

VII ● International ● GRADUN WORKSHOP ●

Public

Discourse

11 April 2013

PROGRAM

12:00-12:45

On rhetorical ethos and personal deeds:

A Spanish 2011 public controversy

Paula Olmos. UNED, Madrid

12:45-13:30

The author-character as a rhetorical strategy to build
the ethos of the newspaper columnist

Fernando López Pan & Javier Serrano. University of Navarra

13:30-14:00

General discussion

Aula 30. Edificio Central



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Project "Public Discourse"
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