



BBVA Creating
Opportunities

Alumni en el panorama digital Universidad de Navarra

October 03st 2018

World is going digital

The image features a complex digital network visualization. It consists of numerous glowing white and blue nodes connected by thin lines, with several prominent, thick, yellowish-gold arcs curving across the scene. The background is a dark blue field with a grid of glowing hexagonal shapes, some of which are slightly offset to create a 3D effect. The overall aesthetic is high-tech and futuristic.

Technology is changing everything...

"One of the most important books I've ever read... an indispensable guide to thinking clearly about the world." —Bill Gates

FACT FUL NESS

Ten Reasons
We're Wrong About
the World—and Why
Things Are Better
Than You Think

Hans Rosling with Ola Rosling and
Anna Rosling Rönnlund

... for the better...



TOTAL
ANNIHILATION

... but there are great challenges ahead

Companies are changing massively ... or trying

**Technology
disruption at the
core ...**

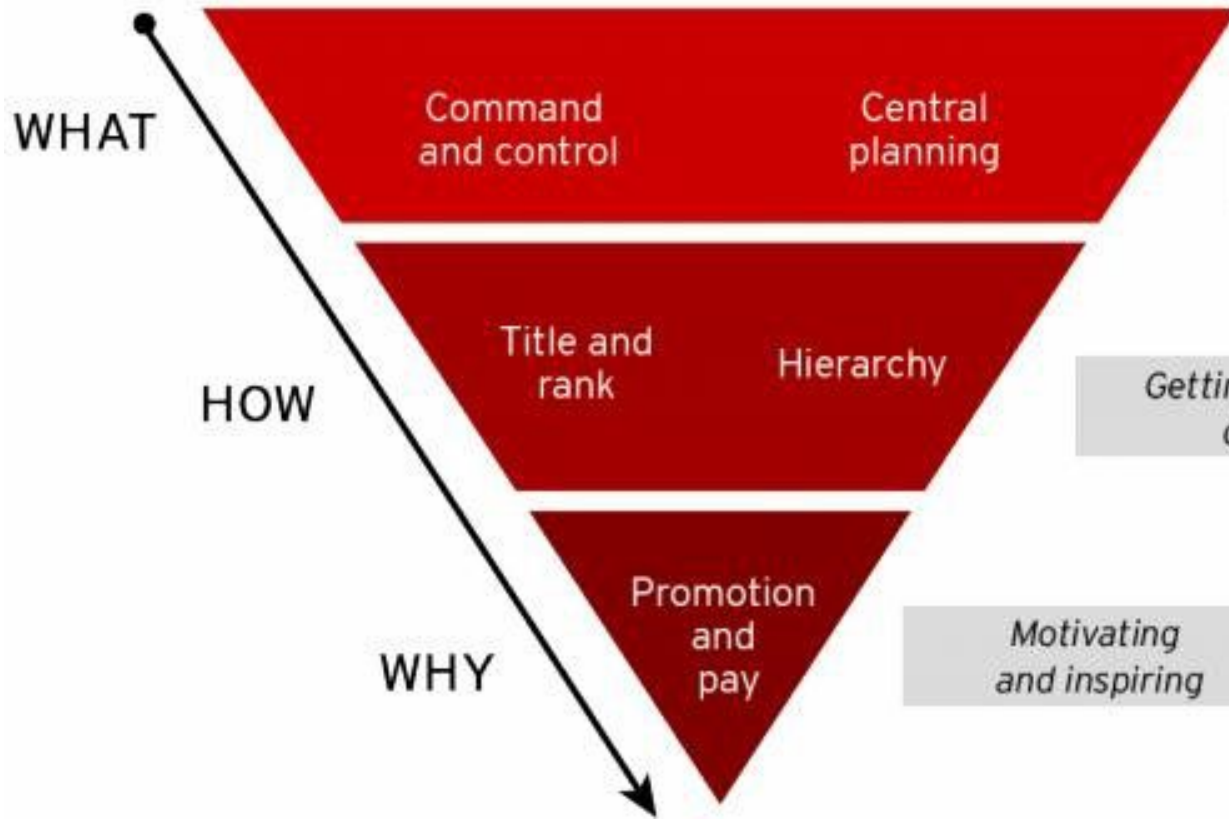
**Technology
disruption at the
core ...**

**Open and agile
organizations**



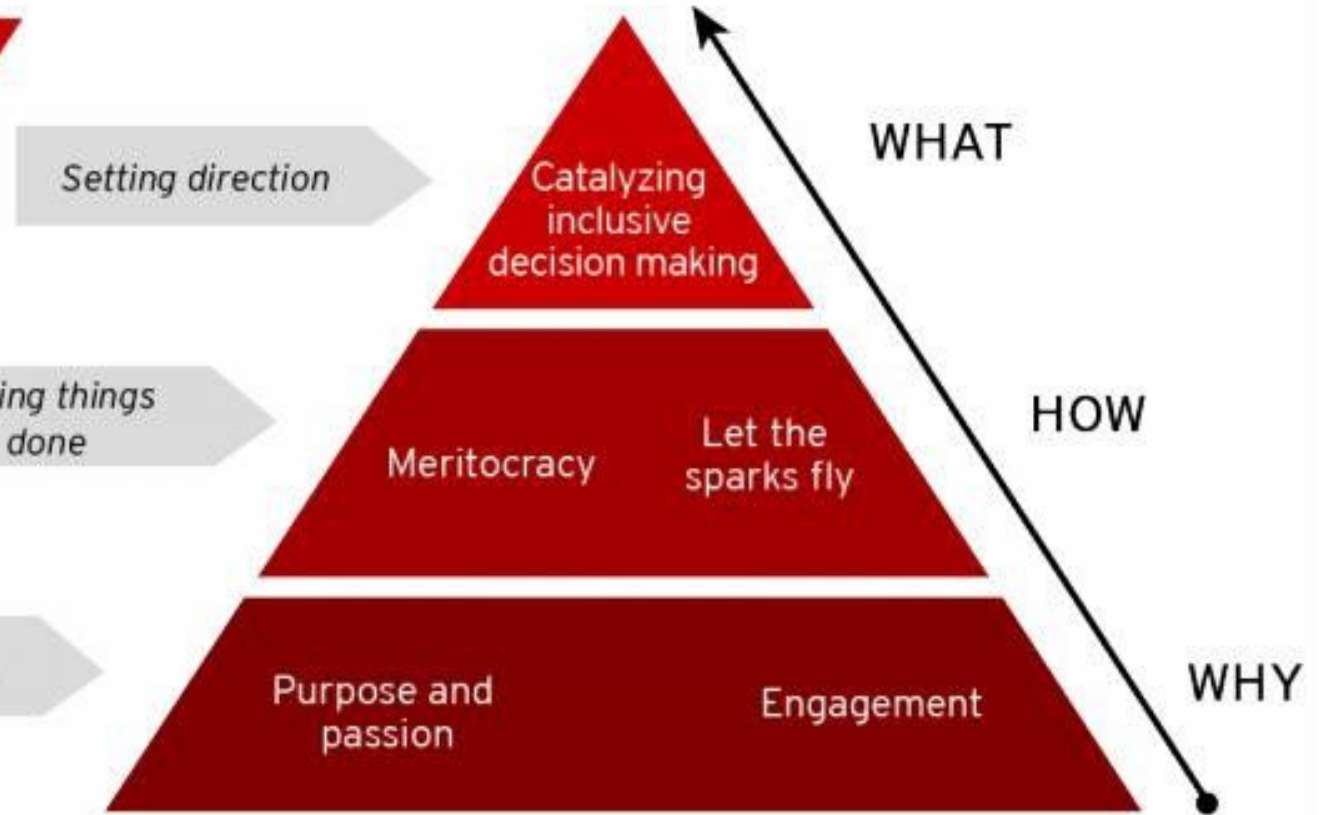
CONVENTIONAL ORGANIZATION

"Top Down"



OPEN ORGANIZATION

"Bottom Up"



**Technology
disruption at the
core ...**

**Open and agile
organizations**

**New leadership
and talent**

THE
MAGIC
FORMULA.



Present and future are really
challenging for everyone



*Software has
already eaten the
world ...*

**_ been technology savvy is
not just for geeks**



World is moving at the speed of light... and You?

**Being global is not more
an option, it's a must ...**

*... and is not about watching
National Geographic Channel*

