

### 1. Interested institution:

[University of Navarra](#) – [Institute for Culture and Society](#) – [Public Discourse](#)

### 2. Brief Description of the Group

#### Main research topics:

- political discourse
- discourse, interaction and conflict in social networks
- migration and social integration
- strategies to foster critical thinking and media literacy (educating for critical understanding of media discourses)

#### Composition of group:

**PI:** Ruth Breeze

**Members:** Manuel Casado, Sarali Gintsburg, Eleonora Esposito (currently seconded to EIGE), Dámaso Izquierdo (Juan de la Cierva fellow), Melike Akkaraca (MSCA), Pilar Gerns.

**Collaborators:** Miguel Ayerbe (Universidad del País Vasco – Euskal Herriko Unibertsitatea), Mike Baynham (University of Leeds), Pablo Blanco (Universidad de Navarra), Patrick Duffley (Université Laval), Ana María Fernández (Universidad de Navarra), Luis Galván (Universidad de Navarra), Ramón González (Universidad de Navarra), Sira Hernández (Centro Universitario de la Defensa), Ricardo Jiménez (UIC-Barcelona), Carmen Llamas (Universidad de Navarra), Oscar Loureda (Universität Heidelberg), Alberto de Lucas (UNIR), Andreas Musolff (University of East Anglia), Gianluca Pontrandolfo (Università di Trieste), Hanne Roothoof (Universidad Pública de Navarra), Jan Zienkowski (Université Saint Louis).

#### Recent books (2020-2022):

Breeze, R., Gintsburg, S. & Baynham, M. 2022. Narrating migrations from Africa and the Middle East. A spatio-temporal approach. London: Bloomsbury.

Musolff, A., Breeze, R. Kondo, K. & Vilar-Lluch, S. (2022). Pandemic and Crisis Discourse Communicating COVID-19 and Public Health Strategy. London: Bloomsbury.

Breeze, R. & Llamas Saíz, C. (eds) (2020) Metaphor in political conflict. Populism and discourse. Pamplona: EUNSA.

Tessuto, G., Bhatia, V., Breeze, R., Solly, M. and Brownlees, N. 2020. The Context and Media of Legal Discourse. Newcastle: Cambridge Scholars Publishing.

#### Recent articles (2020-2022):

2022

Breeze, R. (2022). People engaging with justice: Petitions to the Scottish Parliament. International Journal for the Semiotics of Law 35(2).

Breeze, R. (2022) Reinforcing right-wing political identities on reader comments pages. *Pragmatics and Society* 13(1).

Esposito, E. & Breeze, R. (2022) Gender and Politics in a Digitalized World: Investigating Online Hostility against UK MPs. *Discourse & Society* 33(2).

2021

Breeze, R. (2021) Bankers communicating wrongdoing and failure: Apologies or apologetics? *Łódź Papers in Pragmatics* 17(1-2). 4

Breeze, R. (2021) Claiming credibility in online comments: Popular debate surrounding the COVID-19 vaccine. *Publications* 9(3),

Breeze, R. (2021) Translating the principles of good governance: in search of accountability in Spanish and German. *International Journal of Legal Discourse* 6(1)

Breeze, R. (2021) Imagining the nation in British politics. In Crespo Fernández, E. (ed.), *Discourse Studies in Public Communication* (16-38).

Breeze, R. (2021) Understandable Public Anger: Legitimation in Banking after the 2008 Crisis. *Pragmatics* 31(4).

Esposito, E. (2021) Critical perspectives on gender, politics and violence. *Journal of Language Aggression and Conflict* 9(1).

Esposito, E. & Sinatora, F. (2021) Social media discourses of feminist protest from the Arab Levant: digital mirroring and transregional dialogue. *Critical Discourse Studies* (online first).

Fernández Vallejo, A. M. (2021) La estrategia de comunicación de RSC de Iberdrola en Facebook y Twitter: Un análisis lingüístico y de contenido basado en corpus. *Revista de Comunicación de la SEECI* 54.

Gintsburg, S. (2021) A new perspective on the Basque *kopla zaharrak* from the Moroccan *ayyus*. *Pragmatics & Cognition* 27(2).

Gintsburg, S. (2021) Lulling babies to sleep in Soqotra. What can we learn from the Soqotri lullaby? *Folklore* 132(4).

Gintsburg, S., Galvan, L. & Finnegan, R. (2021) Voice in a narrative: A triologue with Ruth Finnegan. *Frontiers in Narrative Studies* 7(1).

2020

Breeze, R. (2020) Exploring populist styles of political discourse in Twitter. *World Englishes*, 39(4).

Breeze, R. & Fernández Vallejo, A. M. (2020) Comparing Corporate Social Responsibility Discourses in the Letter to Shareholders: The Case of British and Spanish Banks. *ESP Today* 8(2).

Breeze, R. (2020) Don't let the facts spoil the story: Foregrounding in news genres versus scientific rigour. *Lingue e Linguaggi* 34.

Breeze, R. (2020) Angry tweets: a corpus assisted study of anger in populist political discourse. *Journal of Language Aggression and Conflict* 8(1).

Breeze, R. (2020) Power and persuasion in online dispute resolution.

ILCEA Online: ESP and the Underlying Dynamics of Power, Empowerment and Disempowerment 40.

Fernández-Vallejo, A. M. (2020) Comunicar emociones en Facebook: Análisis discursivo en la página corporativo de la empresa Dia. Revista Española de Lingüística Aplicada/Spanish Journal of Applied Linguistics 33(1).

Gintsburg, S. (2020) Living through transition. The poetic tradition of the Jbala between Orality and Literacy at a Time of Major Cultural Transformations. RILCE 36(4).

Gintsburg, S. (2020) A cognitive approach to traditional oral poetry: frames and scripts in the Jebli Ayyu. Al Andalus Magreb 26(1)

Gintsburg, S. & Ford, J. (2020) Transitional Texts: Drifting between the Oral and the Written. RILCE 36(4).

### Ongoing projects (2022)

[Committed](#)

[Verbal aggression versus freedom of speech in social networks](#)

[Kinesis](#)

### 3. Areas of research (as established in Marie Skłodowska Curie Actions)

- |  |   |
|--|---|
| <input type="checkbox"/> Chemistry (CHE)                                 | <input type="checkbox"/> Environmental Sciences and Geology (ENV) |
| <input checked="" type="checkbox"/> Social Sciences and Humanities (SOC) | <input type="checkbox"/> Life Sciences (LIF)                      |
| <input type="checkbox"/> Economic Sciences (ECO)                         | <input type="checkbox"/> Mathematics (MAT)                        |
| <input type="checkbox"/> Information Science and Engineering (ENG)       | <input type="checkbox"/> Physics (PHY)                            |

### 4. Research / Project Description

The 'Public discourse' research group focuses on the applications of linguistics and discourse analysis to the social problems of our time. In the framework of applied linguistics and discourse analysis numerous methodologies have been developed to understand human communication in its social, linguistic and multimodal aspects.

Our researchers apply their knowledge of different languages and their theoretical mastery of sociolinguistics, cognitive linguistics, corpus linguistics, computational linguistics, pragmatics, discourse analysis, multimodality and narrative analysis, to analyse current social discourses in politics, business, media and social media. This approach allows them to shed light on topics as diverse as Arab migration in Navarra, adolescents at risk of social exclusion, digital misogyny and hate speech.

In recent years we have hosted the following MSCA postdoctoral fellowships:

- Sarali Gintsburg: ORFORCREA: Creativity in oral and transitional poetry
- Eleonora Esposito: WONT-HATE: Online hatred of European women leaders: A multimodal corpus-assisted critical analysis
- Melike Akkaraca: EMOFORTE: Emotions in Turkey's foreign policy towards the EU

We are now looking for applications for MSCA fellowship in any aspect of the use of discourse analysis and computational linguistics applied to social cohesion and inclusion. Possible topics include aspects of hate speech, disinformation and online xenophobia, as well as positive proposals to promote social inclusion and combat information disorders.

The Public Discourse Group offers specific training in specialized aspects of discourse analysis, computational linguistics, sociolinguistics and multimodal analysis, with monthly research seminars, regular workshops and dedicated one-to-one sessions with internationally renowned researchers.

Regarding the MSCA application, the Public Discourse group and the highly experienced research management team of the ICS offer one-to-one supervision of the application writing process, as well as active support in finding secondments, designing outreach and dissemination activities and organizing the project timeline.

## 5. Who can apply?

### General requirements:

At the deadline for the submission of proposals (**14/09/2022**), researchers:

- ✓ shall be in possession of a doctoral degree.
- ✓ must have a maximum of eight years experience in research, from the date of the award of their PhD degree (years of experience outside research and career breaks will not count towards the above maximum, nor will years of experience in research in third countries, for nationals or long-term residents of EU Member States or Horizon Europe Associated Countries who wish to reintegrate to Europe).
- ✓ must not have resided or carried out their main activity (work, studies, etc.) in the country of the beneficiary for more than 12 months in the 36 months immediately before the call deadline.

### Specific requirements:

- ✓ PhD in Linguistics, Applied Linguistics, Discourse Analysis, Sociology or related disciplines.
- ✓ Some postgraduate experience of teaching and/or research.
- ✓ Prior research experience, including the demonstrated ability to publish in indexed journals.

## 6. How to apply

Please, submit to [ics@unav.es](mailto:ics@unav.es) the following:

- Cover letter
- CV (max. 4 pages)
- Project idea (max. 2 pages)

Deadline for the submission of these documents: **31/05/2022**

Salary conditions
MSCA PF contributions according to last year's call (2021):



MSCA Postdoctoral Fellowships	Contributions for the recruited researcher per person-month					Institutional unit contributions per person-month	
	Living allowance	Mobility allowance	Family allowance (if applicable)	Long- term leave allowance (if applicable)	Special needs allowance (if applicable)	Research, training and networking contribution	Management and indirect contribution
	EUR 5 080	EUR 600	EUR 660	EUR 5 680 x % covered by the beneficiary	requested unit <sup>78</sup>  x (1/number of months)	EUR 1 000	EUR 650

A country correction coefficient (Spain: 91,3%) applies to the living allowance in order to ensure equal treatment and purchasing power parity for all researchers.

**\*IMPORTANT:** these amounts will be updated in the 2022 call, so specific estimations of the fellow's final salary including taxes, health-insurance, etc. will be made upon request.

**Expected impact:**

Scientific impact consisting of 1) three papers in recognized peer-reviewed journals; 2) attendance at two international conferences and 3) research secondments with expert supervision in at least one other university.

Social impact based on conducting original research in the intersection of discourse and social life, identifying problems and potential solutions, conducting outreach activities, and making policy recommendations and/or designing educational interventions that can help to solve the problems identified.

**Contact**

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