develop the next skills

GENERAL SKILLS

1. Development of logical reasoning.
2. Capacity for analysis and synthesis of the issues addressed.
3. To develop oral communication skills.
4. To develop team work capacity.
5. Punctuality and ethical behaviour in daily procedures.
6. Interdisciplinary overview of international legal and economic issues.
7. Initiation into basic research techniques. Develop skills in critical writing in short essays.

SPECIFIC SKILLS

1. Capacity to understand basic concepts of Law.
2. Understand basic ideas of the different legal traditions of the world to form opinions about the reality of Global Law environment.
3. Become aware of the ethical dimension of professional work.
4. Understand basic aspects interconnected between international law and international economics.
5. Capacity to ask and answer relevant questions about international legal issues with an overview of the knowledge acquired.
6. Basic legal knowledge, knowing how to elucidate in a concise and precise explanation, the administrative structure of the legal system of the WTO, its sources, its subjects and its basic operating system performance.
7. Ability to apply a dynamic group the basic rules of negotiation and mediation in conflict resolution.
8. Capability to find and understand basic legal sources, and make a critical analysis by discovering the main points of the text.
9. Capacity to read and understand basic legal texts.
10. Capacity of legal oratory and capability to express to the audience the ideas appropriately, persuasively and convincingly.

3.2. Results of learning

The student will be able to explain basic legal contents of the program, establishing relations between legal issues and international affairs, arguing critical reasons, in essays and oral presentations (individual and in team).



Sistema de evaluación

6. Grading system

6.1. General evaluation:

Evaluation	Value in % of each training action
1. a) The student meets its commitments, is punctual, participate in class. b) Individual essays (Professor will value: style, tone, technique, reasoning / inference, organization of ideas, understanding, correct sentence formation, critical analysis of the topic). c) Individual public presentations. d) The student does not amuse with the phone, internet and other elements in class.	25%
2. a) Written teamworks. Professor will value: presentation of the written file, presentation of the working team. Professor will value if participants provide solutions, if students drive changes and lead ideas. Professor will value if the team has worked beyond their means. b) Public presentations with class team.	25%
3. Midterm exams.	20%
4. Final team presentation is the final exam. Professor will value the general knowledge of Law that every single student shows, but also how the team presents in public the different tasks.	30%

6.2. Extraordinary evaluation:

Individual assignment on the topics of the course is required if there is not successfully completed any task.

Syllabus

AN INTRODUCTION TO LAW

Profesor y horario de atención

Schedule for conference



All Fridays at “Amigos” Building from 10.00 to 12.00. Office 3060. In any case, write me an e-mail in advance.

Bibliography

Bibliography and other resources

7.1. Basic bibliography

- McCAFFREY, STEPHEN (2005): *Understanding International Law*. Newark, NJ, Lexis Nexis. [Find it at the Library \(Ed. 2006\)](#)
- DOMINGO OSLÉ, RAFAEL (2010): *The New Global Law*. Cambridge, Cambridge University Press. [Find it in the Library](#)

7.2. Links

- *International Center for Law and Economics*
<http://laweconcenter.org>
- *World Trade Organization*
<http://www.wto.org/>
- *United Nations Organization*
<http://www.un.org/en/>



Universidad
de Navarra

**Asignatura: Investments in Financial Markets A (F.
ECONÓMICAS)**

Guía Docente

Curso académico: 2016-17

Introduction

<http://www.unav.edu/asignatura/infinantial1Aeconom/>

Investments in Financial Markets A (F. ECONOMICAS)

Introduction:

This is intended as a first course in investments for students of business, economics and finance who have already learned the fundamental concepts of the mathematics of finance, such as time value of money, valuation of cash flows, net present value, etc. Assuming this basic knowledge, the target of this course is to become familiar with the principles of investments in financial markets and the different assets classes and financial instruments, the risk and return trade-off, the efficient diversification theory, the financial statement analysis and the valuation of some of the most common financial instruments.

Executive Summary:

By studying this subject, students will develop a broad and basic knowledge of the principal financial markets and financial assets used for investing. Students will learn the differences between real and financial assets, the different classes of financial assets and where to find the markets for these assets, and the role of financial assets in distributing wealth and risk between the different market participants.

The subject also aims to develop basic technical skills for evaluating and trading the principal financial assets studied during the course. These skills include:

- (1) Learning basic measures of financial risk and how to interpret them;
- (2) Learning how to construct a portfolio of financial assets and measure its performance, and
- (3) Learning basic strategies for trading of financial assets

General Information:

Instruction Language: English

Type of course: Second course in finance, first in investments

Course credits: 6 ECTS (European Credit Transfer System)

Semester: First



Pre-requisites: Basic course in finance (Fundamentals of Finance)

Basic course in probability and statistics

Degree: Second Year of:

- ECO Bilingue

- ADE Bilingue

Classrooms and Timetable:

Monday and Wednesday from 8:00 am to 10:00 am. Aula 15.

Professor: Javier J. Martínez Escudero (jjmescudero@unav.es). Office 2540.

Competences

Learning Objectives

In accordance with the Memorandum of Approved Studies, students will:

- I. Develop a basic knowledge of the principal financial markets and financial assets used for investing.
 - Know the difference between real and financial assets, different classes of financial assets, and where to find the markets for these assets.
 - Know the role of financial assets in distributing wealth and risk between the different market participants
- II. Develop basic technical skills for evaluating and trading the principal financial assets studied during the course.
 - Learn basic measures of financial risk and how to interpret them
 - Learn how to construct a portfolio of financial assets and measure its performance
 - Learn basic strategies for trading of financial assets
- III. Refine his/her inter-personal skills working closely in teams with others from different cultures and backgrounds.
 - Use English as the main medium of inter-personal communication to learn from and to assist each other.
 - Appreciate that team performance means exploiting the inter-dependencies between team members in order to achieve a result that is superior to the sum of the individual efforts.

Skills Acquisition

In accordance with the above Memorandum, students should develop their:



- Logical reasoning.
- Analytical and synthesis skills.
- Autonomous learning skills.
- Work-time organization.
- Team work abilities and presentation skills.

Program

Subject Content

The content of this subject is divided into four broad topics.

Topic 1: Overview of Financial Markets

- Investments: Background and issues
- Asset classes and financial instruments
- Securities markets

Topic 2: Portfolio Theory

- Risk and return trade-off
- Efficient diversification
- Capital Asset Pricing Model (CAPM)

Topic 3: Equity Securities

- Equity valuation
- Financial Statement Analysis

Topic 4: Derivatives and Debt Securities

- Options markets
- Bond price and yields

Educational Activities

Methodology

There are a lot of basic concepts needed, especially in the first topics of the course, in order to be able to understand and invest in the financial markets. Fortunately, the textbook for this subject does a good job explaining these concepts. We will be relying on the one written by **Bodie, Kane, and Marcus (BKM): *Essentials of Investments*** (9th Global Ed.) or ***Investments*** (10th Global Ed.) to take us



through these concepts. **Is highly recommended for the students to have prompt access to some of these editions of this textbook.**

The content of the subject will be covered in lectures and practice sessions as of 45 min each. Lectures also includes other activities as news and financial issues discussions, practical exercises, etc.

Class participation and attendance will be also highly appreciated for evaluation purposes.

Subject time allocation

The class time allocation given to the different activities are given in more detail below. Students should allocate their personal time accordingly.

1.- Classroom activities (55 hours):

Lectures 42 hours

This activity will cover the most relevant aspects of the topics included in the program. Students must attend to class and read and prepare in advance the required documentation supplied to them in Aula Virtual DI.

Practice classes 8 hours

All the topics will include the resolution of exercises and practical activities, both individually and in teams. All the exercises and practical activities will be published in ADI with the appropriate instructions, deadlines and ways to submit the information (some basic knowledges of Excel spreadsheets may be necessary for the resolution of the items).

At the end of each topic there will be a Practice session in which all the exercises will be solved and the issues will be discussed. All the students will have to present their practical activities in these sessions at least once all along the course.

Evaluation sessions 5 hours

2.- Non-classroom activities (105 hours):

Teamwork (30 hours): is the most effort required activity in the subject. Its goal is to develop basic technical skills for solving practical exercises, develop financial analysis and prepare presentations for the practice sessions.

Individual work and study (75 hours): to study the course material, to understand the concepts explained in class, to apply them to the teamwork, to look for information and, finally, to prepare the exams.

Assessment / Grading System

A continuous evaluation model will be followed. Submitting of all practical activities, presentations in practice sessions, class participation (proactive attitude) and attendance will be a must for getting a100 % in this part.

There will be two test-based exams (Mid term and final exam).

Final grade for the subject in its ordinary evaluation will be as follows:



- **Mid term exam:** 25%.
- **Final exam:** (ordinary): 60%.
- **Continuous evaluation (issues for discussion, practical activities/sessions, presentations, class attendance and proactive attitude):** 15%.

Final grade for the subject in its extraordinary evaluation will be as follows:

- **Final exam (extraordinary):** 85%.
- **Continuous evaluation (issues for discussion, practical activities/sessions, presentations, class attendance and proactive attitude):** 15%.

IMPORTANT WARNING:

The course starts from Monday 5 for all assessments and grading purposes. Not only class attendance and participation from the very beginning of the course is necessary but also having prompt access to the textbook and working the practical activities since then is highly recommended. All the relevant instructions and dates will be published in ADI but please take into account that 1st practice session will be held before the end of september.

The submitting of all practical activities on the due date and its presentation in class when required will have a key influence in the continuous evaluation final grade (15% of the total grade).

Bibliography and Resources

Basic Bibliography

Bodie, Kane and Marcus (BKM) *Essentials of Investments* (9th Global Ed.) [Find it in the Library](#)

Bodie, Kane and Marcus (BKM) *Investments* (10th Global Ed.) [Find it in the Library](#)

Other resources

Pwt slides and other resources and materials will be published in ADI.

In addition, students should keep informed about what is happening in the financial markets through the media and other sources that are easily accessible via the internet. The world of finance is global so information sources should also be global!

@X@buscador_unika.obtener@X@

Office hours

Professor: Javier J. Martínez Escudero



Universidad
de Navarra

Office: 2540 (Amigos Building)

Office hours: Monday and Wednesday from 9:00 am to 10:00 am.

Please send an e-mail to manage the office hours.



Universidad
de Navarra

**Asignatura: Macroeconomics: Theory and Policy B (F.
ECONÓMICAS)**

Guía Docente

Curso académico: 2016-17

Introduction

<http://www.unav.edu/asignatura/macroeconomBeconom/>

Macroeconomics: Theory and Policy B (F. ECONOMICAS)

The study of Macroeconomics gives students a theoretical /applied framework to analyze the fluctuations of aggregate variables, such as GDP, inflation, unemployment....

Students will learn to understand fiscal and monetary policies used to achieve the main macro targets: economic growth and price stability. Methods and models will be illustrated using historical and current events.

Students are invited to take the self assessment test to gauge their command of required previous knowledge. The test will be available in the course's intranet (under "contenidos") during the first week of classes.

ACADEMIC YEAR 2016-2017

Department: Economía (economics)

School: Economics and Business Administration

Degrees: Economía (ECO) and Administración y Dirección de Empresas (ADE)

Itineraries: All

Year: 2ndº (ECO, ADE), 3rd (Double ECO/ADE with Law). Spanish (other groups) and bilingual options (this group)

Timing: First semester, September- December

Number of ECTS credits: 6 cr (150 h)

Type of course: Compulsory

Module in degree in Economics: Teoría Económica (economic theory). **Subject:** Macroeconomía (macroeconomics).



Module in degree in business: Entorno Económico (Economics). **Subject:** Entorno Económico (economics).

Language: Spanish or English, depending on the group

Instructors: Miguel Ángel Borrella-Mas (this group). Tomasso Trani (other groups)

Time and place of classes: 4 hours per week (14 weeks)

See details in the school's webpage

Students with special needs: please, contact the instructor at the beginning of the semester.

Competences

Basic Competencies (Management and Economics)

SC1. Thoroughly understanding the fundamental concepts and methods of economic theory.

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

General Competencies (Management and Economics)

GC1. Understanding the different areas of economic analysis in theory and practice.

GC2. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.

Specific Competencies (Economics)

SC1. Thoroughly understanding the fundamental concepts and methods of economic theory.

SC2. Using economic theory as a tool to analyze and discuss real-world situations.

SC3. Reaching conclusions relevant to economic policy based on real information.

SC5. Handling the concepts, theories and models necessary to form firm opinions about the economic context.

SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

Specific Competencies (Management)



SC14. Understanding the influence of the economic context on business activities.

SC20. Understanding the basics of economic theory and the economic environment

Program (Outline)

Program:

CHAPTER 1 Introduction

- Macroeconomics and its relation with microeconomics
- Models, variables
- Production
- Prices
- Unemployment

CHAPTER 2 Demand

- Goods and services market: IS curve
- Money market: LM curve
- Equilibrium
- Fiscal and monetary policy
- Open economy
- Aggregate demand(AD)

CHAPTER 3 Supply

- Labor markets
- Aggregate supply (AS)
- AD, AS and policy
- Phillips curve

CHAPTER 4 Growth



- Basic concepts
- Solow model

CHAPTER 5 Cycles

- Introduction
- C, I, G
- Stabilization
- Neo-Keynesian and real cycles

The program will unfold (aprox) according to this time distribution:

Week 1 - Ch. 1

Week 2 - Ch. 1

Week 3 - Ch 2

Week 4 - Ch 2

Week 5 - Ch 2

Week 6 - Ch 2

Week 7 - Ch 3

Week 8 - Ch 3

Week 9 - Ch 3

Week 10 - Ch 4

Week 11 - Ch 4

Week 12 - Ch 5

Week 13 - Ch 5

Week 14 - Ch 5 & review



Educational Activities

Educational activities:

On campus classes: (54 hrs)

There will be two types of classes: theoretical and practical. Students must attend all classes.

In theoretical classes, the most important concepts of the course will be explained. The instructor will post in ADI all necessary documents (compulsory and elective) for each chapter. Students are invited to ask any questions about this material during office hours.

In practical classes, the exercise sheets will be covered and additional problems may be considered. Students are advised to try to solve the exercise sheets on their own before coming to class.

Individual study: (85-90 hrs)

Time devoted to studying and personal work. This time includes that devoted to learning concepts, solving problems, etc

Tutorials: (2 hrs):

Presenting and solving of doubts and questions with the instructor

Assessment: (4 hrs)

Both midterm and final exam will last 2 hours. Students are recommended to read and briefly plan the time distribution before starting to answer the questions. The evaluation method is described in the section "assessment". Students must show they have learnt the material and acquired the required competences.

How to study for the class:

It being the first time the student is faced with intermediate macroeconomic models, developing the appropriate methodology for studying is of capital importance. Students are expected to attend all classes and participate both passively (taking notes, listening, etc) and actively (anticipating the "next step", asking questions, etc)-

It's very important to understand the difference between "learning how to solve a problem" as compared to "learning how to replicate"

For much of the course, the suggested study methodology would entail:

Step 1) Studying and learning the theoretical part of the material. Learn the "how", not just the "what"
Step 2) Practice individually (redo class examples without looking at the solutions, solve problems, exercise sheets, alternative functional forms, etc) By this point the student should be able to do these things on his own, without checking his notes, books, etc



Step 3) Compare his solutions with those of his study group. Check together the solutions to models based on slightly different assumptions. Solve individually and check answers as a group again

Step 4) Ask the instructor for help with any questions

Assessment

December:

Midterm (date: check school's web): 30%

Final (comprehensive, date: check school's web): 55%

Pop quizzes in class: 15%

June:

Midterm: 20%

December exam: 10%

Final (comprehensive, date: check school's web): 55%

Pop quizzes in class: 15%

Description of assessment activities:

The **exams** (midterm, final and June exam) will take place at the places and times announced in the school's website. These exams will have two separate sections. Total scores will result from adding points from both sections. No minimum grade is required in either section. **However, a minimum grade of 3.5 is required in the final exam in order to pass the course.**

- In the first section of the exam, multiple choice questions will be used to evaluate theoretical and applied concepts covered during the course. Some questions will be entirely theoretical, while others will require students to use models and tools learned during the course

- In the second section the student must answer short questions and/or solve problems

Observations:

- Both final and midterm are compulsory

- The final is comprehensive

Pop quizzes will take place during class time, **without previous announce**. The grade for this part will be calculated using only a % (to be determined) of the total number of pop quizzes carried out, so



that missed supervised tests need not be justified. Absences will simply count towards the other % of non-graded activities.

Students with special needs: please, contact the instructor at the beginning of the semester.

Bibliography & Resources

Main books:

- Blanchard, O. Macroeconomía, 4ª edición, Prentice Hall Ibérica, Madrid. 2006. [Find it in the Library](#)
- Mankiw, G. Macroeconomía, 5ª/6ª edición, Worth, New York. 2002. [Find it in the Library](#)

Others:

- Samuelson. Macroeconomics, 19th Ed, McGraw Hill. [Find it in the Library](#)
-

For those of you who are having problems accessing ADI, please find below the links to the presentations we will be using this week in class:

[Chap1.pdf](#)

[Chapter 2 \(part 1\)](#)

The student will have access to the following in the intranet as they become available:

- Power points for theoretical sessions.
 - Exercise sheets for practice sessions.
 - Chapter outlines.
-

Other resources that may be of interest (not required for assessment):

[Gapminder](#): tools to understand reality via graphs

[The geography of a recession](#): dynamic map of US unemployment rates, by counties

[Movie data base](#) with movies to better understand some economic concepts (list taken from the database by drs. Dirk Mateer and Herman Li, of Pennsylvania State University). Recommended for this course:

[Austin Powers: International Man of Mystery \(1997\)](#)

[Ferris Bueller's Day Off \(1986\)](#)

[Gangs of New York \(2002\)](#)

[It's a Wonderful Life \(1946\)](#)



[Mary Poppins \(1964\)](#)

[Pay It Forward \(2000\)](#)

[Reality Bites \(1994\)](#)

[Another movie list](#) to illustrate macroeconomic concepts. List compiled by Jim Stanford

Khan academy videos, to review some basic concepts:

[Keynesian cross](#)

[Fiscal and monetary policy](#)

[Aggregate Demand](#)

[AD shifts](#)

Some books/ readings that may be of interest. [List](#) compiled by Greg Mankiw. Some recommendations:

[In Fed we trust](#). (David Wessel) "*In Fed We Trust* is a breathtaking and singularly perceptive look at a historic episode in American and global economic history"

[Peddling prosperity](#) (P. Krugman)

Other interesting links

Staying updated with the news is of great importance to understand the relevance of macroeconomic theories

<http://europe.wsj.com/home-page>

<http://www.economist.com/> (esp. its Schools Brief section)

<http://www.ft.com/home/uk>

For studying data and trends

<http://www.imf.org/external/datamapper/index.php> (interactive charts tool)

https://pwt.sas.upenn.edu/php_site/pwt_index.php (data on economic growth)

<http://www.bde.es/bde/en/areas/estadis/> (data on Spain and Euro Area)

@X@buscador_unika.obtener@X@

Office Hours



Universidad
de Navarra

Instructor: Miguel Ángel Borrella (mborrella@unav.es)

Office: 2170 (Amigos Building)

Office hours: Tuesdays, from 16:00 to 17:00 and Wednesdays, from 15:30 to 17:30. (Other times by appointment)



Universidad
de Navarra

**Asignatura: Microeconomics: Theory and Policy A (F.
ECONÓMICAS)**

Guía Docente

Curso académico: 2016-17

Introduction

<http://www.unav.edu/asignatura/microeconomAeconom/>

Microeconomics: Theory and Policy A (F. ECONÓMICAS)

Course Description

This is a course on Intermediate Microeconomics. The student is assumed to be familiar with basic economic concepts, acquired in the first year. This course covers a wide range of topics, starting from the analysis of competitive markets, and including also monopoly, oligopoly, game theory, uncertainty, general equilibrium and market failure. The course aims to provide the student with a sufficient knowledge to understand economic models and apply mathematical tools to the economic analysis.

General Information

School: Economics and Business

Department: Economics

Degrees: ADEb, ECOb, DADEb, DECOb, ELG

Year: 2nd (ADEb, ECOb) and 3rd (DADEb, DECOb, ELG)

Type of course: Mandatory

Semester: Spring Semester

Number of ECTS credits: 6 credits (150 hours)

Language of instruction: English



Class schedule

ECOb, ADEb(I), ELG: Mondays 12.00h - 13.45h (Room 02, Edificio Amigos); Thursdays 10.00h - 11.45h (Room 01, Edificio Amigos)

Instructor: Dulce Redín Goñi (dredin@unav.es)

Office hours: Room 2060 (2nd floor "hilera", Edificio Amigos), Tuesdays 10.30h-11.30h; Wednesdays 8.45h-9.30h & 10.15h-11.15h.

Competencies

The student will acquire the following competences

Basic Competencies (Management and Economics Degrees):

- BC1. Students should demonstrate knowledge and understanding of the subject area based on a general secondary school education. They should have a general level that is well supported by advanced texts, but that also encompasses aspects that suggest knowledge of the leading edge of their field of study.
- BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

General Competencies (Management and Economics Degrees):

- GC1. Understanding the different areas of economic analysis in theory and practice.
- GC2. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.

Specific Competencies (Economics Degree)

- SC1. Thoroughly understanding the fundamental concepts and methods of economic theory.
- SC3. Reaching conclusions relevant to economic policy based on real



information.

- SC5. Handling the concepts, theories and models necessary to form firm opinions about the economic context.
- SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

Specific Competencies (Management Degree)

- SC14. Understanding the influence of the economic context on business activities.
- SC20. Understanding the basics of economic theory and the economic environment.

Syllabus

CHAPTER 1 -- The Theory of Demand

CHAPTER 2 -- The Theory of Supply

CHAPTER 3 -- Equilibrium and Welfare Analysis

CHAPTER 4 -- Market Power and Price Discrimination

CHAPTER 5 -- Game Theory and Oligopoly

CHAPTER 6 -- Choice Under Uncertainty

CHAPTER 7 -- General Equilibrium

CHAPTER 8 -- Market Failure

Educational Activities

The course is taught in **two sessions or lectures per week (90 min each)**. These sessions combine theoretical explanations by the professor and the solution of numerical/theoretical exercises with discussions of topics related to the program.

As part of the continuous assessment, **each student must prepare the lessons (readings, exercises, etc) in advance and exhibit an active attitude in class during the lectures.**

The professor will be available, at the specified office hours, **to answer questions and solving doubts** on the subject.

Time allocation

Lectures: 52 hours. Class attendance is very important, not only for the portion of the final grade attached to it, but mostly because it is the main tool for the understanding of the topics covered and to



acquire greater knowledge of the subject.

Exams: 4,5 hours (60 min for the tests and 150 min for the final). The exams are designed to be answered in less than the allocated time; it is important to always take the time to think about answers to questions before starting to write.

Assignments to do outside the classroom: 20 hours. These are activities that the student should work out by himself or in small study groups.

Personal question session with the professor in office hours: 1 hour. The professor has office hours throughout the semester. Take advantage of this time to solve your questions as you study the material.

Personal study: 42,5 hours. To study this subject in a suitable way, do not just read the notes or the reference book. It is essential to study with paper and pen for a full understanding of the graphics, functions, concepts, etc that are presented in the lectures. Likewise, it is mandatory to work out the problem sets that will be delivered through Aula Virtual ADI.

Assessment

Grading policy (over 10 points)

May Exam:

Final exam: 6 points. The final exam will be on May 8th at 9.00h. The final exam will be comprehensive, i.e. it will cover all the chapters of the course.

Midterm: 2 points. The midterm will be on February 20th.

Continuous assessment: 2 points that will be accounted as it follows:

Class attendance and participation: 0,5 points. Active participation in the lectures and discussion of the exercises. After each session, students will be asked to hand in the "3, 2, 1 paper", i.e. on a piece of paper they will have to write down 3 ideas that summarize what we have discussed during the lesson, 2 questions related to the topic and 1 real-life example of some concept that has been analyzed. It will be important to keep the presentation neat and not to copy material from the slides or the book (be original!).

Tests: 1,5 points. There will be surprise quizzes (after we finish each chapter of the syllabus). Each time, 50% of the students (selected out of the whole group) will stay in the room to take the quizz. Each student will do *at least 3 quizzes* along the semester. These quizzes will last 10-15 minutes (at the end of the lesson) and they will consist of short exercises and/or (theoretical) questions.

June Exam:

Retake exam: 8 points. The final exam will be on June 20th at 16.00h. The final exam will be



comprehensive, i.e. it will cover all the chapters of the course.

Continuous assessment: 2 points. Class attendance and participation (0,5 points), and tests (1,5 points) as described above.

Exam structure:

Each exam (final exam and retake exam) has two parts:

- The first part consists on multiple-choice questions.
- The second part involves numerical and mathematical problems. The student may be asked to give an interpretation of the results.

Students will be given 150 min to write the exam.

Bibliography and Resources

The professor has prepared a book of notes for the course that will be available in the reprographics services at the Edificio Amigos

The main complementary references are:

Varian, H. *Intermediate Microeconomics: A Modern Approach*, 8th Edition. Norton. [Find it in the Library](#)

Pindyck, R. and D. Rubinfeld. *Microeconomics*, 8th Edition. Pearson. [Find it in the Library](#)

Other references are:

Besanko, D. and R. Braeutigam. *Microeconomics: An Integrated Approach*, 4th Edition. Wiley. [Find it in the Library](#)

Morgan, W., M. Katz, and H. Rosen. *Microeconomics*. McGraw-Hill. [Find it in the Library](#)

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Universidad
de Navarra

Asignatura: Probability and Statistics I A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2016-17

Introduction

<http://www.unav.edu/asignatura/probstatistics1Aeconom/>

Probability and Statistics I A (F. ECONÓMICAS)

Department: Economics

School: Economics and Business Administration

This web site contains information for students of: Economics (bilingual group), Business Administration (bilingual group), and double degrees Economics/Business Administration + Law (bilingual groups).

Year: 2^o

Organization: First academic semester, from September to December

Number of ECTS: 6 cr (150 h)

Type of course: Mandatory ("obligatoria").

Language: English

Schedule:

- Tuesday and Wednesday, 8:00-10:00, room 11

Professor: Stella Salvatierra Galiano (ssalvat@unav.es)



Competences

The objective is to offer tools from Probability and Statistical Inference to analyze practical problems in Economics and Management. Students will also analyze real data.

Basic Competencies (Management and Economics)

BC1. Students should demonstrate knowledge and understanding of the subject area based on a general secondary school education. They should have a general level that is well supported by advanced texts, but that also encompasses aspects that suggest knowledge of the leading edge of their field of study.

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

BC3. Students should be able to gather and interpret relevant data (normally within their field of study) in order to make judgments that encompass consideration of relevant social, scientific and ethical topics.

General Competencies (Management and Economics)

GC3. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

Specific Competencies (Economics)

SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

SC11. Properly using software applications in quantitative analysis of economic questions.

SC16. Practically applying the knowledge, abilities and skills acquired.

SC17. Knowing how to combine economic reasoning with other disciplines.



SC19. Smartly applying quantitative techniques, suitable software and methodological procedures when working on economic issues.

Specific Competencies (Management)

SC8. Developing case studies on subjects related to economics and business.

SC9. Incorporating computer applications in a business's decision-making processes.

SC10. Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

SC17. Smartly applying quantitative techniques, suitable software and methodological processes when conducting work on issues within business administration and management.

Program

1. Introduction to Statistics.

- Decision making under uncertainty: population and sample.
- Stages in decision making: data, descriptive statistics, statistical inference.
- What is Data Science?

2. Probability.

- Random experiment, sample space.
- Properties of a probability.
- The interpretation of "probability"
- Conditional probability

3. Random variables

- Discrete and continuous random variables
- Probabilities for random variables
- Expectation
- Variance
- Moments
- Cumulative distribution function
- Tchebyshev's Inequality

4. Popular distributions



- Binomial distribution.
- Poisson distribution
- Uniform distribution
- Gaussian distribution.
- Exponential distribution.

5. Bivariate distributions

- Random vectors
- Joint distributions
- Covariance
- Correlation coefficient
- Independence of random variables
- Expectation and variance of functions of random variables.
- The bivariate normal distribution

6. Data analysis.

- Qualitative and quantitative data.
- Graphics.
- Mean, median and mode.
- Measures of dispersions.
- Quantiles.
- Indexes
- Analysis of two variables: dispersion graphics, covariances and correlation, linear relationship between two variables.
- Conditional probability
- Law of total probability
- Bayes' theorem

7. Introduction to statistical inference

- Population and sample
- Random sample
- Estimators, statistics.
- Sample distributions.
- Point estimation. Maximum likelihood method.
- Confidence intervals

Methodology ("Actividades formativas")

This course includes different activities:

Theoretical classes (36 hours). The emphasis will be in the applications of the concepts and exercises rather than in theorems.

Problem solving classes (8 hours). Students will have to solve exercises every week and will have problem solving classes.



Labs (4 hours) using statistical software like STATA and EXCEL

Data analysis Project (20 hours). Students must show proficiency in Descriptive Statistics.

- They will work in teams on a real data analysis project
- Each group will have no more than 5 members. Students will send the team members to Stella Salvatierra (ssalvat@unav.es) by October 24th.
- The description of the project and the database will be released by November 1st.
- Each team will meet Stella Salvatierra on the week of November 14-18, to check partial project goals.
- Final presentation of the projects will be the week of November 28 - December 2. Each group will have to turn in a written report. For the oral presentation, each team will have 7 minutes to speak about the main results. The schedule for the presentations will be available by November 25.

Exams (2 hours each):

- First exam: Last week of September
- Second exam: Last week of October
- Final exam: December, date to be announced.

Office hours: Students can stop by office 4060 every Monday (11:00-13:00), every Thursday (12:00-13:00), or make an appointment by sending an e-mail to ssalvat@unav.es

Each student will have approximately 76 hours to solve exercises, attend office hours, read and study.

Assessment

To pass the subject, the final mark must be higher than or equal to 5 AND the grade of the final exam must be higher than or equal to 4.

1) In December, the final mark will be a weighted average according to:

- Data analysis project: 20%
- Maximum(Examen1, Examen2): 30%
- Final exam: 50%. Theoretical and applied questions

2) For those who did not pass in December, there will be a second chance in June according to the following weights:

- Data analysis project: 20%
- Maximum(Examen1, Examen2): 10%
- Final exam: 70%. Theoretical and applied questions

Bibliography and Resources

Main text:

- Douglas A. Lind, William G. Marchal and Samuel A. Wathen. *Statistical Techniques in Business & Economics*, McGraw-Hill. [Find it in the Library](#)



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Suggested texts:

- Sheldon M. Ross, *Introductory Statistics*, Academic Press Inc. [Find it in the Library](#)
- Spiegel, M., Schiller, J., Srinivasan, R., *Probability and Statistics*, 4th. Ed., McGraw Hill. [Find it in the Library](#)

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Office Hours

Stella Salvatierra, office 4060:

- Tuesday and Thursday, 5:40-7:10 pm

The schedule between November 10 and December 2 is shown in the file "Schedule November 10-December 2".



Universidad
de Navarra

Asignatura: Probability and Statistics II A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2016-17

Introduction

<http://www.unav.edu/asignatura/probstatistics2Aeconom/>

Probability and Statistics II A (F. ECONÓMICAS)

Probability and Statistics II

Department: Economics

School: Economics and Business

Degrees: Economics and Business Administration

Study plan: IDE, IDM

Year: 2º

Organization: Second semester (January - May)

ECTS credits: 6

Type: Compulsory

Language: English

Instructors: Juncal Cuñado (jcunado@unav.es) and Héctor Cárcel (hcarcel@alumni.unav.es)



Competences

Basic Competencies (Management and Economics)

BC5. Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.

General Competencies (Management and Economics)

GC3. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

GC5. Developing the capacity for independent critical thought on matters relevant to economics and business.

Specific Competencies (Economics)

SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

SC11. Properly using software applications in quantitative analysis of economic questions.

SC16. Practically applying the knowledge, abilities and skills acquired.

SC19. Smartly applying quantitative techniques, suitable software and methodological procedures when working on economic issues.

Specific Competencies (Management)

SC8. Developing case studies on subjects related to economics and business.

SC9. Incorporating computer applications in a business's decision-making processes.



SC10. Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

SC11. Understanding prediction methods and using computer applications for quantitative analysis of business management.

Educational activities

- **Lectures and problem solving.** Theoretical presentations will be complemented continuously with examples. There will be exercises and problems to solve
- Practical sessions with a computer using Stata and Excel
- **Exams** (midterm and final exam)
- **Tutorials:** student have a weekly schedule of tutorials and ask questions

Possible changes in the methodology would be announced in class and posted on this website.

Assessment

The final grade will be a weighted average with the following percentages:

- Class quizzes (unannounced): 10%
- Problem sets: 10%
- Mid-term exam (February 21st): 30%
- Final exam: 50%

In Extraordinary June exams, grades will be determined as follows:

- Mid-term exam: 30%
- Final exam: 70%

Details:

- **Final Exam (50%).** I have scheduled a cumulative final exam for the semester. The questions will be similar to the quizzes and exercises that you complete throughout the semester. Basically, you will be presented with several statistical problems representing all of the topics that we discussed throughout the semester. Your grade will reflect your ability to provide complete solutions to those problems.
- **Mid-Term Exam (30%).** You will also have a mid-term exam aimed at testing your knowledge of the first half of the course. Specifically, the mid-term will have questions related to the topics of Estimation and confidence intervals, One-sample tests of hypothesis,



and Two-sample tests of hypothesis.

- Problem sets (10%). During the semester, you will complete several out of class exercises. For each topic that we complete, I will assign several exercises from the corresponding chapter in the Lind book.
- Quizzes (10%). Randomly throughout the semester, I will assign you an exercise from the book at the beginning of class. You must complete the exercise individually and turn it in to me at the requested time.

Bibliography and Resources

The **theoretical background** of this course essentially follows these texts:

- Lind, D.A., Marchal, W.C., Wathen, S.A., (2011), "Basic Statistics for Business and Economics", McGraw Hill, 15th edition. [Find it in the Library](#)
- Newbold, P., Carlson, W.L., Thorne, B., (2010), "Statistics for Business and Economics", Prentice Hall, 7th edition. [Find it in the Library](#)

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Office hours

Instructor: Juncal Cuñado (jcunado@unav.es)

Office: 2180 (Amigos Building)

Office hours: Wednesdays, from 16:00 to 17:30; Fridays, from 12:00 to 13:30.