BBVA Creating Opportunities

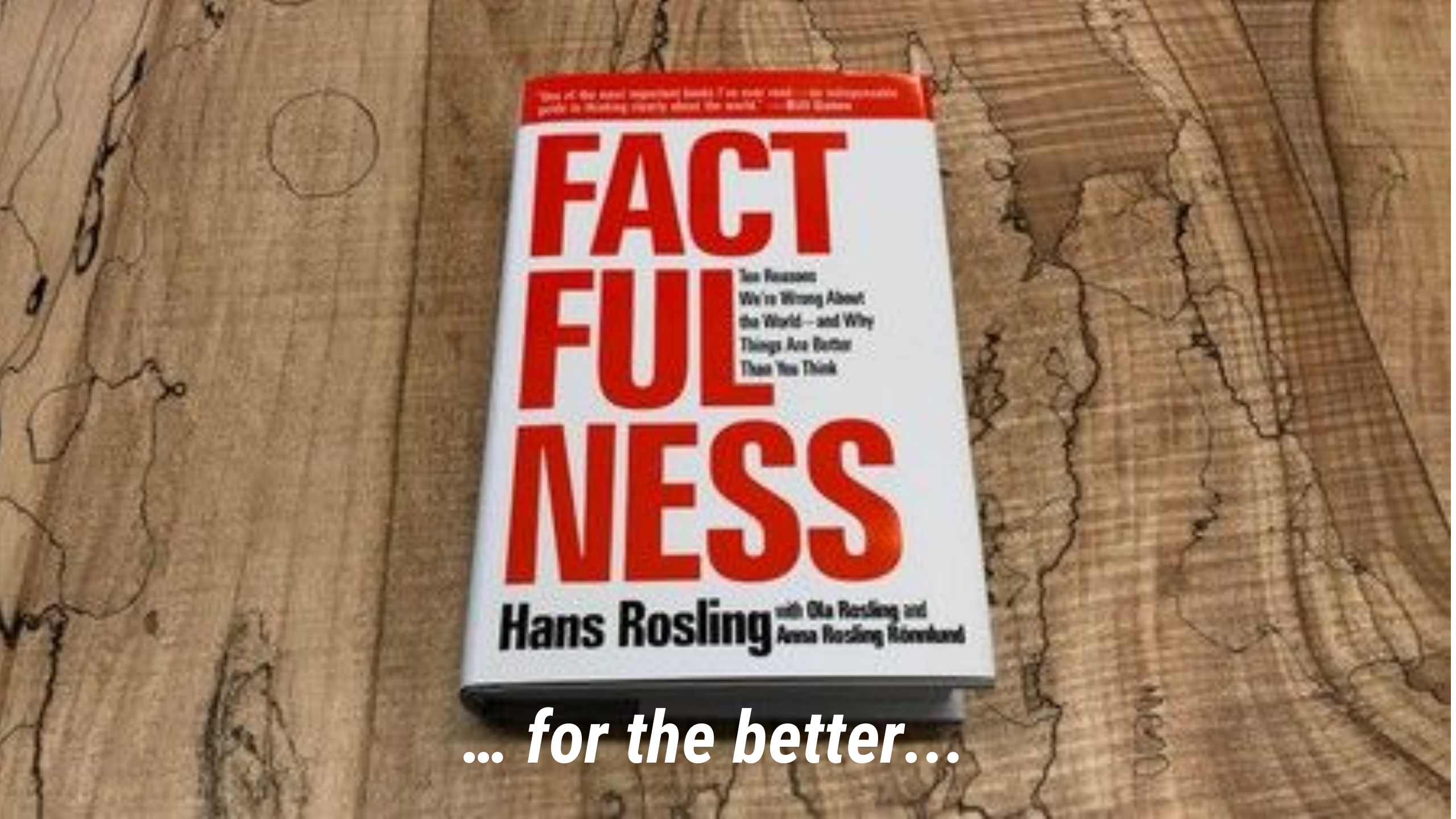
Alumni en el panorama digital
Universidad de Navarra

October 03st 2018

BBVA Creando Oportunidades

World is going digital

Technology is changing everything...



… for the better…

… but there are great challenges ahead

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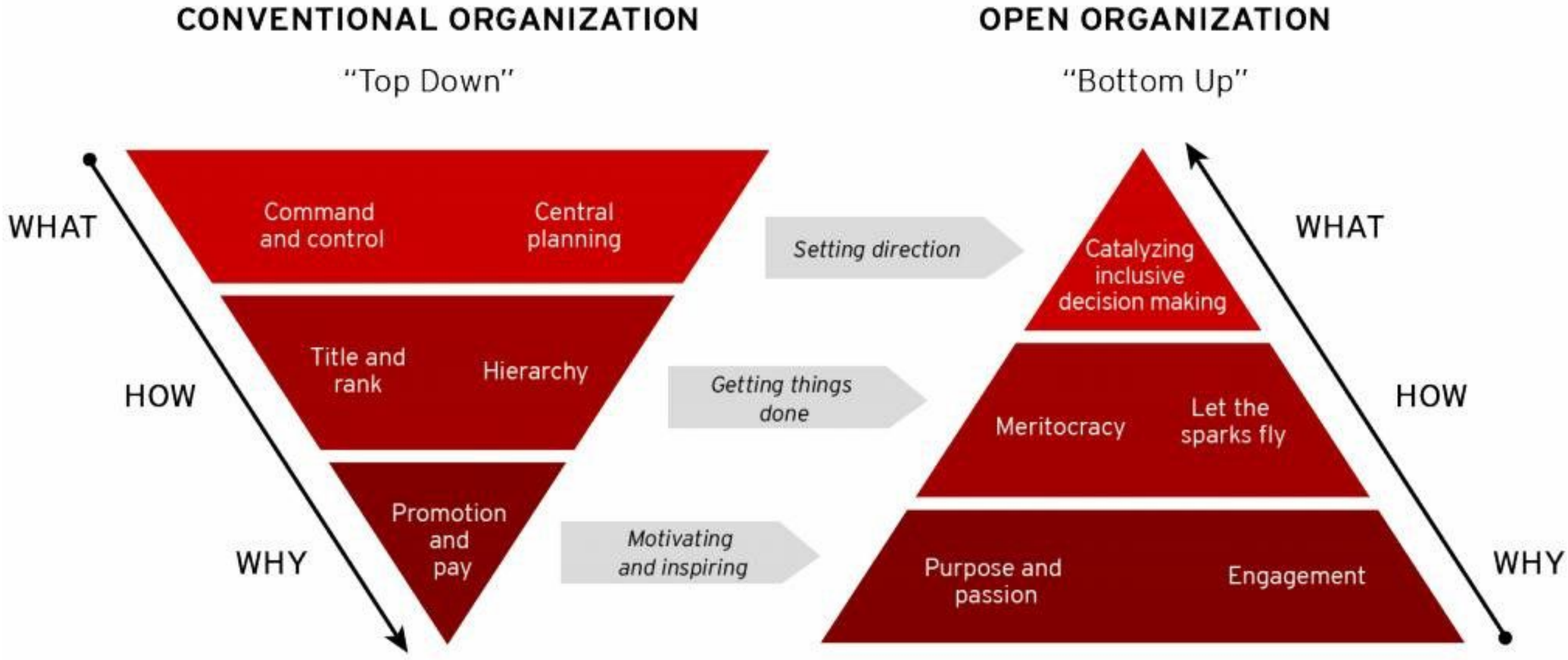
Companies are changing massively … or trying

Technology disruption at the core ...

Technology disruption at the core ...

Open and agile organizations

SERENITAS ET AUDACIA
FUERZA DE GUERRA NAVAL ESPECIAL


CONVENTIONAL ORGANIZATION
"Top Down"
WHAT
HOW
WHY
Command and control
Central planning
Title and rank
Hierarchy
Promotion and pay
Setting direction
Getting things done
Motivating and inspiring
OPEN ORGANIZATION
"Bottom Up"
WHAT
HOW
WHY
Catalyzing inclusive decision making
Meritocracy
Let the sparks fly
Purpose and passion
Engagement

Technology disruption at the core ...
Open and agile organizations
New leadership and talent

THE
MAGI
FORMULA.

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Present and future are really challenging for everyone

Software has already eaten the world ...

... been technology savvy is not just for geeks

World is moving at the speed of light… and You?

Being global is not more an option, it's a must …

… and is not about watching National Geographic Channel