

**CONTRIBUCIONES CIENTÍFICAS DE LOS MIEMBROS DEL PROGRAMA
DOCTORADO EN COMUNICACIÓN
SELECCIÓN DE PUBLICACIONES
(2016-2020)**

1. Rivera, R. G., Arrese Reca, Ángel; Sadaba, C.; et al. (2020) Incorporating diversity in marketing education: a framework for including all people in the teaching and learning process. *Journal of Marketing Education*, ISSN 0273-4753 42 (1), págs. 37-47.

Impact Factor: 1.01. Scimago Journal Rank SJR
Ranking 2020: 166/1401 Education (Q1); 47/195 Marketing (Q1)

2. Arrese A (2016) From Gratis to Paywalls. A brief history of a retro-innovation in the press's business. *Journalism Studies* 17 (8), págs. 1.051-1.067.

Impact Factor: 1.927 ISI Journal Citation Reports (JCR)
Ranking 2016: 16//79 (Communication, Q1)

Impact Factor: 1.199 ISI Scimago Journal Rank (SJR)
Ranking 2016: 26/412 Communication (Q1).

Autores/as (por orden de firma): Arrese, A.

Título: "The Use of 'Bubble' as an Economic Metaphor in the News: The Case of the 'Real Estate Bubble' in Spain"

Revista (título, volumen, página inicial-final): *Language & Communication* 78, 100-108. (Online first)

Año: 2021

Índice de impacto (SJR2019): 0.602

Cuartil y área (SJR2019): Q1 Language & Linguistics (96 out of 455); Q1 Communication (107 out of 884)

Otros índices de calidad (consignar base de datos e índice de impacto):

Cite Score (Impact: 2.8)

Source-normalized Impact per Paper (SNIP) (Impact: 1.367)

SCI/SSCI2019: Q2 (Linguistics)/Q3 (Communication)

ISSN: 0271-5309

DOI (artículo):

10.1016/j.langcom.2021.03.001

Autores/as (por orden de firma): Arrese, A..

Título: "The Evolution of Anonymity in The Economist"

Revista (título, volumen, página inicial-final): *Media History* (Online first).

Año: 2021

Índice de impacto (SJR2019): 0.226

Cuartil y área (SJR2019): Q1 Cultural Studies (256 out of 1.093); Q1 History (216 out of 1.389)

Otros índices de calidad (consignar base de datos e índice de impacto):

Cite Score (Impact: 0.800)

Source-normalized Impact per Paper (SNIP) (Impact: 1.031)

ISSN: 1368-8804

DOI (artículo):

10.1080/13688804.2021.1888703

Autores/as (por orden de firma): Arrese, A..

Título: ““It’s Anonymous. It’s The Economist”. The Journalistic and Business Value of Anonymity”

Revista (título, volumen, página inicial-final): *Journalism Practice* (Online first).

Año: 2020

Índice de impacto (SJR2019): 1.257

Cuartil y área (SJR2019): Q1 Communication (33 out of 445)

Otros índices de calidad (consignar base de datos e índice de impacto):

Cite Score (Impact: 3.5)

Source-normalized Impact per Paper (SNIP) (Impact: 1.535)

SCI/SSCI2019: Q2 (Communication)

ISSN: 1751-2786

DOI (artículo):

10.1080/17512786.2020.1735489

Autores/as (por orden de firma): Arrese, A. y Kaufmann, J.

Título: “Legacy and native news brands online: Do they show different news consumption patterns?”

Revista (título, volumen, página inicial-final): *International Journal on Media Management*, 18 (2), 75-97

Año: 2016

Índice de impacto (SJR2016): 0.682

Cuartil y área (SJR2016): Q2 Communication (61 out of 417)

Otros índices de calidad (consignar base de datos e índice de impacto):

Abstracted/Indexed in: Web of Science, De Gruyter Saur databases, Scopus, ProQuest online research databases.

Citas al artículo en Google Scholar: 29

ISSN: 1424-1277

DOI: 10.1080/14241277.2016.1200581

Autores/as (por orden de firma): Arrese, A. y Vara, A.

Título: “A comparative study of metaphors in press reporting of the Euro crisis”

Revista (título, volumen, página inicial-final): *Discourse & Society*, 27 (2), 133-155.

Año: 2016

Índice de impacto (SJR2016): 0.766

Cuartil y área (SJ2016): Q1 Communication (68 out of 411); Q1 Language and Linguistics (82 out of 753); Q1 Linguistics and Language (92 out of 806); Q1 Sociology and Political Science (232 out of 1.137).

Otros índices de calidad (consignar base de datos e índice de impacto):
Cite Score (Impact: 1.890).

Source-normalized Impact per Paper (SNIP) (Impact: 2.055)

SCI/SSCI2016: Q2 (Communication)

Citas al artículo en Google Scholar: 36

ISSN: 0957-9265

DOI (artículo): 10.1177/0957926515611552

3. Azurmendi A & Muñoz Saldaña M (2016) Participación del público en las televisiones públicas autonómicas: una propuesta a partir de la reforma 2016 de la BBC. *El Profesional de la Información* ISSN 1699-2407, 25 (5), 803-814.

Impact Factor: 0.549 ISI Scimago Journal Rank (SJR)
Ranking: 2016: 49/227 Library and Information Sciences, (Q1)

4. García Martínez, Alberto Nahum; Castrillo Maortua, Pablo (2020,) "Just being us". Secrecy, authenticity and identity in the Americans, *Quarterly Review of Film and Video*, ISSN 1050-9208 Vol. 37 (8), págs. 782-803

Impact Factor: 0.181 ISI Scimago Journal Rank (SJR)
Ranking: 2020: 87/543, Visual Arts and performing Arts (Q1)

5. Carrasco Gimeno, Jose Miguel; Gómez Baceiredo, Beatriz; Navas García, Alex; et al. (2019), Social representation of palliative care in the Spanish printed media: a qualitative analysis, *PLOS ONE*, ISSN 1932-6203 Vol. 14 (1).

Impact Factor: 1.023. Scimago Journal Rank (SJR)
Ranking 2019: 10/145, Communication (Q1)

Impact Factor: 2.74 Journal Citation Report (JCR)
Ranking: 2019: 27/71 Multidisciplinary Science (Q2)

6. Salaverría Aliaga, Ramón; Buslón, N.; López Pan, Fernando (2020) et al. Desinformación en tiempos de pandemia: tipología de los bulos sobre la Covid-19, *Profesional de la Información* ISSN 1699-2407 Vol. 29 (3), págs. e290315.

Impact Factor: 0.48 ISI Scimago Journal Rank (SJR)
Ranking: 2020: 80/1093 Cultural Studies (Q1); 121/445, Communication (Q2)

7. García Martínez, Alberto Nahum; Castrillo Maortua, Pablo (2020,) "Just being us". Secrecy, authenticity and identity in the Americans, *Quarterly Review of Film and Video*, ISSN 1050-9208 Vol. 37 (8), págs. 782-803.

Impact Factor: 0.181 ISI Scimago Journal Rank (SJR)
Ranking: 2020: 87/543 Visual Arts and performing Arts (Q1).

8. Lloyd S. Davis; León Anguiano, Bienvenido; Bourk, Michael; et al. (2020), Transformation of the media landscape: infotainment versus expository narrations for communicating science in online videos, *Public understanding of science*, ISSN 0963-6625 Vol. 29 (7) págs. 688-701.

Impact Factor: 2.338. ISI Journal Citation Report (JCR)
Ranking: 2020: 5/48, History and Philosophy of Science (Q.1); 25/92, Communication (Q2)

Impact Factor: 1.139 ISI Scimago Journal Rank (SJR)
Ranking 2020: 49/468, Arts and Humanities (Q1); 41/445, Communication (Q1); 76/339 Developmental and Educational Psychology (Q1)

9. Echart Orús, Pablo (2017), Artistic talent and sensibility: the dramatic uses of art in Woody Allen's creation of characters, *Arte, individuo y sociedad*, ISSN 1988-2408 Vol. 29 N (1), págs. 57-70.

Impact Factor: 0.157. ISI. Scimago Journal Rank(SJR)
Ranking 2017: 103/456 Visual Arts and Performing Arts (Q1)

10. Arrese, A (2017) The role of economic journalism in political transitions. *Journalism*, ISSN 1464-8849, Vol.18 (3), 363-383.

Impact Factor: 2.119 ISI Journal Citation Reports (JCR).
Ranking 2017: 17/84 Communication (Q1)

Impact Factor: 1.366 ISI. Scimago Journal Rank (SJR)
Ranking: 2017: 31/400, Arts and Humanities (Q1); 18/427 Communication (Q1)

11. Bayo Moriones, José Alberto; Etayo Pérez, Cristina; Sánchez-Tabernero Sánchez, Alfonso (2018), Revisiting Quality Television: Audience Perceptions, *JMM INTERNATIONAL JOURNAL ON MEDIA MANAGEMENT*, ISSN 1424-1277 Vol. 20 (3), págs. 193-215.

Impact Factor: 0.726 Scimago Journal Rank (SJR)
Ranking 2018: 71/411, Communication (Q1); Strategic and Management (Q2)

12. Atarama Rojas, Tomás; Guerrero Pérez, Enrique; Gerbolini, Valeria (2020), Participation and transmediality: audience influence on web series, *INTERNATIONAL JOURNAL OF COMMUNICATION*, ISSN 1932-8036, Vol. 14 2020 págs. 3614-3632.

Impact Factor: 0.927. Scimago Journal Rank (SJR)
Ranking 2020: 58/445, Communication (Q1)

Impact Factor: 1.194. Journal Citation Report (JCR)
Ranking: 2017: 70/92 Communication (Q2)

13. Guerrero Pérez, Enrique (2017); Diego González, Patricia; Kimber, David, Hooked on lit screens, *PROFESIONAL DE LA INFORMACION*, ISSN 1386-6710 , Vol.26 (6) págs. 1108-1117.

Impact Factor: 0.652. Scimago Journal Rank (SJR)
Ranking: 2017: 67/427 Communication (Q1).

Impact Factor: 1.318. Journal Citation Report (JCR)
Ranking: 2017: 43/88 Biblioteconomía y Documentación (Q2).

14. Rosas, Omar; Serrano Puche, Javier (2018), News media and the emotional public sphere. Introduction, *INTERNATIONAL JOURNAL OF COMMUNICATION* ISSN 1932-8036 Vol. 12, págs. 2031-2039.

Impact Factor:0.871 ISI Scimago Journal Rank (SJR)
Ranking 2018: 56/411 Communication (Q1); 16/1093 Cultural Studies (Q1);
149/1401 Education (Q1)

Impact Factor: 1.069 ISI Journal Citation Report (JCR)
Ranking 2018: 61/88 Communication (Q3)

15. Vidales Bolaños, María José; Sádaba Chalezquer, Charo (2017), Connected Teens: Measuring the Impact of Mobile Phones on Social Relationships through Social Capital, *COMUNICAR*, ISSN 1134-3478, Nº 53 , págs. 19-27.

Impact Factor: 2.838. ISI Journal Citation Report (JCR)
Ranking 2017: 7/84 Communication (Q1); 19/238 Education and Educational
Research (Q1).

Impact Factor: 0.851 ISI Scimago Journal Rank (SJR)
Ranking 2017: 48/427, Communication (Q1); 149/683, 22/876 Cultural Studies (Q1);
170/1262 Education (Q1)

16. Martínez Costa Pérez, María del Pilar; Serrano Puche, Javier; Portilla Manjón, Idoia; et al.(2019), Young adults' interaction with online news and advertising, *COMUNICAR*, ISSN 1134-3478 Vol. 59 (2).

Impact Factor: 3.375. ISI Journal Citation Report (JCR)
Ranking 2019: 13/92 Communication (Q1); 23/263 Education and Educational
Research (Q1)

Impact Factor: 1.092 ISI Scimago Journal Rank (SJR)
Ranking 2019: 44/445 Communication (Q1); 16/1093 Cultural Studies (Q1);
149/1401 Education (Q1)

17. Serrano Puche, Javier (2016), Internet and emotions: new trends in an emerging field of research, *COMUNICAR*, ISSN 1134-3478 Vol. XXIV Nº 46, págs. 19-26.

Impact Factor: 1.265 ISI Scimago Journal Rank (SJR)
Ranking 2016: 24/412 Communication (Q1); 11/861 Cultural Studies (Q1); 91/1279
Education (Q1)

Impact Factor: 2.212. ISI Journal Citation Report (JCR)
Ranking 2016: 12/79 Communication (Q1); 29/235 Education and Educationa
Research (Q1)

18. Portilla Manjón, Idoia (2016), The inclusion of methodological information in poll-based news: how do Spanish newspapers conform to professional recommendations and legal requirements?, *JOURNALISM*, ISSN 1464-8849 Vol. 17 (1), págs. 35-48.

Impact Factor: 1.557 ISI Scimago Journal Rank (SJR)
Ranking 2016: 13/412 Communication (Q1)

Impact Factor: 1.484 ISI Journal Citation Report (JCR)
Ranking 2016: 27/79 Communication (Q2)

19. Erviti Ilundain, María del Carmen; Codina Blasco, Mónica; León Anguiano, Bienvenido (2020), Pro-Science, Anti-Science and Neutral Science in Online Videos on Climate Change, Vaccines and Nanotechnology, *Media and Communication* ISSN 2183-2439 Vol. 8 (2) págs. 329-338.

Impact Factor: 0.618 ISI Scimago Journal Rank (SJR)
Ranking: 2020: 91/445 Communication (Q1)

Impact Factor: 1.4. ISI Journal Citation Report (JCR)
Ranking: 2019: 54/92 Communication (Q3)

20. Negrodo Bruna, Samuel; Martínez Costa Pérez, María del Pilar; Breiner, James Gerard; et al. (2020), Journalism expands in spite of the crisis: digital-native news media in Spain, *MEDIA AND COMMUNICATION*, ISSN 2183-2439 Vol. 8 (2), págs. 73–85.

Impact Factor: 0.618 ISI Scimago Journal Rank (SJR)
Ranking 2020: 91/445 Communication (Q1).

Impact Factor: 1.4 ISI Journal Citation Report (JCR)
Ranking 2020: 54/92 Communication (Q3)

21. Harlow, Summer; Kilgo, Danielle K.; Salaverría Aliaga, Ramón; et al. (2020), Is the Whole World Watching? Building a Typology of Protest Coverage on Social Media From Around the World, *JOURNALISM STUDIES*, ISSN 1461-670X Vol. 21 (11), págs. 1590-1608.

Impact Factor: 1.507 ISI Scimago Journal Rank (SJR)
Ranking 2020: 25/445 Communication (Q1)

Impact Factor: 2.345 ISI Journal Citation Report (JCR)
Ranking 2020: 24/92 Communication (Q2)

22. Appelgren, E.; Salaverría Aliaga, Ramón (2018), The promise of the transparency culture. A comparative study of access to public data in Spanish and Swedish newsrooms, *JOURNALISM PRACTICE*, ISSN 1751-2786 Vol. 12 (8), págs. 986-996.

Impact Factor: 1.358 ISI Scimago Journal Rank (SJR)
Ranking 2018: 27/411 Communication (Q1)

Impact Factor: 2.124 ISI Journal Citation Report (JCR)
Ranking 2018: 26/88 Communication (Q2)

23. Garcia-Perdomo, V; Salaverría Aliaga, Ramón; Kilgo, D. K.; et al. (2018), To share or not to share. The influence of news values and topics on popular social media content in the United States, Brazil, and Argentina, *JOURNALISM STUDIES*, ISSN 1461-670X Vol. 19 (8), págs. 1180-1201.

Impact Factor: 1.551 ISI Scimago Journal Rank (SJR)
Ranking 2018: 20/411 Communication (Q1)

Impact Factor: 2.233 ISI Journal Citation Report (JCR)
Ranking 2018: 23/88 Communication (Q2)

24. Harlow, Summer; Salaverría Aliaga, Ramón; Kilgo, Danielle K. ; et al. (2017), Protest paradigm in multimedia: social media sharing of coverage about the crime of Ayotzinapa, Mexico, *JOURNAL OF COMMUNICATION*, ISSN 0021-9916, págs. 328-349.

Impact Factor: 4.411 ISI Scimago Journal Rank (SJR)
Ranking 2017: 1/427 Communication (Q1)

Impact Factor: 3.729 ISI Journal Citation Report (JCR)
Ranking 2017: 2/84 Communication (Q1)

25. Rodríguez Salcedo, Natalia; Gómez Baceiredo, Beatriz (2017), A history of public relations: Teresa Dorn, from Scott Cutlip to Burson-Marsteller Europe (1974-1995), *JOURNAL OF PUBLIC RELATIONS RESEARCH*, ISSN 1062-726X, Vol. 29 (1), págs. 16-37.

Impact Factor: 2.313 ISI Scimago Journal Rank (SJR)
Ranking 2017: 7/130 Public Administration (Q1), 47/1104 Sociology and Political Science (Q1)

Impact Factor: 1.341 ISI Journal Citation Report (JCR)
Ranking 2017: 41/84 Communication (Q2)