

<b>PANEL 1</b>	<i><b>Social media and political communication: challenges and opportunities</b></i>
	<p><b>Chair: Guillermo López-García (University of Valencia, Spain)</b></p> <p><b>Discussant: Lidia Valera-Ordaz (University of Valencia, Spain)</b></p>
	<ul style="list-style-type: none"> <li>● <i>Civic deliberation and public contestation on Facebook: The case of Brexit</i> <b>Michael Bossetta (University of Copenhagen, Denmark)</b> <b>Anamaria Dutceac Segesten (Lund University, Sweden)</b></li>   <li>● <i>Talking among like-minded: How Facebook political discussions serve communitarian goals</i> <b>Lidia Valera-Ordaz (University of Valencia, Spain)</b> <b>Dafne Calvo (University of Valladolid, Spain)</b></li>   <li>● <i>Viral candidates: Spanish political leaders' campaign activities and debate topics on social networks during the 2015 and 2016 electoral campaigns</i> <b>Guillermo López-García (University of Valencia, Spain)</b></li>   <li>● <i>Twitter in electoral campaign. Uses, functions and agenda in 2016 General Election in Spain</i> <b>Andreu Casero-Ripollés (Jaume I University, Spain)</b> <b>Laura Alonso-Muñoz (Jaume I University, Spain)</b> <b>Silvia Marcos-Garcia (Jaume I University, Spain)</b></li>   <li>● <i>Assessing big data approaches for the study of political communication in social networks</i> <b>Miguel Vicente Mariño (University of Valladolid, Spain)</b></li> </ul>

<b>PANEL 2</b>	<i>Fostering civil society participation through network &amp; digital diplomacy</i>
	<p><b>Chair: Teresa La Porte (University of Navarra, Spain)</b></p> <p><b>Discussant: Steffen Bay Rasmussen (University of Deusto)</b></p>
	<ul style="list-style-type: none"> <li>● <i>EU structural diplomacy in uncertain times: The case of relations with the Gulf Cooperation Council</i> <b>Steffen Bay Rasmussen (University of Deusto, Spain)</b></li> <li>● <i>Hybrid Diplomacy</i> <b>Shaun Riordan (Netherlands Institute of International Relations Clingendael, Netherlands)</b></li> <li>● <i>Digital Diplomacy as a tool for (diaspora) political participation</i> <b>Alberto Priego (Comillas University, Spain)</b></li> <li>● <i>From Media Event to Social Drama: Rethinking Diplomatic Incidents</i> <b>Noé Cornago (University of the Basque Country UPV/EHU, Spain)</b></li> <li>● <i>Current challenges on Global Communication and Citizens' Political Participation</i> <b>Jorge Tuñón (University Carlos III, Spain)</b> <b>Marta Rebolledo (Universidad de Navarra, Spain)</b></li> <li>● <i>Fostering civil society participation through Public Diplomacy Practices: Mutuality and Collaboration in Dealing Abroad with Groups of Interest</i> <b>Andrea Pavón-Guinea (University of Navarra, Spain)</b> <b>María Teresa La Porte (University of Navarra, Spain)</b></li> </ul>

<b>PANEL 3</b>	<i><b>Disciplinary and Interdisciplinary Practices in the Study of the Online Public Sphere</b></i>
	<p><b>Chair: Javier Serrano (University of Navarra, Spain)</b></p> <p><b>Discussant: Darren Lilleker (Bournemouth University, UK)</b></p>
	<ul style="list-style-type: none"> <li>● <i>The Theoretical Modelling of Interactions between Political Culture and Civic Culture: How Do Various Contexts Affect Political Marketing?</i> <b>Mitra Naeimi (University of Navarra, Spain)</b></li> <li>● <i>Gendering political communication</i> <b>Heather Savigny (De Montfort University, UK)</b></li> <li>● <i>Networked society and public sphere: cultural, economic and political transformations</i> <b>Pedro Macías Rodríguez (CESAG-Pontificia Comillas University, Spain)</b></li> </ul>

<b>PANEL 4</b>	<i><b>Populism, media and democracy: interdisciplinary analyses</b></i>
	<p><b>Chair: Darren Lilleker (Bournemouth University, UK)</b></p> <p><b>Discussant: Andreu Casero-Ripollés (Jaume I University, Spain)</b></p>
	<ul style="list-style-type: none"> <li>● <i>Populist parties in Western Europe: an analysis of their anti-establishment appeals</i> <b>Belén Fernández-García (University of Granada, Spain)</b></li>   <li>● <i>Does Populist Rhetoric Predicts Electoral Success?</i> <b>Adriana Ștefănel (University of Bucharest, Rumania)</b></li>   <li>● <i>Discourse Quality in Times of Populism: An Analysis of German Parliamentary Debates on Immigration Policy</i> <b>Norbert Kersting (University of Münster, Germany)</b> <b>Abel Reiberg (University of Münster, Germany)</b> <b>Phillip Hocks (University of Münster, Germany)</b></li> </ul>

<b>PANEL 5</b>	<b><i>Online political communication: electoral campaigns and social media</i></b>
	<p><b>Chair: Thierry Vedel (SciencesPo, France)</b></p> <p><b>Discussant: Adriana Ștefănel (University of Bucharest, Rumania)</b></p>
	<ul style="list-style-type: none"> <li>● <i>Online political communication 2012-2017. The French presidential election, in the aftermath of US 2016 Presidential election.</i> <b>Darren G. Lilleker (Bournemouth University, UK)</b></li> <li>● <i>Social Media use AMONGST PARTIES and candidates in the 20<sup>th</sup> Knesset Electoral Campaign</i> <b>Sharon Haleva-Amir (Bar-Ilan University, Israel)</b></li> <li>● <i>The political discourse and public agenda in the 2016 Online Presidential Basque Campaign. How decisive is the candidates' gender?</i> <b>Ainara Larrondo Ureta (UPV/EHU, Spain)</b></li> <li>● <i>Do not mess with a meme: the use of viral content in communicating the politics</i> <b>Domagoj Bebić (University of Zagreb, Croatia)</b></li> <li>● <i>Digital Technology and Citizen Participation in Political Communication: Internet Memes in Nigeria's 2015 Presidential Elections</i> <b>Umar Jibrilu Gwandu (Bayero University, Nigeria)</b></li> </ul>

<b>PANEL 6</b>	<i><b>Social media in times of political mobilization</b></i>
	<p><b>Chair: Andreu Casero-Ripollés (Jaume I University, Spain)</b></p> <p><b>Discussant: Adolfo Calatrava (University Antonio de Nebrija, Spain)</b></p>
	<ul style="list-style-type: none"> <li>● <i>The role of communication tools and political participation during 2016 coup attempt in Turkey</i> <b>Lale Dundar (Baskent University, Turkey)</b></li> <li>● <i>Writing graffiti on the Facebook wall: understanding the online discourse of citizens to politicians during the 2016 Spanish election</i> <b>Cristina Zurutuza (San Jorge University, Spain)</b> <b>Darren G. Lilleker (Bournemouth University)</b></li> <li>● <i>Cat Videos Don't Cause Political Protest (Critical Exchange Does): Social Media Effects in the Philippines</i> <b>Jason Abbott (University of Louisville, United States)</b></li> <li>● <i>Rara avis: Comparison between political information consumption of the general voter and specialized audiences. The cases of the Argentinian, Spanish and Venezuelan 2015 elections</i> <b>Carmen Beatriz Fernández (University of Navarra, Spain)</b> <b>Jordi Rodríguez Virgili (University of Navarra, Spain)</b></li> </ul>

<b>PANEL 7</b>	<b><i>The role of journalism in the digital age: perceptions and current practices</i></b>
	<p><b>Chair: Olaf Jandura (Heinrich Heine University Düsseldorf, Germany)</b></p> <p><b>Discussant: Guillermo López-García (University of Valencia, Spain)</b></p>
	<ul style="list-style-type: none"> <li>● <i>Online News and Quality Journalism in the Digital Age: Perceptions of Students from a Transitional Region</i>  <b>Ivanka Pjesivac (University of Georgia, United States)</b>  <b>Iveta Imre (University of Arkansas, United States)</b></li>   <li>● <i>Construction and evolution of media frames about the economic crisis in Spain (2008-2015)</i>  <b>Jordi Rodríguez-Virgili (University of Navarra, Spain)</b>  <b>Manuel Bartolomé Castro (University of Navarra, Spain)</b></li>   <li>● <i>Grexit: multiplication of messages and amplification of fragmented voices in the context of a high stakes policy debate</i>  <b>Fani Kountouri (Panteion University of Social and Political Sciences, Greece)</b></li>   <li>● <i>The role of media and social media in violent conflict: its presence in parliamentary debates</i>  <b>Rosa Berganza (University Rey Juan Carlos, Spain)</b>  <b>Beatriz Herrero (University Rey Juan Carlos, Spain)</b>  <b>Jorge Toirac (University Rey Juan Carlos, Spain)</b>  <b>Rubén Tamboleo (University Rey Juan Carlos, Spain)</b></li>   <li>● <i>The use of supervised learning algorithms in Political Communication: locating frames in the press</i>  <b>Javier García Marín (University of Granada, Spain)</b>  <b>Adolfo Calatrava (University Antonio de Nebrija, Spain)</b>  <b>Óscar G. Luengo (University of Granada, Spain)</b></li> </ul>

<b>PANEL 8</b>	<i><b>Political participation: measuring attitudes and effects</b></i>
	<p><b>Chair: Adriana Ștefănel (University of Bucharest, Rumania)</b></p> <p><b>Discussant: Javier García Marín (University of Granada, Spain)</b></p>
	<ul style="list-style-type: none"> <li>● <i>Measuring Political Attitudes In A Context Of Dissatisfaction: The Case of Chile</i> <b>Pedro Fierro Zamora (Adolfo Ibáñez University, Chile)</b> <b>Ana Azurmendi (University of Navarra, Spain)</b></li> <li>● <i>Electoral Polls During Campaigns in 2016: Only Bad Press?</i> <b>Óscar G. Luengo (University of Granada, Spain)</b> <b>Jaime Peláez-Berbell (University of Granada, Spain)</b></li> <li>● <i>Influences on the Forecast Quality of Online Political Stock Markets</i> <b>Olaf Jandura (Heinrich Heine University Düsseldorf, Germany)</b></li> </ul>



<b>PANEL 9</b>	<i><b>Personalization of politics in the era of social media</b></i>
	<p><b>Chair: Domagoj Bebić (University of Zagreb, Croatia)</b></p> <p><b>Discussant: Thierry Vedel (SciencesPo, France)</b></p>
	<ul style="list-style-type: none"> <li>● <i>The communicative differences of emerging and traditional parties: Analysis of Facebook messages published during the 2015 campaign</i>  <b>Vicente Fenoll (University of Valencia, Spain)</b>  <b>Lorena Cano-Orón (University of Valencia, Spain)</b></li>   <li>● <i>Personalization, Popularization and Populism: The main leaders and parties of Italy and France on Facebook</i>  <b>Marta Rebolledo (University of Navarra, Spain)</b>  <b>Diego Ceccobelli (Scuola Normale Superiore, Italy)</b>  <b>Cristina Cremonesi (Università di Pavia, Italy)</b></li>   <li>● <i>The personalization of politics in social media. Italian and French political leaders' tweets during electoral and non electoral periods</i>  <b>Roberta Bracciale (University of Pisa, Italy)</b>  <b>Rossella Rega (University Sapienza of Rome, Italy)</b></li> </ul>

<b>PANEL 10</b>	<i><b>The impact of politicians' use of media: perceptions and performance</b></i>
	<p><b>Chair: Ana Azurmendi (University of Navarra, Spain)</b></p> <p><b>Discussant: Domagoj Bebić (University of Zagreb, Croatia)</b></p>
	<ul style="list-style-type: none"> <li>● <i>Instagram and branding - The case of the Austrian chancellor Christian Kern</i> <b>Uta Russmann (FH Wien of WKW, Austria)</b></li> <li>● <i>The viralization of politics: Investigating the connection between candidates' Facebook performance and electoral success</i> <b>Márton Bene (Hungarian Academy of Sciences, Hungary)</b></li> <li>● <i>Broadcasting Achievements. Swedish Parties Social Media Posting Practices in-between Elections</i> <b>Jakob Svensson (Malmö University, Sweden)</b> <b>Uta Russmann, (FH Wien of WKW, Austria)</b></li> </ul>

<b>PANEL 11</b>	<i><b>Media and technology: political issues and social challenges</b></i>
	<p><b>Chair: Óscar G. Luengo (University of Granada, Spain)</b></p> <p><b>Discussant: Rosa Berganza (University Rey Juan Carlos, Spain)</b></p>
	<ul style="list-style-type: none"> <li>● <i>Legitimizing digital surveillance in political decision making: A critical discourse analysis of Finnish legislative documents</i> <b>Minna Katriina Tiainen (University of Jyväskylä, Finland)</b></li> <li>● <i>Media, women and disability in a technological society: the double challenge of digital communication access</i> <b>Victoria García- Prieto (University of Sevilla, Spain)</b> <b>Miriam Suárez-Romero (University of Sevilla, Spain)</b></li> <li>● <i>Undocumented Activists in Pursuit of an Audience</i> <b>Sarah C. Bishop (Baruch College, City University of New York, United States)</b></li> <li>● <i>Independence from politicians and participation of citizens, the two requests of Public Media in a digital context</i> <b>Ana Azurmendi (University of Navarra, Spain)</b> <b>Mercedes Muñoz (University of Navarra, Spain)</b> <b>Felix Ortega Mohedano (University of Salamanca, Spain)</b></li> </ul>

<b>PANEL 12</b>	<i><b>Online political participation in a local context: attitudes and strategies</b></i>
	<p><b>Chair: Marta Rebolledo (University of Navarra, Spain)</b></p> <p><b>Discussant: Óscar G. Luengo (University of Granada, Spain)</b></p>
	<ul style="list-style-type: none"> <li>● <i>The Attitudes of Local Councilors Towards E-Participation</i> <b>Nadja Wilker, M.A. (Heinrich Heine University of Düsseldorf, Germany)</b></li> <li>● <i>Motivating and Influencing Factors on E-Participation on Local Level – Who Participates Why?</i> <b>Sabrina Schoettle (Heinrich Heine University of Düsseldorf, Germany)</b></li> <li>● <i>Active listening, digital channels and local government communication in European and Latin American cities</i> <b>Ignacio Dávila (University of Navarra, Spain)</b> <b>Charo Sádaba (University of Navarra, Spain)</b></li> <li>● <i>“A democracy of our own devices”? Cultivating the role of citizen participation and open governance in the civic development of the Internet of Things</i> <b>McDowell-Naylor (Royal Holloway, University of London, United Kingdom)</b></li> </ul>