



[IS]  
INTERNATIONAL  
**SEMINARS**

**Strategic  
management  
in the global  
construction market**

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*February 19<sup>th</sup> 2015  
ETS Arquitectura  
Universidad de Navarra*



INTERNATIONAL  
**SEMINARS**

# Strategic management in the global construction market

Thursday, February 19, 2015

- 12.30 Open Lecture: Market and what are the issues and trends in the International market
- 15.30 Registration. Delivery of documentation
- 16.00 International companies, their strategies, the success and failure
- 17.00 Risk Management in the international environment
- 18.00 Break
- 18.30 Project Procurement and Delivery mechanisms

The topics discussed in the seminar are part of the Construction Project Management Specialty, been also eligible to obtain up to 5 PDU (Professional Development Units) to Certified Associate in Project Management (CAPM) and to Project Management Professionals (PMP).

## *INTENDED FOR*

Students of Architecture and Building Engineering Architects, building engineers and other professionals of architecture and construction. The course will be given in English

## *PLACE*

School of Architecture. University of Navarra

## *FEES*

Professionals 50 euros. Alumni members 20 euros.  
Students ETSAUN free entrance, previous registration is required.

**MORE INFORMATION AND REGISTRATION** [www.unav.edu/web/escuela-tecnica-superior-de-arquitectura/strategic-management](http://www.unav.edu/web/escuela-tecnica-superior-de-arquitectura/strategic-management)



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