Encuentro con Ascen Cruchaga, cofundadora de Orbital Critical Systems

Born in Pamplona and graduated of aeronautics by UPNA, Ascen Cruchaga, cofundator of Orbital Critical Systems transmitted us which is the key of becoming such a powerful women of success.

Orbital Critical Systems is a spanish multinational that specialises in avionics systems engineering, testing, critical software and hardware, and offers products specifically tailored to clients' needs.

The secret of success has been Orbital commitment to bring together, under the one project, the best European experts in the sector, who have identified and developed numerous industrial applications in other sectors such as renewable energy, rail, and space.

As a women, she tells us her experience and reveals the significance of female's image in a company: equality, leadership and coordinative work.

Asked several times to go and represent the company at important meetings, she tells us that the key is to always know what to say and how to keep up a conversation of any kind of topic in any situation or with anyone, as she would say: to adapt to the environment wisely.

