Toward Flourishing: A Theoretical Reset for Journalism Ethics

June 6-7, 2024
Universidad de Navarra
Pamplona, Spain

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Conference Website: https://www.unav.edu/web/departamento-de-comunicacion-publica/a-theoretical-reset-for-journalism-ethics

Co-organizers: Mónica Codina, director of the Public Communication Department at the Universidad de Navarra; and Sandra L. Borden, director of the Center for the Study of Ethics in Society at Western Michigan University

About the Public Communication Department: The Public Communication Department is located within the first university communication school established in Spain at Universidad de Navarra, in 1958. This department encompasses the studies of public opinion, political communication, as well as theory, history, ethics, and communication law.

About the Center for the Study of Ethics in Society: The Western Michigan University Center for the Study of Ethics in Society, founded in 1985, creates interdisciplinary opportunities for the University and Community to engage in public reflection about ethical issues.
Workshop Program

All sessions will be in Room 30 of the Edificio Central.

All presentations are in English. Panels with 3 papers have 20 minutes to present and 10 minutes each for discussion. Panels with 4 papers have 15 minutes to present and 7 minutes each for discussion.

Thursday June 6

Why We Have to Think Differently about Journalism Ethics

9:00-9:30 Registration
9:30-10:00 Opening Remarks
10:15-11:15 Keynote Address

How to Think Seriously about the Common Good and How Much to Expect
Mark Hopkemier, Assistant Professor of Politics, Philosophy and Economics, Universidad de Navarra

11:15-11:45 Coffee Break
Patio, Edificio Central

11:45-12:00 Group Photo

12:00-13:30 The Context of Journalism Practice

Unity Amidst Chaos: Bridging Behaviors and the Role of Media Elites in Polycrisis Environments
Aurken Sierra, Universidad de Navarra, Spain

Partisan Journalism for Community, Democracy, and Humanity
Lee Artz, Purdue University Northwest, USA

Your Wounds Can Speak, But You Cannot: Ethical Challenges Inherent in Citizen Journalism Since the 2011 Syrian Uprisings and War
Lisa Deml, Birmingham City University, UK

Moderator: María Fernanda Novoa, Universidad de Navarra

14:00-15:30 Lunch
Museo Universidad de Navarra (15 minutes walk)

16.00-17:30 Interrogating Basic Concepts
Communication, Well-Being and Human Flourishing
Lydia Sánchez, Universitat de Barcelona, Spain

Does It Still Make Sense to Talk About Truth in the Current Context of Platforms and Social Media?
Ana Azurmendi, Universidad de Navarra, Spain

Journalistic Storytelling for the Common Good
Joe Simpson, London Metropolitan University, UK

Moderator: Clara González Tossat, Universidad de Navarra

17:30-17:45 Discussant
Mónica Codina, Universidad de Navarra, Spain

18:00-18:30 Optional guided museum visit. Participants are welcome to join the museum’s daily tour of its collections (in Spanish)

Friday June 7
Theoretical Perspectives to Address Journalism’s Challenges

9:30-11:00 Virtues and Exemplars in Journalism

The Virtue of Curiosity in Media Ethics and News Literacy
Patrick Plaisance, Pennsylvania State University, USA

Exemplar-Based Virtue Theory and the Problem of Scale in 21st-Century Journalism
David Craig, University of Oklahoma, USA

Applying Virtue Ethics to Journalism in Ghana, and Beyond
Chris Roberts and Philippe Buadee, University of Alabama, USA

Reconciling Virtue Ethics and Situationism
Bastiaan Vanacker, Loyola University Chicago, USA
**Moderator:** Adriana Gordejuela, Universidad de Navarra

11.00-11:30 **Coffee Break**  
Patio, Edificio Central

11.30-13:00 **Where to Begin?**

**Rethinking Communication: A Theoretical Reset for Journalism Ethics**  
Manuel Martín Algarra, Jordi Rodríguez-Virgili and Marta Torregrosa, Universidad de Navarra, Spain

**Building the Right Character: A Second Look at Communitarianism and Press Ethics**  
Lee Ann Peck, University of Northern Colorado, USA

**Sources & Sorcery: Ethics for Creating, Curating, and Consuming News**  
Deni Elliott, University of South Florida, USA

**Moderator:** Aurken Sierra, Universidad de Navarra

13:00-13:15 **Discussant**  
Sandra L. Borden, Western Michigan University, USA

13:30-15:30 **Lunch**  
Faustino, ground floor of Edificio Central

18:00-20:00 **Optional tour of Pamplona’s Casco Viejo** (tentative)