HOW TO MAKE WORK VIRTUOUS, MEANINGFUL AND DECENT IN THE AGE OF AI

WORKSHOP – JULY 18TH 2022

SCHOOL OF ECONOMICS & BUSINESS | UNIVERSIDAD DE NAVARRA

rtificial Intelligence (AI) refers to a set of technologies based on advanced computing power enabled to perform activities heretofore thought to be unique to human beings. Oftentimes AI significantly augments what the best endowed humans can do and, because of these advantages, there is a growing tendency to replace human agents with AI in many fields. However, the biggest challenges arise from human-AI interactions, especially in the workplace.

All work —including, of course, business— is ethically significant as "personal action" (actus personae). A proper ordering of work entails that the subjective dimension be prioritized over the objective dimension, as Catholic Social Teaching reminds us. Clearly, like all technology, AI belongs to the objective dimension of work, which ought to be subordinated to the human or moral agent.

As AI moves from research labs to society at large by the hand of business, we'd like to inquire the myriad of ways in which work is changed, diminished, or enhanced, and how it impacts workers and their communities. In particular, we'd like to explore how engagement with AI can help workers become more virtuous, make work more meaningful and decent. How can AI be a help, not a hindrance to human beings responding to their transcendent call or vocation to self-giving, inspired by God's love or charity?

PROGRAM

10.00

Welcome

Ignacio Ferrero - Universidad de Navarra

10.15

The Fundamental Misconception of the Human as Information Processor & the Additional Dangers of AI: A Cybernetic Examination **Peter Kawalek** - Loughborough University

11.15

Coffee Break

11.45

Virtuous Work and AI: MacIntyrean and Marxian Perspectives Alejo José G. Sison - Universidad de Navarra Matthew Sinnicks - University of Reading

12.45

AI Work Across Cultures and Religions **Zachary R. Calo** - Hamad Bin Khalifa University

13.45

Closing remarks

Alejo José G. Sison - Universidad de Navarra

21.00

Dinner

INFORMATION

Date

Monday 18th July 2022

Location

School of Economics and Business Administration University of Navarra Amigos Building Room M01

Organization

Virtue Ethics in Business research group

veib@unav.es

Registrations

Please confirm your assitance before June 15th 2022

Registration Fee: 50€





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