



Universidad
de Navarra

FACULTAD DE
FARMACIA
Y NUTRICIÓN

MÁSTER EN GESTIÓN DE EMPRESAS PHARMA-BIOTECH

CONFERENCIAS Y TALLERES





CURSO 22-23

CONFERENCIAS



Nuria Mir	Directora Médica Enfermedades Raras	Pfizer
Pascual Arellano	Oncology Business Unit Director	Lilly
Ángel Pérez Agenjo	Founder and Managing partner	Transcendent
Iñigo Duque	Chief financial officer	Suanfarma
Ramón Villamarín	CEO en España	Shionogi
Elena Erroba	Business Development director	3P Biopharmaceuticals
Francesc Paris	CEO	Lainomedical
Santiago Lozano	Socio	Clave Capital
David Velaz	Patient Journey Partner Breast and Gynecological Cancer	Roche
Álvaro Herreros	Head of Global Marketed Brands Unit, EEUU	Takeda
Pablo Álvarez	Presidente y General Manager, EEUU	Almirall
Francisco Corral	Co-CEO & Co-Founder	PharmaDate
Ana Pérez	Directora Médica	Astrazeneca
Manuela Domenech	Oncology marketing & sales director	Gsk
Sara Pedraz	Innovation Director	Gsk
Jerónimo Carnés	R&D Director Unit	Leti Pharma
Juan Matji	CEO	Cantabria Labs
Adrián Gómez	Responsable de ventas	Bial
Olga Fidalgo	Associate Vice President	Prescient

TALLERES

Excel	Universidad de Navarra. Alicia Ciordia
Project Management (AGILE)	Institute for Transformational Leadership. Alex Grasas
Tendencias en el sector	Bioinnova. Paula Arnaldo, Ana Martín y Judit Ros
Comunicación	Universidad de Navarra. Nerea Elía
Información Médica	Meysis. Patricia Ortega
Precios	Simon Kucher. Ana Mozetic y Elena Aldareguia



CURSO 21-22

CONFERENCIAS



Pascual Arellano
Oscar Mesa
Ana Mozetic
José Cabrera
Jerónimo Carnés
Olga Fidalgo
Adriana García Flandes
Álvaro Herreros
Santiago Lozano
Javier Carpintero
José Luis Lirio
Manuela Domenec
Natalia Elizalde
Luis Miguel Torres
Josep Vergés
Francesc Paris

Director
CEO
Senior Director
Executive Medical Director
R&D Director
Socia responsable de Life Sciences
European Marketing Associate
Head of Global Marketed Brand Units
Fund Manager UN I+D+i Tech Transfer
CEO
Managing Director
Marketing
Business Development Director
Jefe de Servicio de Asistencia
President & CEO
Director General

Lilly
QualitecFarma
Simon Kucher & Partners
Bristol Myers Squibb
Leti Pharma
KPMG
Stryker
Takeda
Clave Capital
Theramex
PrasFarma
GSK
VIVE Biotech
Junta de Andalucía
OAFI
Lainomedical

TALLERES

Excel
Project Management (AGILE)
Tendencias en el sector
Comunicación
Gestión de Datos

Universidad de Navarra. Alicia Ciordia
Institute for Transformational Leadership. Alex Grasas
Bioinnova. Sergio Zayas y Julen Madurga
Universidad de Navarra. Alfonso Vericat
Miguel Ángel Gutiérrez y David Guerrero



CURSO 20-21

CONFERENCIAS



Enrique Ordieres
 Francesc Paris
 Pascual Arellano
 Ramón Villamarín
 Juan Matjí
 Álvaro Herreros
 Manuela Domenech
 Pablo Regueras
 Alfonso Hernández
 Jerónimo Carnés
 Fernando Gallego
 Olga Fidalgo
 Dámaso Molero
 Javier Mata

Director General
 Director General
 Oncology Business Unit Director
 CEO
 CEO
 Head of Global Rare Hematology
 Marketing de Onco-Hemato
 Marketing & Sales Onco-Hematology
 Marketing Manager
 R&D Director. Immunology & Allergy Unit
 Gerente y consultor
 Life Science Division
 General Manager
 Director Financiero

CINFA
 Lainomedical
 Lilly
 Shionogi
 Cantabria Labs
 Takeda
 Novartis
 Astellas
 Galderma
 LETI
 Bioinnova
 KPMG
 3P
 CEIT

TALLERES

Excel
 Project Management (AGILE)
 Gestión de Datos

Universidad de Navarra. Alicia Ciordia
 Institute for Transformational Leadership. Alex Grasas
 IQVIA. Miguel Martínez



CURSO 19-20

CONFERENCIAS



Jaime Del Barrio	Senior Advisor Healthcare & Lifesciences	EY
Ion Arocena	Director	ASEBIO
Carlos Lens	Ministerio Sanidad	Ministerio Sanidad
Lourdes Fraguas	Secretaria Gral.	FARMAINDUSTRIA
Concha Almarza	General Manager	IQVIA
Enrique Ordieres	Director General	CINFA
David Castillo	Coordinador Unidad de Ética y Cumplimiento	FENIN
José Cabrera	Director Médico	BMS
Pablo Regueras	Senior Product Manager Hematology	Celgene
Manuela Domenech	Disease Area Leader Onco-Hemato	Novartis
Javier del Río	Strategic Account	Medtronic
Carmen Dader	Medical Science Manager	Ultragenyx
Jordi Martí	Presidente	ASEBIO
Ana Mozetic	Director Head of Life Sciences Division	Simon Kucher
Marta de Vicente	Senior Manager	Antares
Jesús San Miguel	Director Clínico	CUN
Francesc Paris	Director General	Lainomedical
Pascual Arellano	Oncology Business Unit Director	Lilly
Inmaculada Hernández	Assistant Professor	Pittsburgh University
Pablo Álvarez	Europe Commercial Head	Almirall
Ramón Villamarín	CEO	Shionogi
Juan Matji	CEO	Cantabria Labs
Patricia Aberasturi	Directora de Business Intelligence	Roche
Olga Fidalgo	Chief Officer Innovation	Ferrer
Jesús Aguilar	Presidente Consejo	Consejo General

TALLERES

Excel

Francisco Llamazares