

ATLANTES Research Series: Focused Ethnography

MARCH 8-10, 2018

Registration deadline:
March 1, 2018



Are you interested in culture? Do you think it's essential on people's perspective and behaviours? Then this is your course.

INTRODUCTION

Qualitative research allows us to approach reality by taking into account actual people's perspectives, who are necessary actors in the events that make up that reality, and then focus analysis on them. The context in which people live and the meaning they give to their personal experiences influences how they behave and, specifically, how they experience health and disease processes... From these premises, qualitative research can be of great value to professionals who perform their work in different contexts.

Ethnography as a qualitative approach not only takes into account people's experiences, but also usually observes the phenomenon in question. These observations allow us to see behaviors in the context in which they occur, as well as understand participants' perspectives as they are informed by culture.

In a context that wishes to empower people, it's essential to understand people's reality as well as their perspectives as they are informed by culture. This is applicable to education, psychology, journalism, management... and even to healthcare field. For this task, focused ethnography has an important role to play on research conducted considering the influence of culture to propose culturally adequate initiatives and solutions.

OBJECTIVES

General objective

Prepare participants to be able to evaluate a focused ethnography study and participate in this type of research.

Specific objectives

- › Review the basic principles and premises of ethnography as a qualitative methodology.
- › Explain the theoretical bases, principles and design of a focused ethnographic study.
- › Develop skills in formulating questions, collecting data and analyzing data using a focused ethnography approach.

REGISTRATION

- › Limited number of participants.
- › The course is open to health and social science professionals interested in the role of culture.
- › In order to register, send an e-mail to Estefanía Berjón (eberjon@unav.es) with your personal data, contact details (telephone and mail) and a copy of the bank transfer to cover course costs.

Inscription cost: 300€

Payment: Bank transfer to CAIXABANK

IBAN: ES49 2100 2173 8502 0049 3647

Concept: Name and surname - 61047751

Discounts: 50% discount for University of Navarra employees.

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Organization: ATLANTES Research Program. Institute for Culture and Society (ICS). University of Navarra. **Collaborations:** Faculty of Nursing of the University of Navarra (Spain) and Faculty of Health and Social Development, School of Nursing, University of British Columbia (Canada).



LECTURERS



Carole Robinson

Full Professor in the School of Nursing at the University of British Columbia, Okanagan campus.



Olga López de Dicastillo

Associate professor in the School of Nursing at the University of Navarra.



María Arantzamendi

Investigator at the Institute for Culture and Society of the University of Navarra. ATLANTES Research Programme.



Carla Reigada

Investigator at the Institute for Culture and Society of the University of Navarra. ATLANTES Research Programme.

COURSE STRUCTURE

8th March. Thursday. ICS Lecture Hall

17.00 Ethnography as a qualitative approach

20.00 *Informal dinner*

9th March. Friday. ICS Lecture Hall

9.00 From ethnography to Focused Ethnography

10.00 Developing a good question for focused ethnography

11.00 *Coffee break*

11.30 Exercise: Developing a good question for focused ethnography

12.30 Data collection in focused ethnography
Observation: living the experience of a culture

13.30 *Lunch. ICS Dining Room*

15.00 Interviews: adding insiders' perspective

16.30 Documents

17.00 Break

17.30 Ethnographic Analysis

10th March. Saturday. ICS Lecture Hall

9.30 Ethnographic Analysis (continued)

11.00 *Coffee break*

11.30 What does a good ethnography look like?
Critique of a focused ethnographic paper

13.00 Closing remarks



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